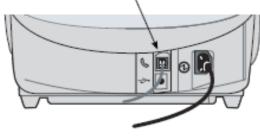


How to download a custom Slogan / Ad for the DM100 Series Postage Meters:

Step 1: Plug the telephone line (supplied) into the connector on the back of the meter (see the figure 1 below). Remember to use an analogue phone line (your FAX machine is usually connected to one).

Insert an analogue telephone line here:





Step 2: On the Postage Meter, press the "Page Down" key, as indicated in Figure 2:

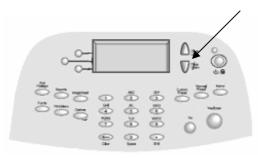


Figure 2

Step 3: Then select:

- AD:

Then select:

- Install an Ad

Then select:

- Connect Now

This will initiate a call to the Pitney Bowes Data Centre to download your custom Slogan / Ad. Follow the prompts to complete the installation of your slogan.

If you require the "AD" to be used all of the time, it will need to be setup as a "Custom Preset" key. Please refer to the installation document titled "Digital Mailing System: Quick Installation Guide for *mailstation*™ and DM100 Series" on page 33.

