



Your mail spend – forecasted, calculated and managed

INVIEW™ The Ultimate Postal Dashboard

Nowadays, budgets within most companies are under constant scrutiny and review. Instantly quantifiable outgoings such as what is spent on sending letters and packages are more often than not the first to go under the microscope of accountability.

INVIEW™, the mailstream management system from Pitney Bowes, gives you constantly updated data to help you manage the postal efficiency within your company.

- Mailmark™ compatible
- Provides trends to set budgets and allocate workload support
- Daily meter activity reports
- Spend & volume forecasts
- Up to two years historical data

It's not just about the data, it's about what you can do with it!

Using the real data given by INVIEW™, coupled by the added advantages of The Royal Mail's MAILMARK™ system, you will be able to actively manage the postal efficiency within your company. Using INVIEW™ reporting, you can make informed decisions and track their effect:

Re-allocate mailing jobs from one postal service to another to create savings

Consolidate batches of mail to maximise postal discounts

Identify opportunities to move Large Letter format mail to Standard Letter format

Monitor the average weight per piece: make the most of your envelope by adding an extra leaflet or modify the mail item slightly to fall into a more favourable weight break

Check company guidelines to ensure you optimise available postal tariffs

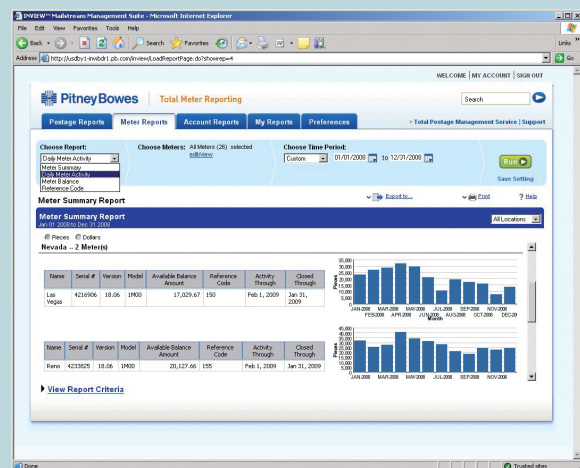
Prepare year-end forecasts or annual budget using postal trend reports and make comparison versus prior year when available.





The screenshot shows the Pitney Bowes Total Postage Management interface. It displays a 'Transaction History' table with columns for Date, Postage Accounts, Description, Reference, Meter Period, Postage on Meter, Reserve Account, and Total Amount. The table lists various transactions, including postage payments and meter credits, for the period from May 2009 to September 2009.

Date	Postage Accounts	Description	Reference	Meter Period	Postage on Meter	Reserve Account	Total Amount
04/10/2009	4096477	Permit: 214	TORPRA P/S pieces	BR-015001	\$-24.70	\$-24.70	
04/10/2009	4096477	Permit: 214	TORPRA P/S pieces	BR-015001	\$-2.50	\$-2.50	
04/10/2009	4096477	Permit: 214	TORPRA P/S pieces	BR-015001	\$-1,066.27	\$-1,066.27	
04/10/2009	2002701	Permit: 187	RICMOND V/A 439 pieces	PL484	\$-1,004.56	\$-1,004.56	
04/10/2009	4096477	Remittance Check	2197494		\$100,000.00	\$100,000.00	
04/10/2009	2002701	Permit: 187	RICMOND V/A 218 pieces	PL484	\$-468.16	\$-468.16	
04/10/2009	2002701	Permit: 187	RICMOND V/A 5 pieces	BR-60001	\$-28.50	\$-28.50	
04/10/2009	2002701	Permit: 187	RICMOND V/A 27 pieces	BR-60001	\$-36.86	\$-36.86	
04/10/2009	2002701	Permit: 187	RICMOND V/A 27 pieces	BR-60001	\$-106.28	\$-106.28	
04/10/2009	2002701	Permit: 187	RICMOND V/A 27 pieces	BR-60001	\$-412.00	\$-412.00	
04/10/2009	2002701	Permit: 187	RICMOND V/A 27 pieces	BR-60001	\$-300.00	\$-300.00	
04/10/2009	2002701	Permit: 187	RICMOND V/A 27 pieces	BR-60001	\$-300.00	\$-300.00	
04/10/2009	2002701	Permit: 187	RICMOND V/A 27 pieces	BR-60001	\$-113,414.86	\$-113,414.86	
04/10/2009	2002701	Permit: 187	RICMOND V/A 27 pieces	BR-60001	\$-288.88	\$-288.88	
04/10/2009	2002701	Permit: 187	RICMOND V/A 27 pieces	BR-60001	\$-77.72	\$-77.72	
04/10/2009	2002701	Permit: 187	RICMOND V/A 27 pieces	BR-60001	\$-150,000.00	\$-150,000.00	
04/10/2009	2002701	Permit: 187	RICMOND V/A 27 pieces	BR-60001	\$-4,000.00	\$-4,000.00	
04/10/2009	2002701	Permit: 187	RICMOND V/A 27 pieces	BR-60001	\$-700,000.00	\$-700,000.00	
04/10/2009	2002701	Permit: 187	RICMOND V/A 27 pieces	BR-60001	\$-113.71	\$-113.71	
04/10/2009	2002701	Permit: 187	RICMOND V/A 27 pieces	BR-60001	\$-15,000.00	\$-15,000.00	
04/10/2009	2002701	Permit: 187	RICMOND V/A 27 pieces	BR-60001	\$-27,522.54	\$-27,522.54	



Tracking, collecting and managing mailstream data across several locations can be complex and time consuming as information comes from so many sources – leaving you with very little control and management capabilities. INVIEW™ consolidates the information from all your mailing sites in one place. Making the best use of Intellilink® technology, its meaningful reports highlight areas of unnecessary expenditure and uncover cost savings opportunities. You spend less time gathering data, and more time exploring and sharing real insights.

The ultimate postal dashboard

Accessible via your online Pitney Bowes My Account, INVIEW™ captures data accurately, consistently and in a timely manner from just one or multiple locations.

INVIEW™ offers a set of built-in reports, ready to use, presented in tables or graphics. You can select criteria such as the date range and then you run the report at the level of detail you need.

Available from anywhere on the web

The reports can also be exported in flexible formats such as Excel, CSV or alteration-proof pdf files to be stored for further review. Excel graphics can even be copied onto Powerpoint slides to enhance your presentations.

Examples of INVIEW™ reports:

Summary, detail and trend reports for postage and pieces

Postal class reports

Letter format reports

Weight break reports

Summary reports by meter, by location, by group of meters in one or several locations

High-level accounting reports

Sometimes, equipment located in different buildings still belongs to the same cost centre. With INVIEW™ you have the flexibility to group equipment from different locations to fit your organisational requirements.

You can also set preferences; for instance you can name your equipment or your location so that obscure serial numbers become immediately meaningful to your audience.

Once you have decided on your favourite reports, you can store them under "My Reports" and produce your regular postal dashboard from your PC within minutes.



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