



Complete™ Shipping

Optimize your shipping operations.

Shipping is complex—and most consumers are unaware of how hard it really is. However, they are keenly aware when their shipments arrive on time at a reasonable rate. In today’s world of ecommerce, shipping has become an extension of a retailer’s brand. When a package doesn’t arrive or is high in cost, they don’t blame the carrier—they blame the retailer.

For retailers with high-volume shipping requirements, proper execution while maintaining customer satisfaction is now a delicate balance of precise preparation, delivery speed and bottom line management. To succeed, retailers need:

- Faster shipping execution.
- Lower shipping costs.
- Enhanced business intelligence.
- Real-time supply chain visibility.
- Reliable tracking.

Because optimized and intelligent execution in today’s world of high consumer are now essential, retailers need to

deliver unified experiences. However, this comes at a high cost as it can paralyze IT budgets and compromise profitability. With items flowing from a myriad of locations including stores, warehouses and distributions centers, retailers now know that the cost of this level of shipping—from labels to labor—represents higher costs, increased complexity and untapped opportunities.

Ship with confidence. Ship with Complete Shipping.

Complete Shipping unleashes the full potential of existing OMS and WMS systems. This is achieved by intelligently and uniquely leveraging both data and business rules—and unlocking the final piece to the profitable unified commerce puzzle, optimized shipping workflows. Optimized for the cloud, Complete Shipping helps reduce costs and increase visibility all while boosting customer satisfaction.

In short, Complete Shipping enables true Anywhere to Everywhere™ shipping by ensuring the right location, right cost, right time... every time.



For more information, visit us online: pitneybowes.com/us/global-ecommerce

Our Complete™ Shipping solution offers:

A SaaS-based, highly scalable platform that integrates multi-carrier shipment execution.

- Robust and sophisticated business rules.
- Fast execution (including rate/date shop, label printing).
- Complete lifecycle shipment visibility and tracking.
- Easily customizable business rules and actionable analytics.



Complete Shipping offers four core capabilities

01. Portal: Leverage business rules to customize carrier and service selection, rate and date shop and print labels and manifests. Support worldwide shipping with both global and regional carriers with this comprehensive TMS solution for high-volume shippers.

02. InStore: Fulfill web orders, transfer product between store locations and warehouses and ship directly to consumers.

03. InBound: Automate and customize business rules to enable distributors, manufacturers and vendors to optimally ship products to store locations and warehouses.

04. Visibility: Track all shipments, from all carriers, in-transit to the desired location. Create business rules that direct shipment execution across the shipping ecosystem.

In order to compete in today's retail environment, it's imperative for retailers to adapt their approach, ideally without sacrificing investments made in their current systems. With Complete Shipping, you can optimize your shipping operations to successfully navigate today's retail landscape.

We're here to help.

For over 35 years, Pitney Bowes has been a leader in the complex world of shipping. We've helped companies process millions of ecommerce parcels with reliability, speed and accuracy. In short, no one knows shipping as well as Pitney Bowes.

**Complete Shipping is designed to scale with your business.
To learn more, visit: pitneybowes.com/us/global-ecommerce**



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