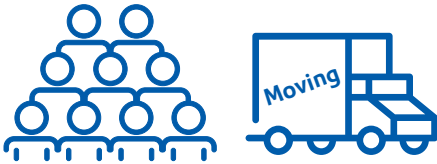
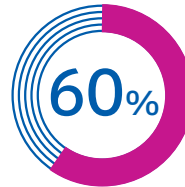


Returned Mail negatively impacts your bottom line.

In 2018, almost 6 billion pieces of mail were processed as Undeliverable As Addressed (UAA) by the USPS®. If you don't have a process in place, the true cost of Returned Mail can be staggering.



Yes, 40 million people in the United States moves each year. (US Census Bureau)



Only 60% of movers file a change of address record with the USPS. (OIG Report MA-MA-15-006)

Returned Mail costs go well beyond postage and printing.

Companies can spend up to \$25 per returned piece to process, conduct address research, update the mailing database and re-mail the returned piece.



Financial services, healthcare, insurance and utilities have the highest proportion of UAA mail. (Postal Pro

Undeliverable-as-Addressed (UAA) Statistics, Q4 FY18)



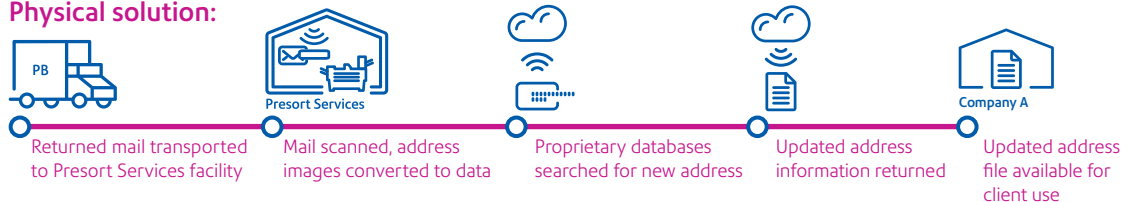
The USPS spent approximately \$1.2 billion on returned mail in 2018. (Postal Pro Undeliverable-as-Addressed

(UAA) Mail Roll-Up 1998-2018)

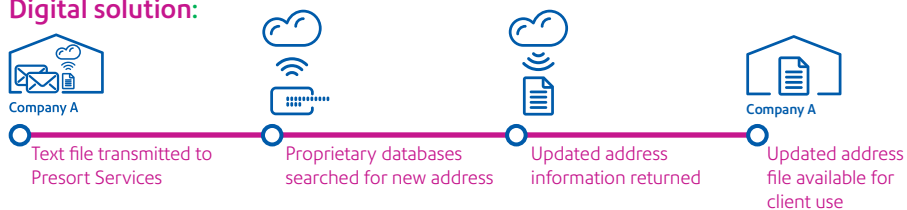
How it works

Better data quality from Pitney Bowes lets you update up to 75% of undeliverable addresses and improve overall deliverability.

Physical solution:



Digital solution:



Cloud-based solutions automate and streamline expensive, time-consuming manual processes.

It's simple with Return Mail solutions from Pitney Bowes.

For more information, visit us at pitneybowes.com/us/returnmail