



Location Intelligence

Make the big data–spatial connection with Pitney Bowes.

Bring order and insight to even the most complex relationships.



Speed
SAP HANA®

Insight
Spectrum® Spatial

Agility
HP ConvergedSystem

Achieve more with the only open, data-centric solution.

- Greater flexibility
- Increased accuracy
- New-found insights

Faster big data analytics.

Migrate all business applications to one underlying database with a scalable data warehouse that delivers faster performance and quicker time to value.

Gain insights with speed and precision.

Only Pitney Bowes processes spatial data and maps within the SAP HANA environment. Share spatial insights across your enterprise with speed and simplicity via desktop, web, mobile or the cloud.

Enjoy total flexibility and agility.

The Pitney Bowes open architecture, combined with HP scalability, gives you the power to solve any and every business problem at the speed of SAP HANA.

Make the big data–spatial connection today.

Harness the full value of your business and location data.

Pitney Bowes Spectrum® Spatial

- Fully integrated suite of data, geocodes, maps, visualization and advanced spatial analytics
- Location analytics can be embedded into existing processes, BI and other data workflows

SAP HANA®

- In-memory, column-oriented, relational database management system
- Designed to handle both high transaction rates and complex query processing on the same platform

HP ConvergedSystem

- Servers, storage, networking and services for scale-up and scale-out configurations
- Purpose-built, pre-integrated system optimized for SAP HANA workloads

Expect more from Pitney Bowes.

Greater flexibility

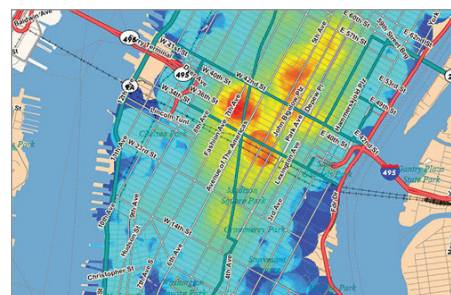
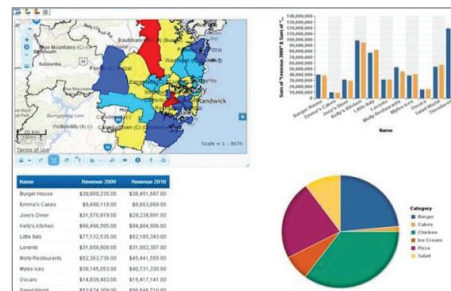
An open architecture differentiates Pitney Bowes from traditional GIS vendors. Construct spatial queries in whatever configuration works best. Work directly within HANA or pass SQL-structured queries from Spectrum Spatial.

Increased accuracy

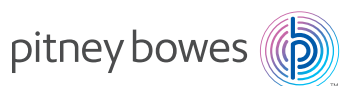
Pitney Bowes geocoding covers over 200 markets worldwide, with precise rooftop geocodes available in 120 countries.

New-found insights

In addition to our vast portfolio of data sets, Pitney Bowes has increased its focus on integration with SAP Business Objects to support BI initiatives.



For more information,
visit us online:
pitneybowes.com



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