

Discover what made us a Top 100 software company.

Global relationships





 $24 \stackrel{\text{of the}}{\text{Top}} 25$ P&C Insurers in the U.S.



World-class technologies



Customer Information Management



Location Intelligence



Customer Engagement

Industry-leading global data portfolio



unique datasets

Local datasets for 240 geographies



Selected by IBM

and embedded in

Cognos Analytics and Watson Analytics





World demographics



World of interest streets

A recognised leader

Forrester **WAVE LEADER**

Master Data Management

2016

The Forrester Wave™: Master Data Management, Q1 2016

Forrester[®] **WAVE LEADER** 2016

Customer Analytics Solutions

The Forrester Wave™: Customer Analytics Solutions, Q1 2016

FORRESTER® **WAVE LEADER**

Geospatial Analytics Tools And Platforms

2016

The Forrester Wave™: Geospatial Analytics Tools And Platforms, Q3 2016

Gartner Magic Quadrant

Grow new revenue and drive innovation with Pitney Bowes software.