**Maropost and CrescoData, a Pitney Bowes Company, Release New Integration with Kogan.com**

*New integration will simplify online sales for commerce merchants in New Zealand*

SINGAPORE, May 9, 2022 – CrescoData, a platform-as-a-service business in the commerce space, and Maropost, today announced a new integration with Kogan.com to simplify online sales for commerce merchants in New Zealand. CrescoData is part of [Pitney Bowes Inc](http://www.pitneybowes.com/) (NYSE: PBI), a global shipping and mailing company that provides technology, logistics, and financial services.

CrescoData is one of Maropost’s key partners, providing best-of-breed integration services to many marketplaces worldwide. Currently, Maropost Commerce Cloud customers in Australia can automate their Kogan marketplace listings, inventory and orders.

Today, the two companies are announcing a brand-new integration with Kogan.com NZ – specifically for New Zealand businesses. The new add-on, developed in partnership with CrescoData, allows sellers to access Maropost Commerce Cloud's established back-end system for the same seamless selling experience on the Kogan.com New Zealand Marketplace.

“*This partnership offers excellent connectivity services to many marketplaces for our customers. Ultimately, this is what matters most – to provide solutions and experiences that help our customers grow their business quickly. We’re excited to now offer the same level of service to our customers in New Zealand,”* – said Lazar Monin, Director of Marketplace at Kogan.

The add-on provides a white-labeled solution that allows merchants to sell on multiple sites through the syncing of products. This includes:

• Self-serve Kogan category mapping

• Auto-synced stock levels

• Order management

• Order shipments

“*We’re excited to offer another convenient and automated way for our customers to sell through new channels. CrescoData has been a fantastic partner for years (named our Strategic Partner of the Year in 2021), and it’s evident why. Integrations like these broaden the horizons for our merchants, and we’re proud to empower them to do more*,” – says Ross Andrew Paquette, CEO and founder of Maropost.

This new integration and a strategic partnership enable both companies to quickly roll out new apps and services that help drive sales and deliver automation benefits for commerce merchants in the New Zealand region.

Maropost, CrescoData and Kogan.com are continuously improving their integrations and are working together to bring even more extraordinary solutions to commerce merchants around the world.

Learn more about this integration here.

**For media enquiries, please contact:** [**marketing@crescodata.com**](mailto:marketing@crescodata.com)

**About Kogan.com**

The Kogan brand is renowned for price leadership through digital efficiency. The company is focused on making in-demand products and services more affordable and accessible.

**About CrescoData**

The CrescoData Commerce Connect Platform is available via Platform-as-a-Service (PaaS). Its full stack of product features are available through its Commerce-in-the-Cloud Suite. This enables customers to develop, run and manage applications without the complexity of building and maintaining the infrastructure associated with developing and managing the service.

**About Pitney Bowes**

Pitney Bowes (NYSE:PBI) is a global shipping and mailing company that provides technology, logistics, and financial services to more than 90 percent of the Fortune 500. Small business, retail, enterprise, and government clients around the world rely on Pitney Bowes to remove the complexity of sending mail and parcels. For the latest news, corporate announcements and financial results visit [https://www.pitneybowes.com/us/newsroom.html](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.pitneybowes.com%2Fus%2Fnewsroom.html&data=04%7C01%7CAYE.VERCKENS%40pb.com%7C830133f3a72c453550bb08d9ea633b46%7C8a4925a9fd8e4866b31cf719fb05dce6%7C0%7C0%7C637798534174335912%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=TUUiNsCJtA3Q3WI5ANn4PmICP1C1AW6C1CRZiLc%2FtEs%3D&reserved=0). For additional information visit Pitney Bowes at [www.pitneybowes.com](https://nam02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.pitneybowes.com%2F&data=04%7C01%7CAYE.VERCKENS%40pb.com%7C830133f3a72c453550bb08d9ea633b46%7C8a4925a9fd8e4866b31cf719fb05dce6%7C0%7C0%7C637798534174335912%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=PMcc7rX2mIlf59R5GFOA2kX2kLMioDwKovYvcGX2D94%3D&reserved=0).

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