



Location Intelligence

Enterprise Location Intelligence

Spectrum® Spatial for Business Intelligence

Apply location-based insight to every decision.

See Business Intelligence like never before.

Eighty percent of data contains a spatial component, but few Business Intelligence platforms take advantage of Location Intelligence. Now you can uncover relationships and patterns you'd otherwise miss. Spectrum Spatial for Business Intelligence adds powerful spatial capabilities to your existing Business Intelligence systems, so you can compare, query and visualise location-based data.

- Create and analyse maps
- Integrate and enrich your data
- Pull in data from other sources
- Automate business processes

Simplify the complex.

- Inform planning
- Manage services
- Track resources
- Uncover opportunities
- Manage risk
- Target marketing
- Measure performance

Plug into the power of 'where'.

Immediate impact

Generate a quick return on your investment with commercial off-the-shelf software.

Robust capabilities

Add new mapping and spatial analysis to your existing reports, analytics and dashboards.

Enhanced insight

Standardise data across your Business Intelligence systems, and enrich it with any of 350+ compatible demographic, geodemographic, boundary, risk, and telecommunications datasets.

Make new connections.

Spectrum® Spatial for Business Intelligence provides the tools you need to see trends, associations and networks:

- Tie together data from across your organisation
- Integrate value-added datasets
- Transfer data back and forth between reports and maps for more robust analyses
- Filter reports and maps by geography
- Develop, publish and share your maps with others

Maps and data don't have to reside on the same server, which greatly speeds up performance. You can be up and running quickly, process queries instantly, and inform real-time analytics in every department.

Link insights across platforms.

Spectrum Spatial for Business Intelligence will interface with all your Business Intelligence platforms, and no systems integration is required. You can add spatial capabilities securely, using your existing access controls and portals.

- BIRT™
- IBM® Cognos®: 8.4 to 10.2.2
- IBM® Cognos® Express
- Microsoft® Excel®: 2003 to 2013 both 32- and 64-Bit versions
- Microsoft® Reporting Services 2005 to 2012
- Microstrategy® 9.4.1 to 10
- Oracle Business Intelligence Enterprise Edition 11
- QlikTech Qlikview: 10 to 11.2 SR
- SAP Business Objects™ XI 2.5 to 4.1
- Tableau® 8.3 to 9.0

License on your terms.

Spectrum Spatial for Business Intelligence is scalable for heavy duty analysis, but easy to deploy.

- Start with a single server and one client for a Business Intelligence system.
- License by work station (for any number of users) or acquire a per-user bundle of licenses.
- Add additional Business Intelligence solutions and users at any time.
- Support and maintenance are also available.

Spectrum Spatial for Business Intelligence is part of the Spectrum® Technology Platform. It is available for Microsoft Windows, Linux and Unix® operating systems.

Specifications

Operating systems

- Windows® Server: 2008 R2, 2012
- Ubuntu® 12.04
- Solaris®: 10, 11

Spatial Data Layers

- Oracle®: 10 and 11
- SQL Server Spatial 2008, 2012
- PostGres 8+ (PostGIS 2.x)
- SQLite

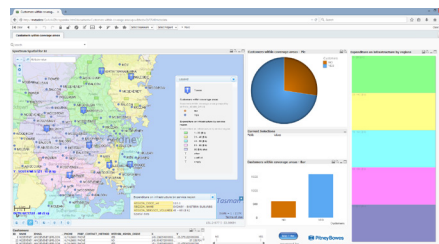
Browsers

- Internet Explorer®: 8, 9, 10, 11
- Mozilla Firefox®: 10+
- Google Chrome™: 17+
- Safari (Mac OS X)

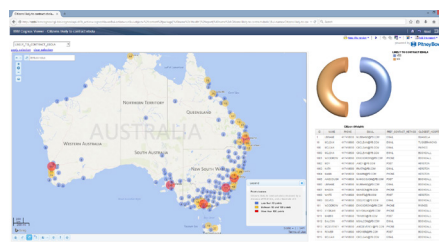
Support for Open Geospatial Consortium (OGC®) standards:

- Web Map Service (WMS) 1.0, 1.1, 1.3
- Web Feature Service (WFS) 1.0

Qlik—Customers within coverage regions



Cognos—Citizens at risk (Clustered)



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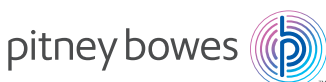
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