



Shipping & Mailing

Address Management

pitney bowes 

AddressRight® Addressing System

DA50s Series and DA70s Series

Create mail that stands out from the crowd.

Make your mail more professional and personal.

Whether you use mail to generate new sales, renew donors, retain customers or conduct special promotions, every piece of mail counts. Each person on your list gets dozens of pieces of mail every week—all competing for attention. So, creating mail that stands out is no longer just desirable, it is critical to the success of your business.

Stand out from the crowd by adding a powerful addressing solution from Pitney Bowes.

Our solutions can help you achieve better-looking mail, improved results and lower costs. With a Pitney Bowes AddressRight address system, you can:

- **Create more compelling envelopes.** Add personalised messages on the outside of your mail piece, and you'll increase the probability of your mail being opened and read.
- **Save on increasing mailing costs.** Apply postal barcodes and take advantage of presort discounts.



For more information, call or visit us online. See back for details.

Cover all your needs with a complete addressing solution

Print your addresses faster while giving your mail a more professional look.

- **Fast.** Print addresses at speeds up to 14,000 pieces per hour and eliminate expensive and time-wasting labels.

Print almost anywhere on the envelope. Using shuttle head technology, the DA50s Series and DA70s Series AddressRight® printers add flexibility to maximise your messaging opportunities.

- **Handles almost anything.** Address envelopes, postcards, booklets, folded newsletters, catalogues and much more.
- **Your mail looks professional.** Printing directly on media means no more handwriting or awkward address labels.

Ensure successful mailings with Envelope Designer print management software

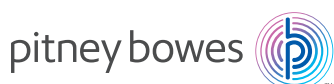
- **Tailor the complete envelope on-screen** at the convenience of your desktop with the envelope designer feature.

- In addition to adding return and delivery addresses, you can create personalised messages to every mail piece for maximum impact and response.



Services	DA50s
Print resolution	Black (Horizontal x Vertical) 600 x 600 dpi, 300 x 600 dpi, 150 x 600 dpi
Processing speeds	Up to 10,000 pieces per hour (3 lines, no barcode)
Material sizes	Automatically feeds material sizes from: Minimum: 76mm x 127mm Maximum: 324mm x 343mm Thickness: Up to 3.2mm

Services	DA70s
Print resolution	Black (Horizontal x Vertical) 600 x 600 dpi, 300 x 600 dpi, 150 x 600 dpi
Processing speeds	Up to 14,000 pieces per hour (3 lines, no barcode)
Material sizes	Automatically feeds material sizes from: Minimum: 89mm x 89mm Maximum: 381mm x 394mm Thickness: Up to 6.35mm



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