Mailing
Printing

RISO ComColor® FW Series Printers

# Increase the speed and impact of your communications.

# Keep your print and mail moving.

Your business depends on sending transactional documents, like bills and statements, to your customers. Meet your deadlines and accelerate your printing processes with the RISO ComColor® FW inkjet printer.
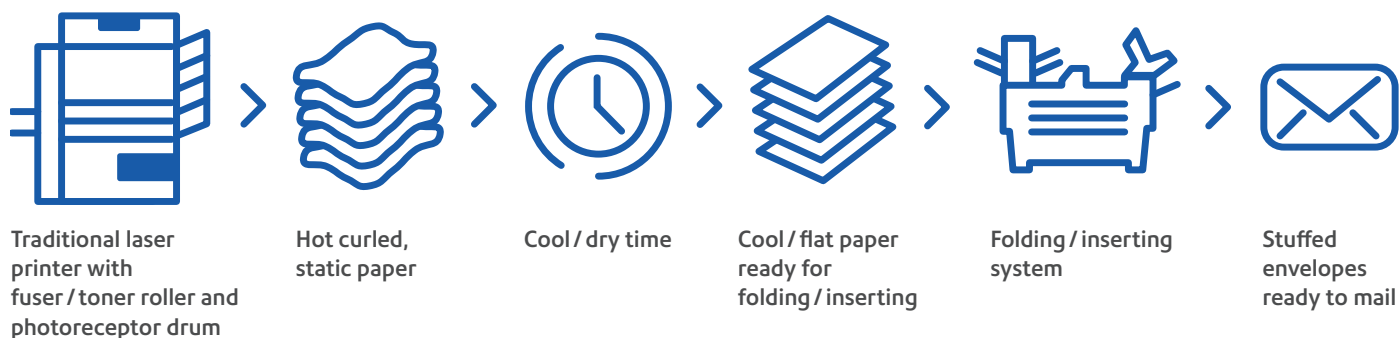
**Improving uptime has never been cooler.**
Older print technologies, like toner-based copiers and printers, use heat to print. This creates static and causes paper to curl, causing jams and other maintenance issues that delay your workflow. More time is wasted waiting for printed pages to cool down before using your folding and inserting systems, all of which prevents important communications from reaching customers on time, especially during high-volume print runs.
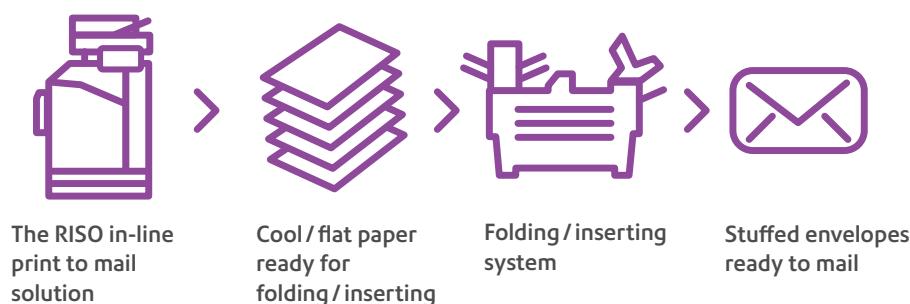
The RISO ComColor FW prints your documents reliably using heatless inkjet printing, so you can fold and insert your mail without delays. It uses innovative inkjet technology coupled with an optional straight paper path. Paper is printed cold, fast, and flat for continuous operation and maximised uptime in your full print-to-mail process.

## Accelerate your print to mail process

### Traditional laser printing

Traditional laser printer with fuser / toner roller and photoreceptor drum

> Hot curled, static paper

> Cool / dry time

> Cool / flat paper ready for folding / inserting

> Folding / inserting system

> Stuffed envelopes ready to mail

### RISO ComColor FW Series

The RISO in-line print to mail solution

> Cool / flat paper ready for folding / inserting

> Folding / inserting system

> Stuffed envelopes ready to mail

Add more value to your communications while staying within your budget.

# Print faster and more reliably.

The ComColor® FW Series helps ensure your mail is no longer waiting on your copier. With processing speeds of up to 120ppm, the ComColor FW Series prints your documents quickly, without slowing down for duplex or colour printing. Now, even the highest volume production printing needs can be handled fast and reliably.

## ComColor FW5000

90 pages per minute

3 feed trays

2000 sheet capacity

## ComColor FW5230

120 pages per minute

3 feed trays

2000 sheet capacity

# Improve your communications with colour.

## Boost customer engagement.

Most of your customer interactions — your website, mobile app and email — are in full colour. Yet, your printed communications continue to lag behind in black and white. Have a more productive conversation with customers with full colour. Use colour to highlight special announcements, call out new features or emphasise relevant offers. Plus, by leveraging the high open-rate of transactional communications, your audience is more likely to respond to offers. Most importantly, colour allows you to give your customers consistent branding and messaging across physical and digital touch-points.

## Colour output with black and white costs.

Typical businesses have perceived colour as being too expensive and too slow. It's not any more. Now, you can add the value of colour to your communications without decreasing profitability. The ComColor® FW prints full colour transactional documents faster — and for much less — than your current copiers. Its inkjet technology adds the engaging colour that your customers want for a similar cost to black and white print without any reduction in rated speeds.

**Sample black and white statement**

**Sample colour statement**

## 38%

## Improve customer satisfaction

According to InfoTrends[1], 38% of consumers want colour to emphasise important information on the communications you send. Making your documents easier to understand helps customers quickly identify the information you want them to know, thus improving customer satisfaction.

## Double response

by adding revenue generating cross-sell offers to the statement[2].

[1] InfoTrends 2014
[2] Pitney Bowes Client Success Measure

# Optional accessories to customise your workflow.

The ComColor® FW Series offers flexible options to suit your print finishing and management needs.

### Face Down Finisher F10
Compact finisher exclusively for offset stacking and stapling finished prints.

### Scanner HS7000
The auto feeder enables copying and scanning of duplex originals of up to 200 sheets[1] at a time. Output formats include PDF, TIFF, JPEG and PDF/A.

### Multifunction Finisher FG10
Intelligent inline functions performed automatically simplify the finishing process.

### RISO Auto-Control Stacking Tray II
The paper guides automatically open to the correct width to match the paper in use.

### PS Kit FG10
When the PS Kit is installed, several functions useful for more efficient use—such as Tray Selection Per Page, Colour Profile, Form Overlay—are available.

### Wide Stacking Tray
Wider paper can be printed and stacked in a wider tray to match the paper in use.

### IC Card Authentication Kit II
The optional IC Card Authentication Kit enables user management using an IC card.

[1] 80 gsm (21-lb bond) or less.



Staple and offset stacking



Auto-Control Stacking Tray II



Wide stacking tray

Staple, hole punch, offset stacking, half fold, z-fold, c-fold

| | FW5000 | FW5230 |
|---|---|---|
| Print speed[1] | Simplex: Up to 90 ppm<br>Duplex: Up to 45 sheets/min (90 pp) | Simplex: Up to 120 ppm<br>Duplex: Up to 60 sheets/min (120 pp) |
| Sheet capacity | 2000 sheets<br>(1000 standard tray, 500 sheet drawer x 2) | 2000 sheets<br>(1000 standard tray, 500 sheet drawer x 2) |
| Print resolution | Up to 300 x 600 dpi | Up to 300 x 600 dpi |
| Print area | 210mm x 544mm | 310mm x544mm |
| Media weight | 46 gsm to 210 gsm | 46 gsm to 210 gsm |
| Ink | Oil-based pigment ink (CMYK) | Oil-based pigment ink (CMYK) |
| Print technology | FORCEJET™ in-line inkjet print heads | FORCEJET™ in-line inkjet print heads |
| Duty cycle[3] | Up to 500,000 pages per month | Up to 500,000 pages per month |
| Dimensions | In use: 1,030mm L x 725mm W x<br>1,115mm H | In use: 1,030mm L x 725mm W x<br>1,115mm H |
| Power source | AC 100-240V | AC 100-240V |

[1] When using plain paper and recycled paper (85 gsm), and density setting 3 (Standard). Chart used: Print measurement pattern
 [Colour measurement sample 2 (JEITA standard pattern J6)]. The continuous print speed varies depending on the type of optional output accessories connected.
[3] Average expected monthly cycle count is 300,000 cycles per month with an occasional increase of cycles up to the maximum 500,000.

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