

### MyGraphics<sup>™</sup>

For the first time ever you are in full control of what you print on your envelope, and in high resolution 1200 dpi colour. Introducing the first postage meter with the power to print postage and professionally printed logos, colour graphics and targeted marketing messages on your envelopes.

MyGraphics<sup>™</sup> is a powerful tool that allows you to design custom envelopes with graphics and transpromotional marketing messages on-demand. This makes every communication an opportunity to generate revenue.

The solution to creating your own designs is here now. In combination with the Connect+<sup>™</sup> Series, the easy to use MyGraphics tool is a powerful asset for any business.

## **# Pitney Bowes**

### Create colour ads

Everyone looks at the envelope before deciding whether to open it. Now you can put tailored messages in full colour on every single piece of mail on demand with ease.

The intuitive MyGraphics™ Designer tool allows you to create and save simple messages, ads, coupons and more, in minutes. You can upload high-resolution graphics in a range of file types and easily transform your envelope into a powerful communication platform.

### Visualise the savings and revenue possibilities

There is no need to buy expensive pre-printed envelopes that you may never use. Make your budget go further by printing exactly how many you want, when you want them.

### **Cost effective printing**

Why also pay for separate mailings for discount vouchers and other materials when you can print them directly onto your normal business envelopes? Print as you meter to transform your mail into a promotion for your products and services.

Additional messaging can be printed on the bottom or back of an envelope with extra passes through the system, fast. Professional short print runs are now affordable and with your Connect+™ your speed to market is virtually unsurpassed.



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# MyAccounts<sup>™</sup>

The Connect+<sup>™</sup> Series offers robust yet straightforward cost management. From postage security to cost charge-back and funds management, you can ensure you're paying the right amount for postage and allocating it to the correct budget line, department or account.

### Manage your information

The Connect+<sup>™</sup> Series offers you a rich source of information with the means to capture and manage it. You can quickly access postage usage data to identify savings, track spending against budgets and monitor performance by workstation, operator, or location. Conveniently export data via USB memory stick in Excel format.

### **Designate accountability**

You can create unique user logins and passwords to authorise access according to your business rules.

### **Fingertip functionality**

Web architecture means virtually unlimited memory capacity for data backup and security. Achieve all this and more from the touch screen and the simple to navigate user interface.

- Create master and sub accounts to three levels
- Split costs between departments
- Include an optional barcode scanner for streamlining cost allocation

### Make your job easier

Whether you're looking at enterprise or departmental costs the advanced web based accounting suite of the Connect+™ Series allows you to quickly and easily extract powerful usage information from your mailing system:

- Report by account and by category of mail
- Generate a quick profile report
- Check in anytime with an account summary report
- Derive depth of analysis with a variety of account detail reports
- Create a transparent audit trail with a transaction log detailing the time and duration machine was used, what it was used for and by whom.

Using MyAccounts on the Connect+™ Series will allow you to quickly see the information you need to productively manage your mail operations.



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Pitney Bowes is a proud foundation partner of Planet Ark's Business Recycling website.

#### **About Pitney Bowes Australia**

© 2011 Pitney Bowes Australia Pty Ltd. All rights reserved. Delivering more than 90 years of innovation, Pitney Bowes provides software, hardware and services that integrate physical and digital communications channels. Long known for making its customers more productive, Pitney Bowes is increasingly helping other companies grow their business through its advanced suite of customer communications management solutions. Pitney Bowes is a US\$5.4 billion company and employs more than 30,000 worldwide. Pitney Bowes Australia is a leading customer communications solutions provider with offices around Australia, and is a foundation partner of Planet Ark's Business Recycling initiative.

For more information about Pitney Bowes products, services and solutions, visit www.pb.com or visit www.pitneybowes.com.au

Every connection is a new opportunity<sup>™</sup>.