



Mailing

AddressRight® 100, 200 and 300 address printers.

Create mail that stands out from the crowd.

Send personalised mail with a professional look.





Whether you use mail to generate sales, renew donors, retain customers or conduct special promotions, every piece counts.



Each person on your mailing list receives dozens of pieces of mail every week—and they all compete for attention. That means you need to create mail that stands out as it's critical to the success of your business.

With a powerful addressing solution from Pitney Bowes, you can achieve better-looking mail, improved productivity and results, plus lower costs by:

- **Creating more compelling envelopes:** Add personalised messages on the outside of your mail piece to increase the chance of your mail being opened and read. For even more personalisation, all of our addressing solutions offer spot colour in various shades.

- **Delivering mail to the right person:** By updating or eliminating bad addresses, you'll avoid delays in delivery and the expense of returned mail. Ensure your mail is delivered with powerful and easy to use *Addressing Software from Pitney Bowes.

- **Finishing mail quickly:** Address thousands of envelopes each month without the need to print separate address labels. Print directly on envelopes, postcards and other media.

*Optional.

Cover all of your needs with a complete addressing system.

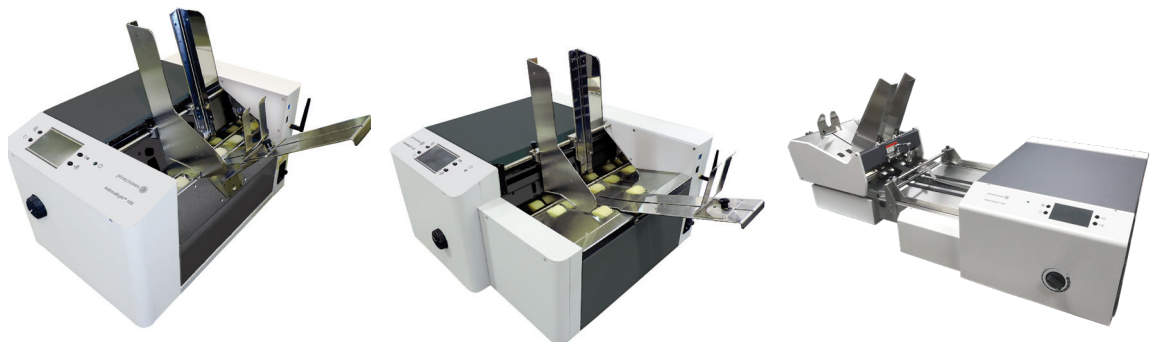
The AddressRight® 100, 200 and 300 are fast and easy to use. Plus, benefit from:

- Operator-friendly display, enabling you to monitor printer status, ink levels, job status and more, all at a single glance.
- Clean, smear-free printing on envelopes and other media—up to 600 DPI.
- Accelerated print speeds of up to 22,000 #10 envelopes per hour on AddressRight 100 model and up to 30,000 on AddressRight 200 and 300 models.
- Solid steel construction that's built to last.
- An optional conveyor stacker and high-output ink dryer helps keep production going.

Ensure successful mailings with superior mail management software.

AddressRight printers from Pitney Bowes are designed to work in tandem with our *mail management software. This powerful software cleanses your address list, ensures delivery to your target customer and takes advantage of presort discounts. Plus, our printers are capable of handling a wide variety of envelope sizes, types of paper and mailing formats.

*Optional.



| Specification | AddressRight 100 | AddressRight 200 | AddressRight 300 |
|---------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Printing | 4-head inkjet | 6-head inkjet | 8-head inkjet |
| Speed | Up to 22,000 #10 envelopes per hour | Up to 30,000 #10 envelopes per hour | Up to 30,000 #10 envelopes per hour |
| Max Monthly volume | Up to 300,000 addresses | Up to 600,000 addresses | Up to 1,000,000 addresses |
| Image area | 50.8 mm x 381 mm | 76.2 mm x 381 mm | 101.6 mm x 381 mm |
| Media size | Length: 127mm to 381 mm | Length: (127mm to 381 mm) | Length: 127mm to 381 mm |
| Media thickness | Minimum: 0.2 mm | Minimum: 0.2 mm | Minimum: 0.2 mm |
| Envelope Capacity | 500 | 750 | 750 |
| Print colour | Black and spot colour | Black and spot colour | Black and spot colour |
| Dimensions | 55.3cm H x 58.4 cm L x 57.8cm W | 54 cm H x 73 cm L x 58.4 cm W | 30.8 cm H x 85 cm L x 64.2 cm W |
| Weight | 27.3 kg | 36.3 kg | 43.5 kg |

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