pitney bowes

Location Intelligence

Training services

Become a Location Intelligence expert.

Become a Location Intelligence expert.

Get more from your MapInfo™ GIS investment by enrolling in a professional training course from Pitney Bowes and their authorised partners.

- All courses are instructor-led by certified MapInfo trainers.

- Training options from beginner to advanced GIS practitioners.

- Courses relevant across all sectors; public, private and mining.

Scheduled courses
The classroom-based courses are offered in capital cities on a regular basis. Classroom sizes are optimised for learning effectiveness and networking opportunity.

Customised training
Our bespoke training courses can be tailored to meet specific business objectives. With business-specific data and focused training topics incorporated into a training program, an organisation can enhance the effectiveness of their staff enablement program.

Interactive web-based training
We also offer online courses which combine the convenience of learning at your desk with the expert guidance of a trained instructor.

Payment types
We accept Purchase Orders, online via PayPal or Bank Deposit. If you choose, you can pay now and book later with our Training Vouchers.

SSSI-recognised courses
Our two-day courses earn 8 CPD points and one-day courses earn 6.5 CPD points towards SSSI accreditation.

What is Location Intelligence?
Location Intelligence is the capability to understand complex relationships between location and data in order to drive better business decisions. It enables organisations to derive meaningful insight by harnessing the power of location to solve business problems, deliver location-based services or manage assets.

How you benefit.
Pitney Bowes has developed easy-to-use solutions to help make businesses more profitable and governments improve service delivery. These solutions deliver powerful visual ways to analyse spatial and business data to drive more effective decision-making across commercial and government organisations.

The Pitney Bowes Location Intelligence suite is a comprehensive and integrated platform that incorporates desktop, web, cloud and mobile GIS solutions; spatial data; asset management; data quality; and professional services.

For more information and customer case studies, go to **pitneybowes. com/au/location-intelligence.html**

Instructor-led courses: face-to-face and web-based

MapInfo Pro™ training courses

Course name	Description	Duration	Price	Online training price
Introduction to MapInfo Pro	This course defines the concept of a Geographic Information System (GIS) and provides trainees with an understanding of MapInfo functionality that will enable them to create maps and analyse their data in a spatial context. We have also included several self-paced problem-solving exercises that are designed to reinforce the various topics and features covered.	2 days	$1,430	$1,100
MapInfo Pro Level II – Map creation and data management	This course builds on the Introduction to MapInfo Pro course. The main focus areas are: (1) Drawing and editing maps; (2) Accessing more sources and types of data, including data stored in remote database systems, and importing data from other spatial formats; and (3) Techniques for managing data and working with multiple users. This course is ideal for individuals who need to create and maintain their own base maps and data.	2 days	$1,430	$1,100
MapInfo Pro Level II – Geographic analysis and presentation	This course builds on the Introduction to MapInfo Pro training course. The focus of this course is to explore MapInfo Pro's visualisation, analysis and presentation capabilities in detail. This involves extensive use of Thematic Mapping, SQL and Update Column as well as other forms of visualisation and analysis. The emphasis of the course is on exploring a variety of different analytical possibilities.	2 days	$1,430	$1,100
Introduction to MapBasic® programming	In this course, you will learn to utilise the MapBasic programming language to customise MapInfo Pro. The course is instructed using MapInfo Pro and MapBasic.	2 days	$1,430	$1,100

Instructor-led modular courses: web-based only

MapInfo Pro™ short courses

Course name	Description	Duration
MapInfo Pro fundamentals	Covers the basic functionality that every new or novice MapInfo Pro user needs to know. Learn how to manage the 'look and feel' of MapInfo using Workspaces and Tables.	3 hours
Introduction to Thematic mapping	Recommended for beginner users who want to use Thematic mapping to visualise the important information attribute data.	2 hours
Advanced Thematic Mapping	For those familiar with the thematic mapping tool in MapInfo Pro and want to increase their skill level by analysing data combined from different tables using standard and advanced bivariate techniques.	2 hours
Introduction to SQL	Covers the graphical tools available to select graphical objects as well as an introduction to SQL (Structured Query Language) functionality.	2 hours
Advanced SQL	Perform complex queries using dynamic joins via the user friendly interface, extract attribute information from geographic objects that was previously not available.	3 hours
Advanced data editing and cleansing	Designed for people who need to perform data cleansing and data validation functions using MapInfo.	2 hours
Raster registration and digitising	Designed for those data custodians who need to capture and edit data in MapInfo Pro and have a requirement to register scanned plans or images.	2 hours
Automatic data processing operations	What to do when query results that derive aggregates cannot be displayed in the map window. Redistricting allows aggregate data to be displayed in map form.	2 hours
Database access and online data	Learn how to tie existing corporate data into your GIS. Link MapInfo with an MS Access DB, download and view live web data in the MapInfo Pro desktop environment.	2 hours
Datasets for GIS analysts	Outlines the benefit of using ABS Census data to gain valuable demographic information about a site or a region. Open and prepare datasets, ready for analysis.	3 hours
Finding and geocoding	Set criteria find to quickly and easily find and locate spatial and non-spatial objects. Use Geocoding to create spatial data from non spatial data sources.	2 hours
Open and import external file formats	Covers the wide range of file formats that can be directly opened or imported into MapInfo Pro, with explanations of the benefits of each method.	3 hours
Spatial analysis tools	Look at the creation and use of buffers and catchments and their role in spatial analysis.	2 hours

Customised Training and Mentoring Services

Pitney Bowes recognises that at times it is more effective for our customers to undertake their training programs at their own office premises rather than away from their place of employment. Undertaking the training program at a customer's offices or a nearby training facility can assist the customer in fast tracking the scheduling of the training program for their employees, as the employees do not need to travel significant distances from their offices. It also can reduce the overall investment costs associated with the training program. Such costs as travel, accommodation, meals, etc. are no longer required and additionally the general disruption to an employee's normal work day is also reduced.

As part of Pitney Bowes' onsite training program, employee mentoring sessions are also available. These sessions can involve smaller groups or one-on-one sessions for which our consultant guides the employee through their work tasks utilising their own customer specific data and processes and of course using our deployed solution to deliver the outcomes required.

These sessions are focused upon the defined business objectives the customer wishes to achieve and in turn empower the employees with the necessary skills required to use our solutions, for example, MapInfo Pro, MapInfo Pro Advanced, MapBasic®, AnySite or Spectrum™ Spatial Analyst.

With business-specific data and focused training topics incorporated into the training program, Pitney Bowes is confident we are able to enhance the effectiveness of a customer's employee enablement program.

Training registration

pitney bowes

Company/Department name:		Date:
Address:		
Phone:	Fax:	Email:
Key contact:		

Courses

I wish to enrol in the following course(s):

	Total Payable:	inc. GST

Location and dates

Note: We will confirm your booking prior to the date of the course(s).

Name(s) of attendees

Full name:	Email:
Full name:	Email:
Full name:	Email:
Full name:	Email:

Method of payment

Please indicate which card below your wish to use for payment:

Total Payable: _____ inc. GST

☐ Mastercard   ☐ Visa   ☐ American Express

Note: A Pitney Bowes' finance team member will contact you by phone, to gain your credit card details - we value your privacy.

Signature:	Name:

☐ PO number _____

☐ **Bank deposit:** BSB: 342 011   **Account Number:** 516 275 00 3   **Account Name:** PB Software

Conditions of booking

1. Pitney Bowes and Insight GIS reserve the right to alter schedules, course bookings and fees without notice.
2. Enrolments are to be received at least 15 working days prior to course commencement.
3. If you are unable to attend a course, a substitute participant may attend in your place at no extra charge.
4. If you cancel or reschedule your registration more than 10 working days prior to your course, a $550 processing fee will apply.
5. If you cancel or reschedule your registration less than 10 working days prior to your course, a cancellation fee of 50% of the course cost will apply.

Important note: If you do not attend the course on the day of your confirmed enrolment, this is classed as a no show, and no refund will be given after the course has commenced.

Authorisation

Print name:

Signature:	Date:
Position title:	

pitney bowes

Australia
Level 1, 68 Waterloo Road
Macquarie Park NSW 2113
1800 351 576
contactus.au@pb.com

New Zealand
Building B, Unit 1 & 4
72 Apollo Drive, Rosedale
Auckland 0632
0800 748 639

For more information, call 2 9475 3500
or visit us online: pitneybowes.com/au/support/software-training

17SWS06554_ANZ