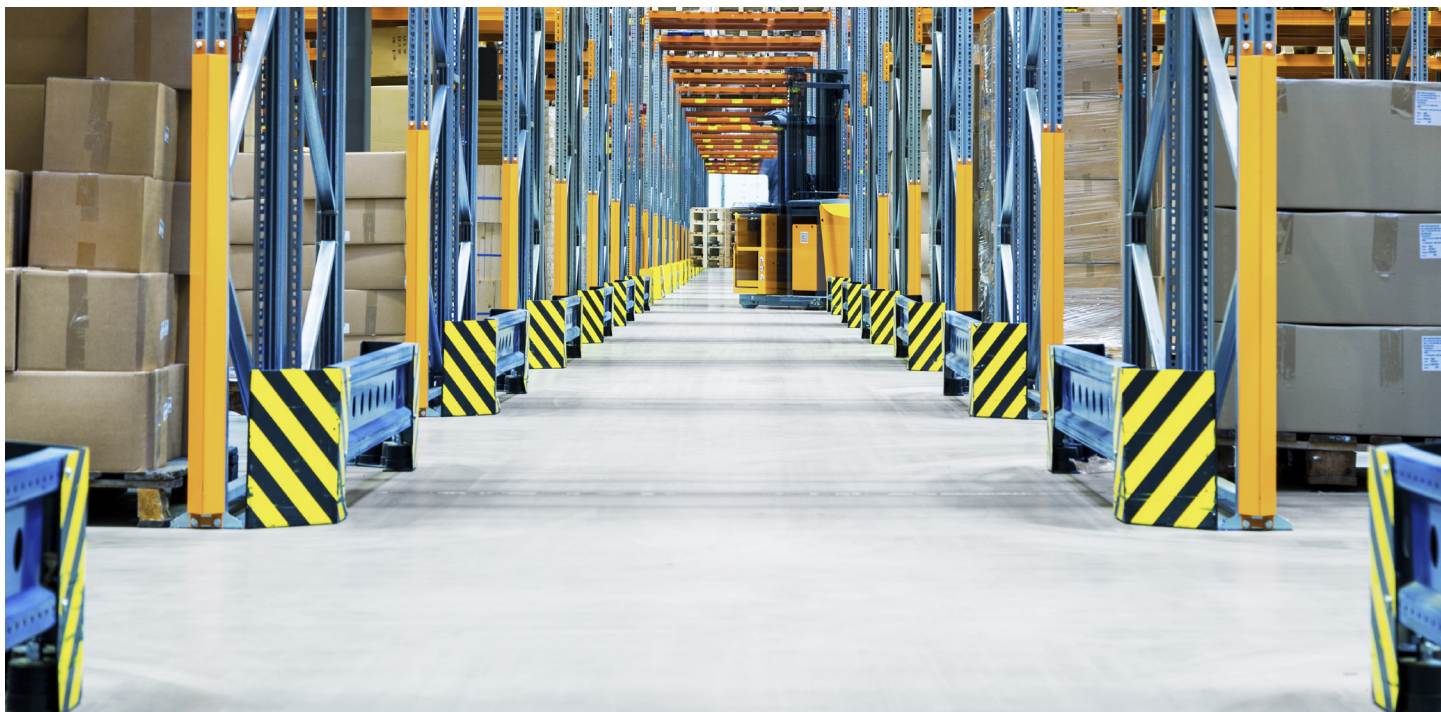


# Powerful, simple, cost-effective Shipping Solution

## Parcel Fulfillment made easy.

There has been tremendous growth in parcel shipping solution, largely fueled by the growth in e-commerce. This trend has challenged the traditional shipping processes of manufacturers, wholesalers and retailers. Customer requirements for fast, low-cost delivery, and true visibility of the package from order to delivery, can no longer be managed by manual, or even disparate systems. In addition, parcel shipping is complex, with private carriers, the postal service, regional carriers and even same-day courier services competing to meet customer needs.

Enter SendPro Enterprise. It's a powerful yet scalable web-based solution designed to guide simple to complex shipping operations to the next level in cost management, process efficiency and compliance. This robust solution utilizes a single platform to manage all parcel shipping-related activities. It optimizes, integrates and automates the shipping processes. Whether you are drop shipping from the manufacturer, shipping from the warehouse, or shipping from the store, the SendPro Enterprise solution provides the highest degree of real-time visibility and control of your operation.



For more information, visit us online: [pitneybowes.com/ca/en](https://pitneybowes.com/ca/en)

## Reduce shipping costs.

The SendPro Enterprise solution can help your shipping operation realize dramatic shipping cost reduction and improved overall expense management.

- **Find the most competitive rates and services:** Access parcel carrier rates, including UPS®, FedEx®, Purolator and Canada Post on a single platform. Incorporate regional carriers or local couriers for additional options and to provide differentiated service levels, such as same-day delivery, to meet customer demands.
- **Minimize unexpected fees:** Minimize residential and fuel surcharges with access to current carrier information prior to shipment.
- **Establish and enforce business rules in your warehouse or stores:** Mitigate unexpected charges while continuing to maintain service levels throughout the organization.

## Streamline shipping, improve visibility

Automating manual or ad hoc processes within your shipping operation can have a huge impact on your organization. The single-platform architecture provided by the SendPro Enterprise solution helps create a streamlined and systematic shipping environment.

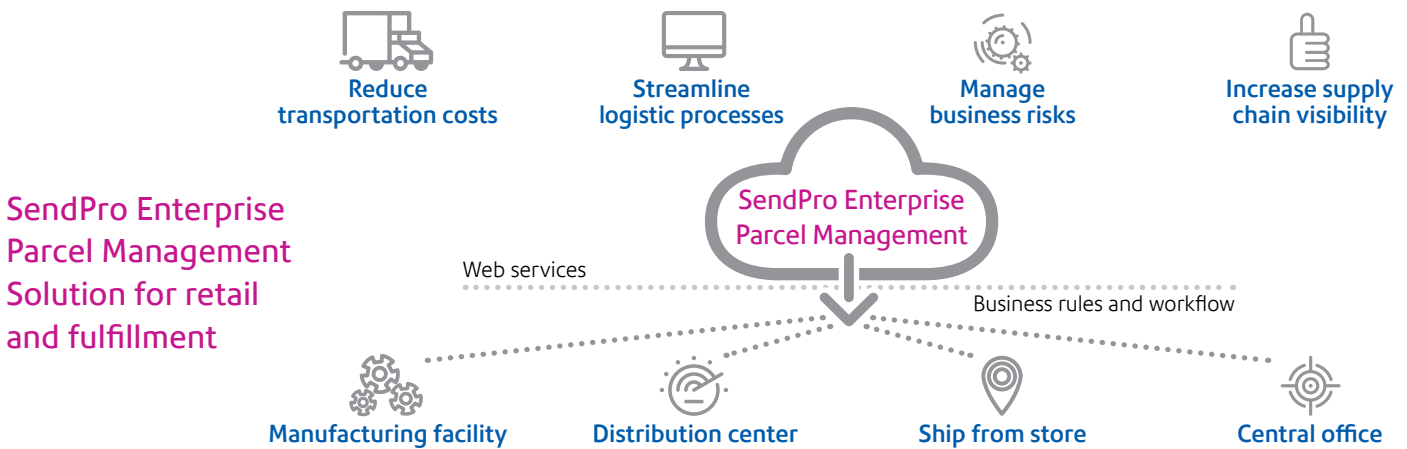
- **Lower labour costs:** Significantly reduce manual data entry and processing errors. This improves employee and workflow efficiencies and eliminates the need to train many operators on multiple, disparate systems.
- **Eliminate information silos and improve supply chain visibility:** Improve delivery cycles, eliminate redundancies, automate the data management process, and integrate seamlessly with WMS, OMS, ERP, inventory, and accounting systems. All of this enables you to better communicate throughout your organization, and gives you full visibility to your supply chain, empowering you to make informed business decisions.
- **Ship from stores, ship from warehouses, ship from manufacturing facilities:** the flexible SendPro Enterprise platform enables you to fulfill orders, no matter the demands of your process... or customers.

## The Pitney Bowes advantage

Pitney Bowes knows logistics. We've been helping customers—no matter the number of shipments they send, or what their carrier spend is—determine the best way to manage their shipping operations for decades.

We pride ourselves in our ability to work with each of our clients to solve their unique requirements, creating solutions to make their business run more productively and profitably.

- **Professional services:** Pitney Bowes has a team of dedicated experts to analyze your workflow, then design and manage your solution implementation from start to finish, meeting your unique business requirements. Our Professional Service offerings include Business Analysis, Project Management, Integration and Installation Services, and Training, as well as comprehensive maintenance and support options.
- **Customized solutions:** Every shipping operation and application is different, and every customer's business needs are unique. At Pitney Bowes, our team of experts designs and integrates a customized solution specific to your needs, which will streamline your operation, cut costs and help manage business risks.
- **Financing options:** Unlike many others, Pitney Bowes offers our own suite of financing options to accommodate



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