



Shipping & Mailing
Management & Tracking

SendSuite[®] Live

Global logistics management made easy.





Managing an outbound shipping operation is a big expense, regardless of your operation's size.

Transportation costs can average 6%-10% of overall company revenue. Are you making the most of your expenses?

Running a logistics operation is highly complex. You're faced with a diverse range of shipping locations including, warehouses, stores, corporate mail centres and offices, depots and even remote workers' offices. Coupled with effectively managing and controlling costs with today's multiple modes of shipping options make, it can be challenging. You're tasked to keep up with:

- **Managing costs.** How you handle with uncompetitive rates, unexpected fees, cost accounting and recovering costs and reconciling carrier invoices impacts your bottom line.

- **Fragmented processes.** You need to control factors that undermine performance like information silos, redundant data entry, disparate systems, inconsistent and inefficient manual procedures.
- **Compliance management.** It is critical to stay on top of requirements such as HazMat and customs regulations, vendor fulfillment rules and industry regulations.

From mail centre to loading dock, you're in control

SendSuite Live is a powerful yet scalable web-based solution. It's designed to guide simple to complex shipping operations to the next level in cost management, process efficiency and compliance. This robust solution utilizes a single platform to

manage all transportation-related activities. It optimizes, integrates and automates shipping processes while providing the highest degree of real-time visibility and control of your operation.

Whether you're managing parcels from the mail centre, documents from the desktop or freight from the warehouse, SendSuite® Live offers the user interface and scalability to satisfy your shipping environment and requirements.

Reduce transportation costs.

SendSuite Live can help your shipping operation realize dramatic transportation cost reduction and improved overall expense management.

- **Find the most competitive rates and services.** Access parcel and freight carrier rates, and multimodal choices based on the needs of your business without being limited to single carrier options.
- **Minimize unexpected fees.** Minimize residential and fuel surcharges with access to current carrier information.
- **Establish and enforce business rules.** Mitigate unexpected charges while continuing to maintain service levels throughout the organization.

Streamline logistic processes.

Automating manual or ad hoc processes within your logistics operation can have a huge impact on your organization. The single-platform architecture provided by SendSuite Live helps create a streamlined and systematic shipping environment.

- **Lower labour costs.** Significantly reduce manual data entry and processing errors. This improves employee and workflow efficiencies. Plus, it eliminates the need to train many operators on multiple, disparate systems.
- **Eliminate information silos.** Improve delivery cycles, eliminate redundancies and automate the data management process. Integrate seamlessly with ERP, inventory, accounting and warehouse management systems.
- **Improve inventory management and supply chain visibility.** Leverage the powerful capabilities of the SendSuite Live solution to integrate with a wide range of systems, giving you full visibility to your supply chain, empowering you to make informed business decisions.

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Manage business risks.

Shipping environments are becoming more complex. From a single platform, SendSuite® Live helps you manage and reduce your business risks with ease.

- **Improve vendor and regulatory compliance.** Auditable procedures give you evidence of control.
- **Eliminate customs delays, returns and penalties.** Utilize the clear-cut documentation and electronic filing requirements included with the SendSuite Live solution.
- **Ensure compliance.** Proper labeling and documentation ensure that governmental regulations and other requirements are met.
- **Analyze and control your spend.** The SendSuite Live accounting dashboard integrates seamlessly with ERP and other accounting systems to provide an integrated view of all transportation spend.
- **Update changing carrier information.** Access live data that refreshes regularly provides you with the most recent carrier service capabilities.

SendSuite works wherever you do.

Whether you're shipping from a Mail Centre, Desktop or remote work location, or a Production Shipping environment, SendSuite Live helps streamline your operation, reduce costs and manage business risks, while vastly improving your capabilities. The benefits for each environment include:

Mail Centre shippers

SendSuite Live lets you compare and choose the optimum delivery service for your shipments. It automates parcel processing and ties seamlessly into your Pitney Bowes mail finishing system. That provides you with an integrated solution to manage all your shipments and mail.

SendSuite Live can:

- Eliminate multiple freestanding systems provided by carriers. It's replaced with a single system that provides streamlined operations and simplified employee training.
- Help shippers select the most cost-effective shipment method that meets delivery requirements utilizing point-to-point rate shopping.
- Reduce input errors with intuitive and customizable user interface screens.

Desktop

To streamline even further, the desktop module enables office users to ship packages right from their office or off-site desktop. You can establish unique preferences and business rules. Desktop users can:

- Create shipping requests or labels regardless of employee location.
- Allocate shipping costs to account, sub-account and sub-sub-account levels.
- Utilize company authorized user-level security and shipping practices.
- Eliminate unauthorized use of manual air bills and use of online carrier systems.

Production shippers

Whether shipping parcels from e-commerce activity, or managing global multimodal LTL or truckload freight shipments, SendSuite Live gives Production Shippers a new level of control, visibility, and cost-saving services.

SendSuite Live® can:

- Improve cost management with rating and route optimization.
- Provide insight into fuel surcharges and address validation prior to shipping and invoicing.
- Integrate with ERP, WMS, IM, accounting, order processing and pick-and-pack systems.
- Automatically generate shipping labels and supporting documents like bills of lading, airbills, COD tags and return labels.
- Improve customer service inquiry response and assist A/R department by providing access to proof of delivery confirmation.

The Pitney Bowes advantage

Pitney Bowes knows logistics. We've been helping customers determine the best way to manage their shipping operations for decades. We are committed to work with each of our clients to solve their unique requirements, creating solutions to make their business run more productively and profitably.

- **Professional services.** Pitney Bowes has a team of dedicated experts to analyze your workflow. We will design and manage your solution implementation from start to finish, thus meeting your unique business requirements. Our Professional Service offerings include business analysis, project management, integration and installation services as well as training. Plus, we offer comprehensive maintenance and support options.

- **Customized services.** At Pitney Bowes, our team of experts design and integrate a customized solution specific to your needs, which is designed to streamline your operation, cut costs and help manage business risks.

- **Financing options.** Unlike many others, Pitney Bowes offers our own suite of financing options to accommodate your solution acquisition requirements.





SendSuite[®] Live helps shippers select the most cost-effective shipment method that meets delivery requirements.



It's easy to connect with SendSuite® Live.

The last thing your organization needs is another information silo or freestanding system.

With SendSuite Live, you get a browser-based solution with virtually unlimited integration capabilities. Integration helps break down those silos, providing instant access for key members throughout the supply chain as SendSuite Live provides:

- Wide-ranging scalability and rapid implementation.
- Reduced deployment and support cost compared to PC solutions.
- Minimal I.T. resource demand for deployment and support. SendSuite Live features an enterprise-class Service Oriented Architecture (SOA) platform designed to meet the strictest IT demands for secure, scalable and reliable processing. Built on .NET and Microsoft SQL Server, SendSuite Live can be deployed on a single server or

across clustered, load-balanced servers for redundancy, failover and performance improvements.

SendSuite Live installs with IIS and uses Active Directory or Siteminder for user authentication, and https for communicating across the corporate network or Internet. Clients access SendSuite Live applications via Internet Explorer, and systems can access Web Services via SendSuite Live's API.

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