



Customer Information Management  
Data Management and Integration

StreetSweeper®

# Keep your mailing lists accurate and up-to-date.



# Make sure your mail automatically arrives at the correct addresses.

Our integrated StreetSweeper® solution is designed to make it easy to keep your mailing lists accurate, organized and up-to-date...and having clean, error-free mailing lists is critical to your business.

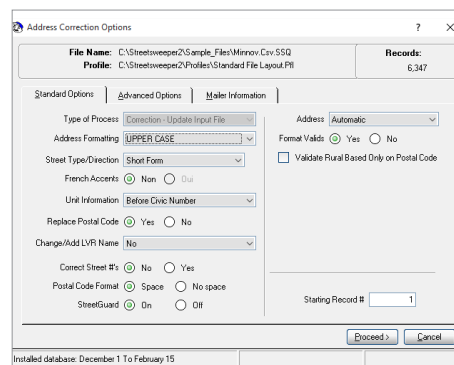
With StreetSweeper, you'll have the leading address management software as well as Canada Post's National Change of Address program. Our all-in-one addressing solution is trusted by lettershops, service bureaus and high-volume mailers.

## Minimize return to sender Address correction solution.

Errors are just too costly in direct mail. StreetSweeper corrects address omissions and spelling errors so your mail lands on the right doorsteps.

- Looks up the postal code for any street or postal station address
- Spells out full addresses or reformats, based on Canada Post abbreviations
- Changes street types or directions to English or French equivalents
- Provides a database for all mail delivery points in Canada
- Operates in batch or operator-attended mode
- Prints in all upper case or in upper and lower case

Address Correction shows precisely where the software made revisions. It pinpoints address problems and automatically prints out a Statement of Accuracy for Canada Post.



## Know more to save more

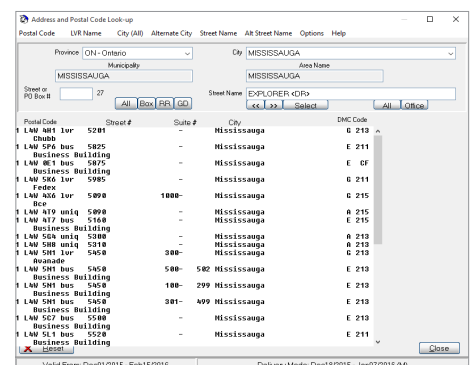
**Letter Carrier Presort.** StreetSweeper helps cut costs by taking advantage of discount postage rates for letters, publications and advertising material.

- Calculates postage due, based on volume requirements
- Designs labels to meet specific format and printing options
- Provides a database for all mail delivery points in Canada
- Prints container and bundle numbers for each address
- Generates a detailed demographic analysis for each address

Gain the flexibility to aim at predetermined customer targets:

- Select all addresses in a file.
- Mail only to a specific postal code region.
- Execute sample mailings from large lists

Letter Carrier Presort verifies how many items were delivered to each postal code in each province. It also defines which were addressed to a specific business, residence, apartment, rural route or post office box.

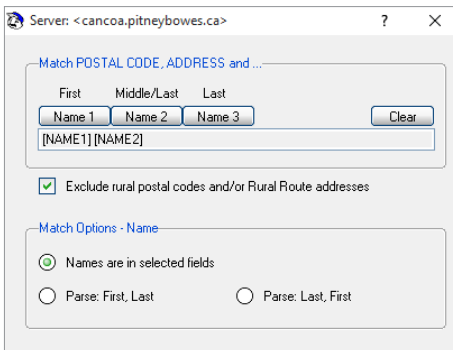


**20% of Canadians move each year. Keep track of them.**

**NCOA Updating.** With our StreetSweeper® solution, it's easy to track people on the move, no matter how many times they change their address. You can automatically update new addresses of households that register with Canada Post's National Change of Address (NCOA) program.

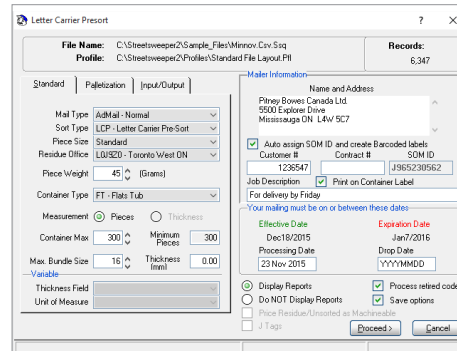
- Provides the most accurate, up-to-date data available on movers
- Helps reduce undeliverable mail and increase response rates
- Saves time, postage costs and wasted material
- Improves customer relations by avoiding delays
- Provides access to approximately 1.8 million new addresses annually
- Processes your mailing lists as often as you need

You'll receive a data report that clearly shows how many customers you've tracked and how much money you saved through the NCOA Updating software. StreetSweeper is fully approved by Canada Post.



**StreetSweeper enables you to:**

- Automatically keep your vital mailing list complete and up-to-date.
- Dramatically reduce undeliverable mail, for increased customer response.
- Save time and money while eliminating waste.
- Increase customer satisfaction.
- Edge out the competition by reaching the correct customers, every time



**A complete solution for high-or low-volume mail**

Whether your mail volumes are high or low, the powerful Street Sweeper three-in-one software package is precisely what you need. It's ideal for wide range of customers including:

- Letter shops
- Service bureaus
- Utilities
- Financial institutions
- Associations
- Charities
- Non-profit organizations

**Reaching the right doors opens more doors for your business**

StreetSweeper was designed by Pitney Bowes specifically for Canadian businesses. No other software offers such a wide range of updates, letter carrier presort, address correction and more, all in one powerful package. StreetSweeper is part of a complete range of Canada Post-approved software available from Pitney Bowes.

Registered users of StreetSweeper receive upgrades and software updates to meet changing Canada Post requirements, along with operator training, telephone help line support, and an industry-leading performance guarantee. We can also provide Canada Post approved container and bundle tags.

For more information, contact our Canadian mailroom specialists toll-free at: **800 Mr Bowes (672-6937)**.

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**Canada**

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For more information, call 800 672 6937  
or visit us online: [pitneybowes.com/ca](http://pitneybowes.com/ca)