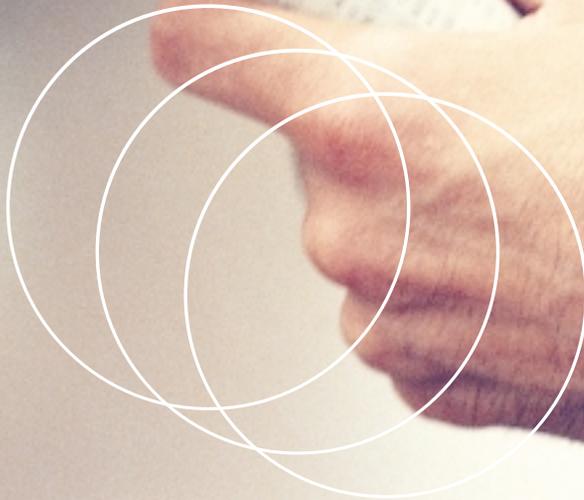




Engineering the flow of communication™

MeterNet™

Total management of your Postal Expenditure



Total Management of Your Postal Expenditure

How much does your firm spend on postage annually? How is that money and postal information managed? **If the answer is, "I don't know", you are not alone.**

Managing the flow of information is critical to any organisation, however the information on postage spend is often unaccounted for and overlooked. Even though mailing expenditures have risen tremendously, many managers still treat the mail centre as an isolated, low priority expense. This is largely because the tools required to manage information and mailing costs in an effective way have not been available.

Without proper tools to manage mail centre expenditures it's like writing a blank cheque for your annual postage expenditure.

MeterNet™ - Powered by IntelliLink® Technology

Pitney Bowes have developed MeterNet™ to respond to your changing business requirements. MeterNet™ is a mail accounting and consolidation package offering unlimited departmental accounting, unparalleled transaction detail and unrivalled statistics and reporting capability. All data is captured in real time, even down to individual mail piece level and MeterNet™ is also able to consolidate information from multiple machines or sites via your network or by modem.

Detailed breakdown of postal expenditure against even the most complex organisational structure can be obtained, in order turn your mailroom into a profit centre. The powerful analysis tools not only facilitate improved productivity but can also produce key information in managing and reducing postal costs.

"When it came to compiling monthly reports on the use of the post room, I used to have to download the information I needed from each franking machine on to a floppy disc, take it to a PC and load it on," says Phil. "And then I'd have to begin the laborious task of consolidating and analysing the information before I could think of presenting it.

Those man hours and that effort have now been saved." Phil estimates that, equipped with MeterNet™, his team of 25 can save up to 50 hours a month.

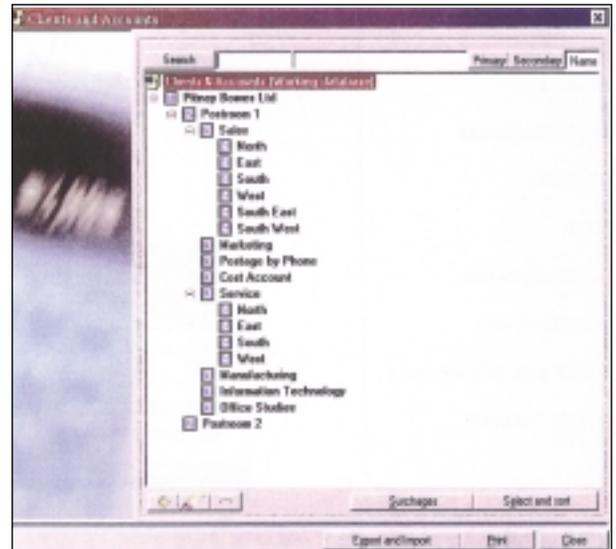
Account	Volume	Cost	Weight	Cost
11	48	12.81	11.1	12.81
12	10	1.20	10	1.20
13	10	1.20	10	1.20
14	10	1.20	10	1.20
15	10	1.20	10	1.20
16	10	1.20	10	1.20
17	10	1.20	10	1.20
18	10	1.20	10	1.20
19	10	1.20	10	1.20
20	10	1.20	10	1.20
Total	118	14.01	101	14.01



(Phil Hardie, business manager at Coventry City Council's Post and Despatch unit)

Designed to meet your accounting needs...

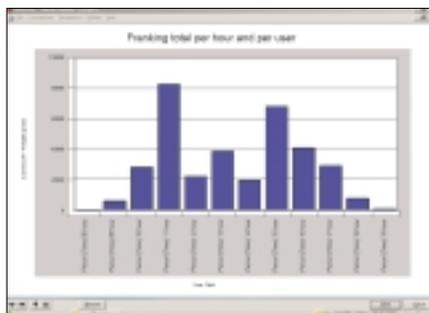
- **Detailed, realtime data capture** - up to 50 different parameters for each transaction are instantaneously captured and stored on a PC providing all the data your business requires for detailed evaluation. A barcode reader can be used to speed up the data capture process and reduce operator error.
- **Consolidate all postal information** - all non-franked transactions such as courier mail, or jobs that are outsourced to mailhouses can be entered into MeterNet™ and be reported, analysed and charged back in the same way as franked mail.
- **Unrivalled accounting flexibility** - with 4 different accounting levels and an unlimited number of accounts even the most complex of organisations can be modelled. With this level of granularity, even specific items such as individual mailshots can be recorded allowing their effectiveness to be measured.
- **Centralised accounting** - automatically consolidate departmental accounting information from multiple machines. Multiple sites can be networked and information consolidated onto a single database, to give full analysis capability and control of postal spend. Administration costs are reduced and your bargaining power maximised.



- **Powerful reporting facilities** - analyse all postage and other services, down to individual mail piece level. There are over 40 standard reports which can be customised to include your company logo. Choose the report, any combination of parameters, the time period and it is automatically produced.

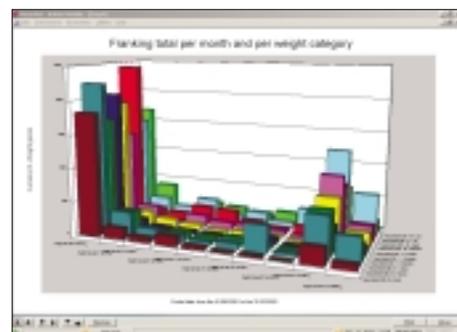
Designed to meet your business needs...

- **Reduce postal expenditure** - MeterNet™ can be pro-actively used to achieve greater control and cost savings through the analysis of departmental postal expenditure against assigned budgets. In addition, maximise your return on investment by taking advantage of the de-regulated market and by selecting the most competitive service provider.
- **Maximise mailroom efficiency** - mailroom managers often have responsibility for print room, internal dispatch and goods-in operations. Achieve best use of headcount through postal "workflow" analysis to determine staffing levels and working hours for each section based on factual data.



- **Future proof technology** - designed with the future in mind, MeterNet™ can already handle multi-carriers and multiple currencies, including the Euro. In addition, with IntelliLink®, your investment will truly be kept current.

- **Clear graphical data presentation** - display information in a graphical format for easy analysis and inclusion in management reports or budgets. Data, reports and graphs can be exported at the touch of a button into standard software packages, such as Excel and PowerPoint or printed out directly.



- **Business continuity** - when networked, all transactions are mirrored on a second disk. This reduces downtime and protects the integrity of your data in case of system failure and downtime reduced.
- **Easy to use** - each MeterNet™ Mail Data Station consists of a full size monitor, dedicated custom built PC and keyboard for ease of operation. The MeterNet™ application is in a typical windows format making it familiar and easy to navigate. MeterNet™ does not affect the operation or performance of the mail finishing system, making its integration, even in the busiest of post rooms, straightforward.

Specifications

- Standalone PC Operating system: NT4.0
- Networkable via LAN, WAN or via dial up connection

MeterNet™ mail data station consists of a dedicated, secure personal computer with MeterNet™ software and documentation pre-installed. Each mailing system requires one data station. Additional viewing licenses can be supplied for data analysis and reporting on your own PC.



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Pitney Bowes is the world's leading supplier of mailing systems and related products including copier systems, Document Management Technologies, Sorting Systems, Software from docSense, Shipping Solutions, Financial Services, consultancy and supplies.

