

INFO SHEET

# Pitney Bowes Spectrum™ OnDemand

SOLUTIONS AND SERVICES YOU CAN TRUST WITH ALL THE BENEFITS OF SaaS APPLICATIONS



## Summary

With Software-as-a-Service (SaaS) platform, Pitney Bowes Spectrum OnDemand delivers easy-to-use, easy-to-deploy and easy-to-manage solutions and services. We provide enterprise class SaaS solutions and services to provide a more agile response to your rapidly changing business requirements.

## OVERVIEW

As a provider of online solutions to enterprise businesses for more than a decade, we are well positioned to work with you to solve your challenges. Pitney Bowes Spectrum OnDemand combines the best of both worlds – the high quality solutions and services you expect from Pitney Bowes with the ease of use, maintenance and support available from a SaaS platform.

- **Pitney Bowes Spectrum Addressing OnDemand**

The Spectrum Addressing OnDemand solution enables world-class address standardization, correction, and validation, as well as phone appends. We employ industry-leading, sophisticated address matching algorithms to ensure you maximize your postal discounts. Leverage our Addressing solutions to capitalize on more reliable address data to know-your-customer and grow your relationships.

- **Pitney Bowes Spectrum Geocoding OnDemand**

The Spectrum Geocoding OnDemand performs address geocoding and postal code centroid geocoding for locations in the U.S., Canada and Australia. Using our market-tested location intelligence solution, we provide you with actual location coordinates; including the latitude, longitude, altitude and Accessor's Parcel Number (APN), which makes it easier for you to analyze data geographically — thus generating more accurate, complete business decisions.

- **Pitney Bowes Spectrum Routing OnDemand**

The Spectrum Routing OnDemand can take multiple discreet points and generate your optimal path of travel, leveraging our specifically accurate drive-time polygon services. Lower your costs and improve efficiency by consuming our multi-point Routing service.

- **Pitney Bowes Spectrum GeoTAX® OnDemand**

The Spectrum GeoTAX® OnDemand service determines precise tax jurisdiction answers for your addresses. This market-dominating, location-based tax jurisdiction service makes it easier for you to apply the correct state, county, township, municipal and special tax district to your records – thus ensuring accurate tax determination, collection and payment.

- **Pitney Bowes Spectrum WindPool OnDemand**

The Spectrum WindPool OnDemand service provides a new method to solve the problem of WindPool zone determination for insurance businesses. We have an industry-first answer to the decades-old problem, with verified 90%+ accuracy. This service provides exact address inclusion within a WindPool zone, with supporting addressing and geocoding data. Within this service we deploy class-leading matching and addressing to maximize certainty for more accurate risk assessment and exposure management.

# Pitney Bowes Spectrum™ OnDemand

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## PITNEY BOWES BUSINESS INSIGHT

With the industry's most comprehensive set of solutions for maximizing the value of customer data, Pitney Bowes Business Insight helps organizations more effectively locate, connect with and communicate to their customers in today's global markets.



### • Pitney Bowes Spectrum Global Sentry OnDemand

Do you know who your customers are? You deal with customers, prospects, and vendors every day, but how well do you really know these companies and individuals? More to the point, do you have any idea of their true intentions? By consolidating various agency and country lists, Global Sentry arms you with the data and equips you with the technology you need to feel secure in all of your dealings. The Pitney Bowes Spectrum Global Sentry OnDemand services is an international solution that addresses the specific requirements of governing bodies around the globe with laws that look to impose financial sanctions against designated countries, individuals, and organizations on published watch-lists.

### Advantages of Pitney Bowes Global OnDemand Services

As we bring our breadth of knowledge to focus on your specific needs, the benefits multiply. By using our Global OnDemand products, your typical integration efforts will only take hours, not days, due to the availability of multiple APIs including web services. And with no investment in servers, no ongoing maintenance and no software updates to install, you save both time and money month after month.

For more information, call us today at 800-327-8627 or visit [www.pbinsight.com](http://www.pbinsight.com).

#### The Pitney Bowes Spectrum™ Solutions and Business Services

##### Spectrum Enterprise Data Quality Solution

- Address Now
- Advanced Matching
- Universal Addressing
- Data Normalization
- Universal Name

##### Spectrum Enterprise Location Intelligence Solution

- Enterprise Geocoding
- Enterprise Location Intelligence
- Enterprise Routing

##### Spectrum Enterprise Data Integration Solution

- Data Services for Oracle
- Data Services for Siebel
- Data Services for SFDC
- Data Services for SAP
- Sagent Dataflow

##### Spectrum Enterprise Data Governance Solution

- Profiler Plus
- Monitor Plus

##### Spectrum Business Services

- Enterprise Routing
- Global Sentry
- Enterprise Tax Management
  - > Sales & Use
  - > Payroll
  - > Personal Property
  - > Insurance Premium Tax
- Business Application Connectors
  - > Data Quality Connector for:
    - MySAP CRM v.5.0, v.6.0
    - MySAP ERP v.5.0, v.6.0
    - Siebel Enterprise Apps v.7.8, v.8.0
    - Siebel Industry Apps v.7.8, v.8.0

##### Spectrum OnDemand