

**Software & Data**

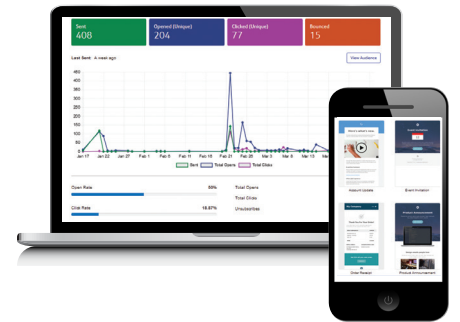
Customer Engagement

# EngageOne® Communicate

Discover the quick, easy way to create scalable, responsive communications.

Anytime, anywhere and on any screen, delivering relevant, in-context digital communications is key for any organization. Competition for consumers' attention is fiercer than ever. Increasing channel choice has added to the complexity of effective customer engagement. It's essential to reach customers with messaging optimized for every screen.

Now you can accelerate digital engagement. With EngageOne Communicate, anyone can quickly create and deliver responsive email and SMS communications. It's simple to craft dynamic content through a single browser interface. Direct integrations with APIs, Photoshop and Adobe Creative Cloud speed your way to consistent, compelling, dynamic design. Logic-based formatting streamlines personalization. Quick-start templates and direct connections to your systems accelerate results.



## Communications transformed.

**Get connected.**

EngageOne Communicate is designed for data-driven efficiency. API connectors enable you to bring in data from CSV, JSON, Excel and using Pitney Bowes Spectrum® OnDemand, a wide variety of other sources—even your own CRM and ERP systems. Benefit from direct integration with Photoshop and Adobe Creative Cloud. Plus, your designers will be connected directly with communications control.

**Design for all.**

Transform your business users into content designers. No coding or special skills are required. Quick-start templates speed production and keep you on brand. WYSIWYG rendering and real-time previews make it simple to design dynamic and responsive communications, deployable in minutes, rather than hours or days.

**Review and refine.**

Understand in real time how recipients are responding and engaging with your communications. See at a glance which communications are performing well and which can be further optimized. Real-time reporting lets you utilize the whats, whens and hows of your customers' digital engagement and continually refine their experience.

# Make digital the heart of your engagement strategy.

Engage more effectively across every screen. EngageOne® Communicate lets you move beyond print. Now you can deliver data-driven, personalized, responsive, digital communications with outstanding efficiency.

**Empower your users.** EngageOne Communicate features a thin client design and delivery system for accelerated consumer engagement. Now any user can create and deliver dynamic, interactive content optimized for any screen. Drive relevant digital communications with responsive logic-based email and SMS communications, all from within a single browser-based interface.

**Provide the experience customers demand.** Engage your customers the way they want to be engaged, with personalized, glance-able content that makes interaction effortless. With advanced features like auto open, data-driven charts and the ability to integrate Interactive Personalized Video, you can transform every communication into a highly relevant, friction-free experience.

**See results in real time.** Our innovative, real-time dashboard brings clarity through engaging, easy-to-understand charts that deliver instant insight. Now you can monitor key performance indicators, make better decisions and continually fine-tune your campaigns for maximum engagement.

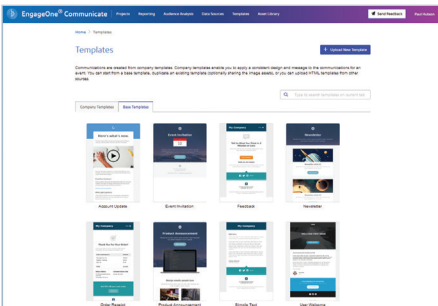
**Enjoy pricing simplicity.** With EngageOne Communicate, pricing is based on your number of recipients, not the number of communications. This makes your planning process easier. When you use the built-in delivery engine, the pricing also includes the cost to send the communication.

## Do more with your data with Spectrum® OnDemand.

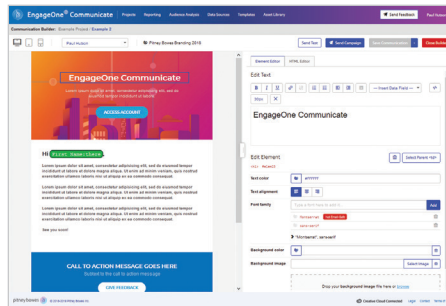
EngageOne Communicate is fully integrated with Pitney Bowes Spectrum OnDemand, enabling you to:

- Streamline your datasets across all platforms into one unified view.
- Easily segment the data that's being used to send and create personalized communications.
- Keep pace with rapidly changing business requirements without adding costly infrastructure, maintenance or support.

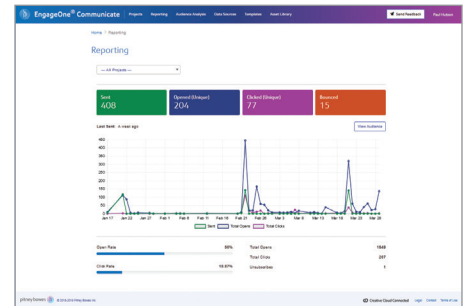
## Get to market faster with EngageOne Communicate.



Choose ready-to-use templates, or create or import new ones.



Incorporate data assets.



Track, measure, analyze every metric of importance.

For more information, visit us online: [pitneybowes.com](http://pitneybowes.com)

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