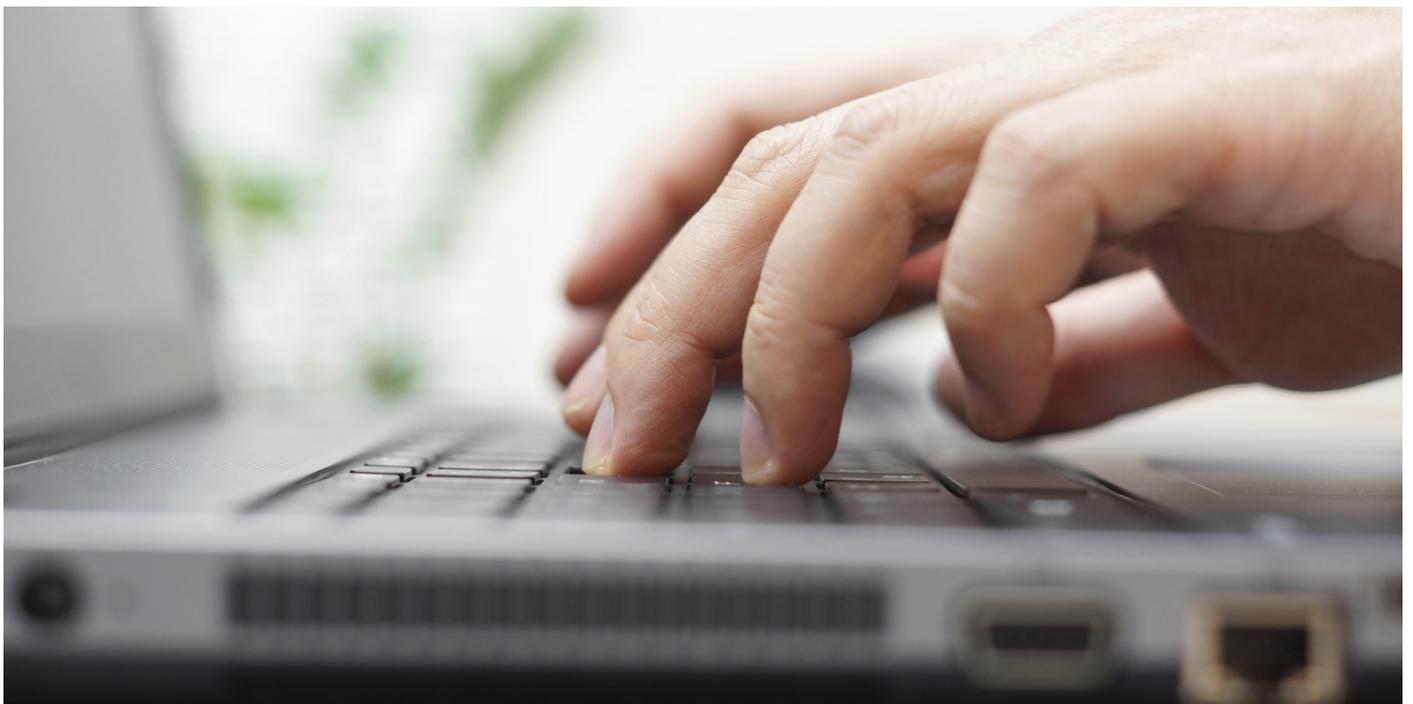




**Shipping & Mailing**  
Outsourced Mailing Services

Hybrid Mail

# A smarter way to deliver mail.



For more information, call 0800 748 639 or email: [sales.enquiries@pb.com](mailto:sales.enquiries@pb.com)

With Hybrid Mail we can deliver your mail and let you get back to the things you do best.

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**Common issues.**

*"We need to reduce our costs and take advantage of postal discounts"*

*"It's costing us around £1.50 per mailpiece, that's too much"*

*"We get penalised for putting sensitive attachments in the wrong envelope"*

*"It's a security risk if someone forgets to pick up a letter from a Multi-Function-Device"*

*"I spend half my day walking to the printer to pick up customer letters"*



## Get back to basics.

Let's face it, 'mail' is not your core business. You do a great job, but you'd rather spend the time and budget on other things. Mail gets ever more complex. The potential for costly errors, for time-consuming hold-ups and huge capital expenditure are something your business could do without.

# Save time and money.

## Hybrid Mail

gives you an off-premises print and digital delivery service that offers lightening speed, security you can trust, and a saving of up to 60% on your existing costs. Total peace of mind, a completely trackable process and the free space and capital to use wisely on your core business.

### How it works.

You don't need any new hardware on site. Users simply submit documents via the print driver or hot folder. Use only what you need, only when you need it. You can start mailing in minutes.



Create.



Click.



Hybrid Mail.  
print and digital fulfillment



Deliver.



Receive.



60%

Hybrid Mail can give you a saving of up to 60% on your existing costs.

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## Benefits.

- Maximise postal savings
- Ensure the right letter is in the right envelope
- Scalable to handle your peak volumes
- Deliver your communications on time and speed-up customer payments
- Reduce high-energy desktop printers and reduce carbon footprint
- Manage departmental budgets more effectively

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## Features.

- Print on demand
- Set user permissions
- Encrypt every document
- Real-time tracking
- Report on every item
- Return Mail Service
- ISO27001 accreditation



# Whatever you need, whenever you need it.

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**Centralised print** gives you more control so you can benefit from reduced postage and production costs.

**Scalable services** mean you can use as much or as little as you want. No bottle-necks at busy times and no mothballed machinery.

**Seasonal peaks** become an opportunity rather than a complication that needs managing.

**Unexpected mailings** are a breeze. No need to check that staff and resources are in place.

**Business continuity** when you need it most. Whatever happens with your staff, your office or your equipment, your jobs will be printed.

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**Public and private sector, small and large.**

Whether you're fed up with walking backwards and forwards to the printer, or trying to manage multi-site, multi-user operations combining ad-hoc letters with volume mail runs - Hybrid Mail can take the strain.

Invoices, statements, appointment letters and general correspondence are all printed and mailed at the touch of a button. Swift, simple, secure.

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**Why us?**

It's what we do. Pitney-Bowes is a world leader in mail-piece integrity, quality control and traceability.

We only use our tried and tested, enterprise-class software and hardware - used to contact millions of customers every year.

Our single platform delivers across multiple channels.

We use encryption on each individual document.

The technology has national security and quality accreditations including ISO27001 and NHS Information Governance Toolkit

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