



## Relay Integrity

# Mitigate risk and maximise savings.

“Good enough” is no longer acceptable for customer privacy protection.



### Time savings

Automate folding and inserting mail processes.



### Risk reduction

Keep your mail processes compliant with regulations.



### Revenue impact

Ensure that the right bill reaches the right customer, on time.

### Quick fact:

- Compliance concerns are top reason businesses are not achieving paperless adoption. (InfoTrends)

### Are you sure that your mailings are compliant?

For many mailers, the answer is ... maybe. That's because staying compliant with the complex laws that surround mailing in publicly traded companies and regulated sectors represents a big challenge. Add the fact that these laws vary from industry to industry and the difficulty becomes amplified.

For more information, visit us online at [pitneybowes.com/us/relayhub](https://pitneybowes.com/us/relayhub)

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## Don't take unnecessary chances with your mail.

Provide that your mailing processes are as secure as they should be. Growing privacy and security issues – paired with financial accounting reforms – point to more regulations and compliance requirements coming soon.

### What happens when things go wrong?

- What happens if one piece goes into the wrong envelope?
- Do you publish your discounts – what happens if another customer sees that price?
- Can you afford the regulation penalties for non-compliance?

### Adopt these best practices to improve your mail efforts:

- Utilising a reference file to control mail inserting rather than relying on a barcode to control the inserting process
  - Closed-loop file based processing with full detail audit trail tracking and reporting
- Advanced piece-level tracking and output tracking to reduce double-stuffs and errors
- Proper handling of damaged pieces, barcode misreads, and paper feeding errors - automatic shred and reprint, "touch and toss" processing
- Mail piece chain of custody - traceability of every document from creation through production and presort to postal service to recipient
- Data quality and enrichment, including address cleansing

### We're here to help.

There are many ways to keep your private customer information as secure as your digital data. Your Pitney Bowes representative can help you find an approach geared to your specific needs.



### Additional consequences of poor mail handling.

- Delayed payments due to incorrect delivery
- Lost future revenue due to poor customer experience
- Increased Daily Sales Outstanding



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