



Shipping & Mailing  
Parcel Sorting

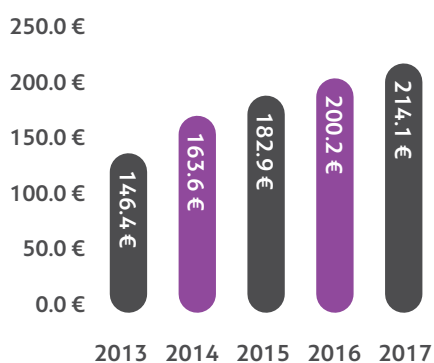
Pitney Bowes Automated Parcel Sorting Solutions  
Smart, scalable and sophisticated.

# Grow at the speed of ecommerce.





Automated Parcel Sorting from Pitney Bowes is a customised and ultra-flexible solution. Ideal for postal operations and shippers ready to capitalise on the rising tide of internet-driven parcels.



## 11% Growth

European E-commerce forecast  
Source: Forester Research, sales in billions.

### Overwhelmed (yet)?

For many carriers and postal operations the rise in parcel shipments has led to some critical decisions. What processes can be made more efficient? Is additional staff needed? How much capacity is required? When is the right time to invest in automation? What is the ROI? Pitney Bowes' experience in developing sorting solutions around the world makes us a helpful and reliable guide through this process.

### Smart runs our family.

Our proprietary Business Logic Processing (BLP) software drives all Pitney Bowes sorting technologies around the planet. So it's a field-tested, reliable IT and technology solution with a layered design that can be easily manipulated for custom applications. You'll have full access to business critical information via a comprehensive data stream, which integrates, seamlessly with your business management platform—crucial to sorting, manifesting and your overall business success.

### Scalable is safe.

Few things change as quickly as technology. So why get locked into a system that could cramp your productivity in a few short years? At the moment you may not have the volume to justify high-end automation. But you know ecommerce-driven volume is projected to grow dramatically. Which makes a step-by-step approach fiscally brilliant. Parcel Solutions from Pitney Bowes are designed to be scalable and flexible so as your business grows, your solution can too.

# Automated Parcel Sorting that expands with your success.

## Practical sophistication.

Pitney Bowes Automated Parcel Sorting Solutions offer a number of TCO-friendly features:

- The most accurate image capture (1D, 2D bar codes) in the industry
- In-line scale and 3D measurement available for weigh on-the-fly, dimensioning and certification.
- The in-line label, print and apply process will label the parcel as required by the user's manifest requirements.
- Higher read rates—especially in handwritten, hard-to-read labeling—fewer mistakes
- Real-time technical support—puts you a step ahead of downtime, 24/7

## Monitoring your productivity—24/7.

Calculate the cost of a lost hour of production and you'll see how essential our innovative service options are to your business.

**SupportLinx™** Once connected, customers have around-the-clock access the PB Helpdesk where technicians can make virtually any change that could be done on-site.

**Phone Home™** is a proactive support solution that utilises the SupportLinx connection to remotely detect and capture errors—addressing issues often with no loss of productivity.

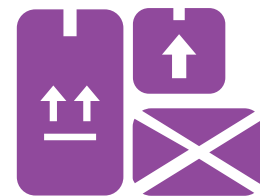
**PADRE™** is our backup and recovery solution for computer hard drives within Pitney Bowes sorters. PADRE is fast, efficient and worry-free disaster recovery.

## Stay agile.

If you're sorting manually, welcome to an automated solution that can lower your labor costs, trim operational expense and open up possibilities for more profitable SLAs. Pitney Bowes Automated Parcel Sorting Solutions are smart, scalable and sophisticated ways to sort the wave of ecommerce-driven parcels headed your way.

*"Pitney Bowes has great insight into the production space. They frequently propose new ideas and this helps to keep us focused."*

—CEO, Private Postal Organisation



**3,700,000,000 +**  
Number of parcels shipped within Europe in 2013.

Our Operator Interface is web-based allowing supervisors and managers to remotely monitor real-time work cell productivity via a tablet.

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