pitney bowes

Location Intelligence

Training brochure

Become a Location Intelligence expert.

Become a Location Intelligence expert.

Get more from your Location Intelligence software investment by enrolling in a professional training course from Pitney Bowes and their authorised partners.

- All courses are instructor-led by certified trainers.
- Training options from beginner to advanced GIS practitioners.
- Courses relevant across all sectors.

Classroom training
Our classroom based courses are offered at our office in Henley-on-Thames. Classroom sizes are optimised for learning effectiveness and networking opportunity.
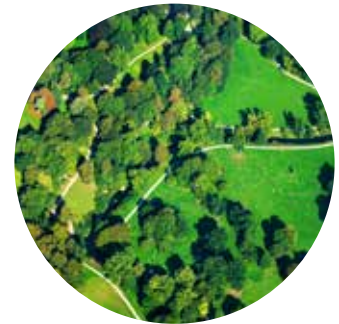
Customised training
Our bespoke training courses can be tailored to meet your specific business objectives. Training programs are designed using topics focused on your requirements and your business-specific data can be incorporated. Our bespoke training courses can enhance the effectiveness and efficiency of your staff.

Online training
We also offer online courses which combine the convenience of learning at your desk with the expert guidance of a trained instructor.

Payment types
We accept Purchase Orders, cheque and credit card payments.

What is Location Intelligence?
Location Intelligence is the capability to understand complex relationships between location and data in order to drive better business decisions. It enables organisations to derive meaningful insight by harnessing the power of location to solve business problems, deliver location-based services or manage assets.

How you benefit.
Pitney Bowes has developed easy-to-use solutions to help make businesses more profitable and governments improve service delivery. These solutions deliver powerful visual ways to analyse spatial and business data to drive more effective decision-making across commercial and government organisations.

The Pitney Bowes Location Intelligence suite is a comprehensive and integrated platform that incorporates desktop, web, cloud and mobile GIS solutions; spatial data; asset management; data quality; and professional services.

For more information and customer case studies, go to **pitneybowes.com/uk/location-intelligence.html**

Instructor-led courses: face-to-face and web-based

MapInfo Pro® training courses

Course name	Description	Duration	Price (excluding VAT)
Introduction to MapInfo Pro	This course defines the concept of a Geographic Information System (GIS) and provides trainees with an understanding of MapInfo functionality that will enable them to create maps and analyse their data in a spatial context. We have also included several self-paced problem-solving exercises that are designed to reinforce the various topics and features covered.	2 days	£695
MapInfo Pro Level II – Map creation and data management	This course builds on the Introduction to MapInfo Pro course. The main focus areas are: (1) Drawing and editing maps; (2) Accessing different sources and types of data, including data stored in remote database systems, and importing data from other spatial formats; and (3) Techniques for cleaning and managing data and working with multiple users. This course is ideal for individuals who need to create and maintain their own base maps and data.	2 days	£750
MapInfo Pro Level II – Geographic analysis and presentation	This course builds on the Introduction to MapInfo Pro training course. The focus of this course is to explore MapInfo Pro's visualisation, analysis and presentation capabilities in detail. This involves extensive use of Thematic Mapping, SQL and Update Column as well as other forms of visualisation and analysis. The emphasis of the course is on exploring a variety of different analytical possibilities.	2 days	£750
Introduction to MapBasic® programming	In this course, you will learn to utilise the MapBasic programming language to customise MapInfo Pro. The course is instructed using MapInfo Pro and MapBasic.	2 days	£750

Spectrum Training Courses
For prices please contact the training department.

Course name	Description	Duration
Spectrum™ Spatial Analyst	Designed for application administrators, this course will teach uploading data into Spectrum Spatial Analyst and use the administration console to create map configurations that bring together commonly viewed data and assign permissions.	1 Day
Introduction to Spectrum™ Technology Platform	Introduces the Spectrum Technology Platform and its data management tools. Aimed at new users of Spectrum who want to learn to design and manage dataflows.	2 Days
Spectrum™ Location Intelligence Module	Aimed at analysts who want to learn to use the location intelligence features of Spectrum to apply map-based data visualization and analysis, feature querying and searching and geometry operations in dataflows.	2 Days
Introduction to Spectrum™ Spatial for BI	A thorough introduction to the Spectrum Spatial for BI components. Aimed at analysts who are involved in the implementation of spatial extension into their own Business Intelligence environment.	2 Days
Administrating Spectrum™ Technology Platform	Aimed at system administrators who need to configure and deploy the Spectrum Technology Platform. Learn how to install and configure the Spectrum platform; set up security; connect Spectrum to databases, file servers, and web services; monitor the system.	2 Days
Spectrum™ Spatial Developers	Teaches the core functionality required to start using spatial capabilities within the Spectrum™ Technology Platform. The course covers mapping, accessing and querying spatial data, enterprise geocoding and enterprise routing. It is geared towards web developers.	3 Days
MapXtreme .Net for Developers	Designed for a technical audience, who have good hands on knowledge of .Net framework and are aware of basic GIS and Spatial concepts. Starting with a basic introduction to the MapXtreme API, the course covers usage within visual Studio and creation of a basic web based mapping application. The course covers the addition of data from various different data sources, thematic representation and analysing data with queries and searches. You will also learn to work with Geometries, MapXtreme Styles and creating Desktop Applications.	3 Days

pitney bowes

Europe/United Kingdom
The Smith Centre
The Fairmile
Henley-on-Thames
Oxfordshire RG9 6AB
0800 840 0001
pbsoftware.emea@pb.com

For more information, call 0800 840 0001
or visit us online: pitneybowes.com/uk/support/software-training

17SWS0658_ANZ