

100 'Did you knows...?'

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Pitney Bowes proudly celebrates 100 years of innovation in commerce. Achieving this milestone is a testament to our company's leadership in the commerce space while remaining focused on our core value of doing the right thing the right way.

You can't get to 100 years without some interesting backstories. You may know some facts about the Pitney Bowes story, but do you know over 100? Take a look at some of our most interesting current and historical facts.

Did you know? While the company was incorporated on 23 April 1920, the United States Patent Office approved Arthur Pitney's patent for a postage meter on 14 October 1902.

Did you know? We have had 3 logos in our history.



In 1931, Pitney Bowes introduced its logo to symbolize a mark of product excellence and a pledge to the Postal Service.

Forty years later in 1971, Pitney Bowes introduced its logo to symbolize the intersection of paper-based and electronic communications.

In January 2015, Pitney Bowes launched an updated logo representing our long history of innovation that has a rippling effect in enabling commerce for our clients.

Did you know? On September 1, 1920, The Post Office formally approved the Pitney Bowes postage meter for use throughout the USPS. Two years later, England and Canada had approved the use of the Pitney Bowes postage meter.

Did you know? Pitney Bowes is a founding corporate member of the National September 11 Memorial & Museum in New York City.

Did you know? In 2017, we reached over 187,000 students through our grants and partnerships providing more than 4.3 million hours of enrichment through early literacy, STEM education, entrepreneurial training and mentoring programs.

Did you know? In April 1942, Walter Wheeler wrote a note to the head of the personnel department on racial discrimination. "It is the responsibility of the Personnel Department to see that these personnel prejudices do not prevent the employment of qualified people regardless of race, color or religion."

Did you know? Pitney Bowes enables more than half of USPS Parcel Select Returns nationally.

Did you know? The book - "The Story of Pitney-Bowes" was written by William Cahn and published in 1961.

Did you know? In 1957, Pitney Bowes launched our first automatic mail sorters. Four years later, mail inserters were produced to increase productivity and decrease costs associated with volume mailing.

Did you know? The Universal Stamping Machine Company is incorporated in 1908 by Walter H. Bowes to sell cancelling machines, which mark stamps to prevent their re-use, to the Post Office.

Did you know? Pitney Bowes was recognized on the *Forbes* magazine list of America's Best Large Employers in 2016, 2017 and 2018.

Did you know? In May 1950, Pitney Bowes began trading on the New York Stock Exchange.

Did you know? Pitney Bowes Presort Services processes more than 17 billion pieces of mail annually. That makes Pitney Bowes the third largest mailer in the world behind the USPS and Germany's national post.

Did you know? Most people know that the name of our company — Pitney Bowes — derives from the names of its founders. Do you know their first names? Arthur H. Pitney and Walter H. Bowes.

Did you know? In 2017, we processed on average 100M API calls per day for the Global Shipping Program (GSP). Our peak day in 2017 had 162M API calls.

Did you know? Pitney Bowes is a charter member of The Package Coalition, which was formed in 2018 by America's top retail and logistics companies to promote and sustain reliable, affordable package delivery services for businesses and consumers at every address.

Did you know? In 1996, the company introduced Purchase Power® – which offers clients the opportunity to “mail now and pay later” when it comes to purchasing postage.

Did you know? Pitney Bowes made Bloomberg's Gender-Equality Index, which distinguishes companies committed to transparency in gender reporting and advancing women's equality, for two years in a row, 2019 and 2020.

Did you know? US Postal Service formally approved the use of the postage machine for First Class mail on September 1, 1920.

Did you know? Cyber Monday 2019 – first time our Global Carrier Services platform printed more than 1 million labels in a single day.

Did you know? One year before Connecticut passed the Fair Employment Practices Act, Pitney Bowes employed the first African American female clerical worker, Gladys E. Robinson.

Did you know? Pitney Bowes has been offering the SendPro multi-carrier solutions for more than 2 years and the SendSuite Live multi-carrier product has been in the market for more than 10 years.

Did you know? Pitney Bowes Management Services was formed in 1987 as customers request help to manage their mailrooms and copy centers. This business was sold in 2013 to Apollo Capital and became Novitex.

Did you know? Forbes Magazine named Pitney Bowes as America's Best Employer for Women for two consecutive years (2018, 2019).

Did you know? In 1965, Pitney Bowes offered courtesy mailing counters at drug, food, stationary and other stores.

Did you know? In 1957 Pitney Bowes Head of Industrial Relations, Joseph J. Morrow, penned an article for the Harvard Business Review which he advocated that companies aggressively hire and train African American workers.

Did you know? Shipping comprised 39% of revenue in 2019, up from about 20% of overall revenue just two years before.

Did you know? Julia M. Walsh of Washington, DC, became the first woman elected to the Pitney Bowes Board of Directors in 1977.

Did you know? Pitney Bowes has completed six consecutive annual Global Shopping Studies to measure consumers' perceptions of online shopping.

Did you know? According to the company newsletter from that time, two dozen employees participated in the March on Washington held in 1963.

Did you know? SendPro C is an all-in-one office sending solution and it reached over 100K installed in the two years since its launch in 2017.

Did you know? Pitney Bowes unveiled the "Mailomat" – a coin-operated postage meter and letter box – in May 1939.

Did you know? In 2018, Pitney Bowes recycled 2,600 tons of e-waste. Learn more in our [2018 Corporate Responsibility Report](#).

Did you know? In 1950, then CEO Walter Wheeler wrote, "the more we trust employees with the facts of our business, the more they are inclined to accept our judgment and decisions concerning those facts."

Did you know? In 2018, 86% of employees gave a total favorable score on Diversity & Inclusion, putting Pitney Bowes 3% above the global high performers in employee engagement.

Did you know? In 1979, Pitney Bowes acquired Dictaphone Corp, a major provider of voice-processing and dictation equipment. The business was then sold 16 years later.

Did you know? The Pitney Bowes workforce is 43% female as of the end of 2019.

Did you know? In his last year as President of Pitney Bowes (1938), Walter Bowes informed investors that "to protect and build the future of the business, more improvements and new devices than ever before are in process of development in our engineering laboratory."

Did you know? In 2019 Q2 earnings, we reported parcel volumes through our domestic ecommerce network increased 42% Y/Y with 35M packages processed in Q2 alone. By the end of 2019, the Pitney Bowes team processed 126 million domestic delivery and return parcels, which was 21% growth over prior year.

Did you know? Starting in 2004, Pitney Bowes enabled domestic eBay shippers to print Postal Service labels from their accounts.

Did you know? In 2018 SendPro C was recognized as a Featured Finalist at the International Design Excellence Awards (IDEA).

Did you know? The postal exhibits at the 1893 Columbian World's Fair in Chicago inspired Arthur Pitney to rethink the postal process.

Did you know? Pitney Bowes has over 11,000 employees worldwide

Did you know? Pitney Bowes acquired Monarch Marking Systems - known for printing and attaching price tags, labels, and tickets - in 1967 before selling it in 1995.

Did you know? As of Q4 2019 Earnings, Commerce Services is now more than 50% of Pitney Bowes revenue.

Did you know? Pitney Bowes set up and provided equipment for the mailroom set used in *How to Succeed in Business Without Really Trying* (1966).

Did you know? Close to \$3M has been distributed by the Pitney Bowes Relief Fund, a US charity that is financed by employee contributions and matching funds from our annual Employee Giving Campaign since 1992.

Did you know? In 1930, the benefits of metered mail were outlined and remained a company standard for decades. Metered mail:

1. Expedites the mail
2. Saves time and money
3. Safeguards the stamp account
4. Permits better accounting
5. Establishes mailing records
6. Gives mail individuality
7. Provides redemption on unmailed matter

Did you know? Pitney Bowes has awarded scholarships to employee's children via the Turrentine Scholarship program for over 60 years.

Did you know? Pitney Bowes is at the forefront in terms of board gender diversity, increasing female board members from 20% to 40% over the past 6 years.

Did you know? In 1990, Pitney Bowes controlled 45% of the market in corporate fax machines.

Did you know? Forbes named Pitney Bowes, a Best Employer for Diversity in 2020

Did you know? The Women's and Minorities Resource Groups were formed at the urging of CEO George Harvey in the mid-1980s.

Did you know? The Pitney Bowes Commerce Cloud platform, launched in 2016, has helped speed the delivery of solutions and achieved cost efficiencies throughout Pitney Bowes.

Did you know? In 1918, First Assistant USPS Postmaster General John C. Koons suggested Walter Bowes consider collaborating with Arthur Pitney who was working on a similar stamp machine.

Did you know? Established in 1936, the Pitney Bowes Employees Federal Credit Union helps Pitney Bowes employees and their families with financial needs.

Did you know? Pitney Bowes was named to the first Forbes Magazine List of America's Best Employers for Women 2018 and 2019.

Did you know? The SendPro C-Series won the International Design Award (IDA) 2017 Silver Level.

Did you know? In 1977, Pitney Bowes formed the Pitney Bowes Credit Corporation to offer financial services for our products.

Did you know? In 1968, Pitney Bowes produced the first bar code equipment for retail use.

Did you know? We now have more than 200,000 Internet of Things (IoT) devices in the market.

Did you know? The first patent issued for a remotely resettable meter was in 1951. It was issued to Robert C. Pitney – son of founder Arthur.

Did you know? Sir Jonathan Paul Ive, who oversaw the design for Apple's iMac, iPod, iPhone and iPad interned at Pitney Bowes.

Did you know? Over 1 Million consumers have signed up on Borderfree.com, a shopping site for international consumers to reach iconic retailers in the US, UK and Australia.

Did you know? With a long history of recognizing small businesses as a growth engine of the economy, Pitney Bowes developed technology in the early 1950's for the first affordable meter for small businesses - the DM (desk model) meter.

Did you know? In October 2018, Presort Services processed over 1.5 billion pieces of mail. The third highest month in its history.

Did you know? In Q3 2018, our shipping-related revenues comprised 30.9% of PBI's total revenue.

Did you know? In 2002, Pitney Bowes acquired the Omaha, Nebraska-based mail presorting company PSI Group. This business is now our Presort Services team.

Did you know? Former CEOs include; Walter H Wheeler, Jr., Harry Nordberg, John Nicklis, Fred Allen, George Harvey, Michael J. Critelli and Murray D. Martin. The current CEO is Marc Lautenbach.

Did you know? Pitney Bowes was named to the Drucker Institute's Management Top 250 in 2017 and 2018, a ranking that lists the most effectively managed companies based on a holistic measure of corporate effectiveness developed by the institute.

Did you know? Pitney Bowes has been listed under the NYSE as PBI since 1950. It is also traded on the Chicago, Philadelphia, Boston, Pacific and Cincinnati stock exchanges.

Did you know? Since 2012, Pitney Bowes has partnered with eBay to provide a secure and easy way for US-based sellers to sell internationally and ship domestically. The solution is powered by Pitney Bowes technology and logistics services.

Did you know? Pitney Bowes launched Postage by Phone® to help clients reduce trips to the post office by resetting their postage meter via the telephone line.

Did you know? Our history of diversity and inclusion started in the 1940's with a series of actions by our CEO, who:

- Moved a sales meeting from a racially intolerant hotel
- Resigned from a club that rejected Jewish members
- Publicly committed to a diverse and inclusive workforce

Did you know? In 2008, Pitney Bowes donated two of its 3,400 patents to the Eco-Patent Commons, operated by the World Business Council for Sustainable Development, to reduce pollution. One increases the lifespan of electronic scales, reducing landfill waste and the other is an inkjet printing technology that reduces ink use.

Did you know? Since 1955, our employees have embraced the Pitney Bowes Employee Giving Campaign.

Did you know? John Ratzenberger, Cliff Claven on *Cheers* and the only actor to appear in all of Pixar's feature films made-to-date, was a spokesperson for Pitney Bowes postage meters.

Did you know? In 1942, women were nearly 40% of the workforce in the Stamford, Connecticut manufacturing plant.

Did you know? Pitney Bowes' shipping clients and partners receive 8 tracking requests on average for every USPS shipping label printed.

Did you know? In March 1950, *Fortune Magazine* reported that "Pitney Bowes has decided that businessmen want to do the right thing for their workers because it is right."

Did you know? In 2020, Pitney Bowes received the Climate Leadership Award for Excellence in Greenhouse Gas Management.

Did you know? Pitney Bowes manages 26 Billion or close to 50% of USPS first class volume.