



The Mailer's Dozen

13 ways to save time, save money and simplify mail.



Your 2019
Benefits Guide



Need a reason to save
on special mailings?

We'll give you 13.

Bound & Packet Mail is a new presort solution from Pitney Bowes. It's also your new opportunity to save every time you ship enrollment kits, books, pamphlets, directories and more.

On each page you'll discover one more reason why *Bound & Packet Mail commingling* is the best approach for your organization. So, keep reading to find out how to work less and save more.

**Just text PRESORT to 484848 or
visit pitneybowes.com/us/bpm2019**



1

If it's not fixed, it's fake.

A carrier's stated price may not be your final price. Later, you can get hit with additional fees and charges that can bust your budget. Pitney Bowes offers predictable, fixed per-piece pricing for every mailing you send.



**Mail with a competitive,
fixed price per piece.**

Just text PRESORT to 484848 or
visit pitneybowes.com/us/bpm2019

Get out of sorts.

Never waste time on sortation again.

2

Now, you don't have to invest valuable time and effort sorting each piece by Zip Code, bundling in groups, then preparing and labeling each tray and pallet for the post office. Let Pitney Bowes pick up your mail and do all that work for you.



Why waste time sorting and prepping?

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3

Overpaying is officially over.

Other carriers may tack on fees for a variety of reasons:

- Fuel surcharge
- Address correction
- Delivery area surcharge
- Size and dimension surcharge

These fees inflate your costs and deflate your profits. Choose Pitney Bowes instead. The price you see is the price you pay. Get real transparency and save up to 10% over other carriers.

**Eliminate extra charges
with low, flat-rate pricing.**

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4

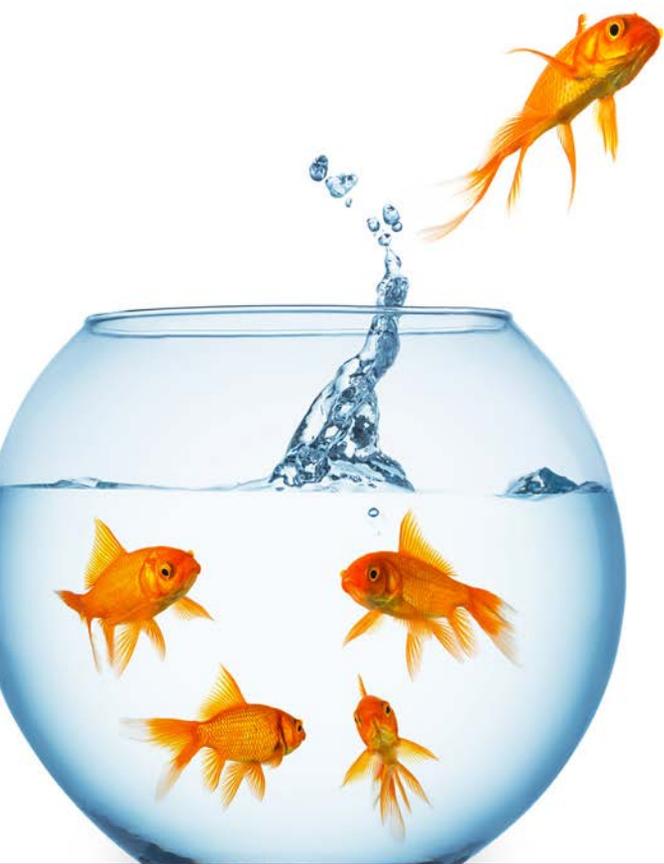
Be a track star.

Stay in control every step of the way.

- Realize maximum transparency.
- Gain visibility into all USPS® scans.
- Enjoy both piece and job level tracking.

Track all mail.

Just text PRESORT to 484848
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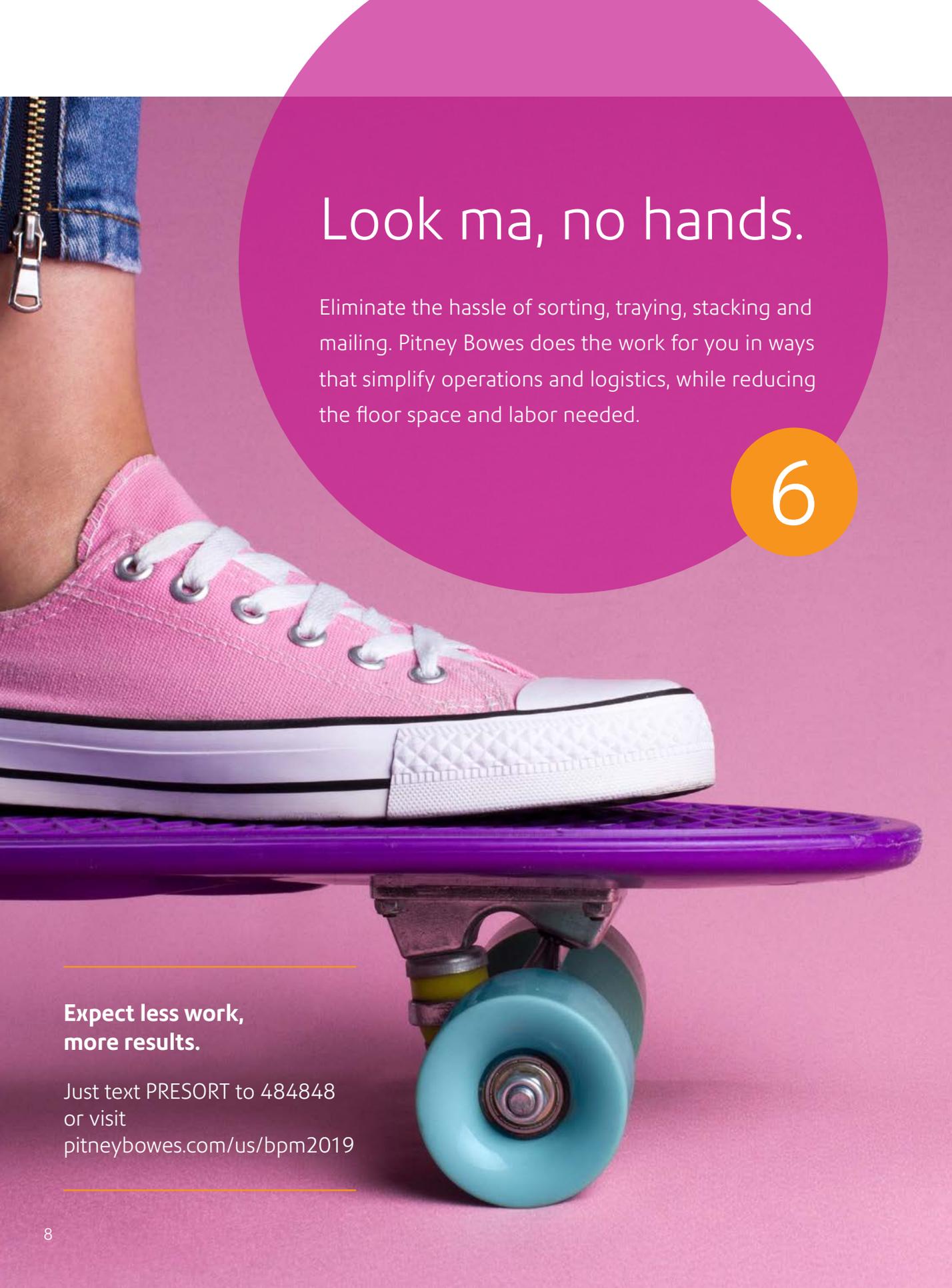
5

Skip the usual suspects.

Why ship with private carriers that charge more for the same thing? The USPS mails marketing flats, oversized kits and books every day for less. Maybe that's why Amazon relies on the USPS, too.

Save on every mailing with low USPS® rates.

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Look ma, no hands.

Eliminate the hassle of sorting, traying, stacking and mailing. Pitney Bowes does the work for you in ways that simplify operations and logistics, while reducing the floor space and labor needed.

6

**Expect less work,
more results.**

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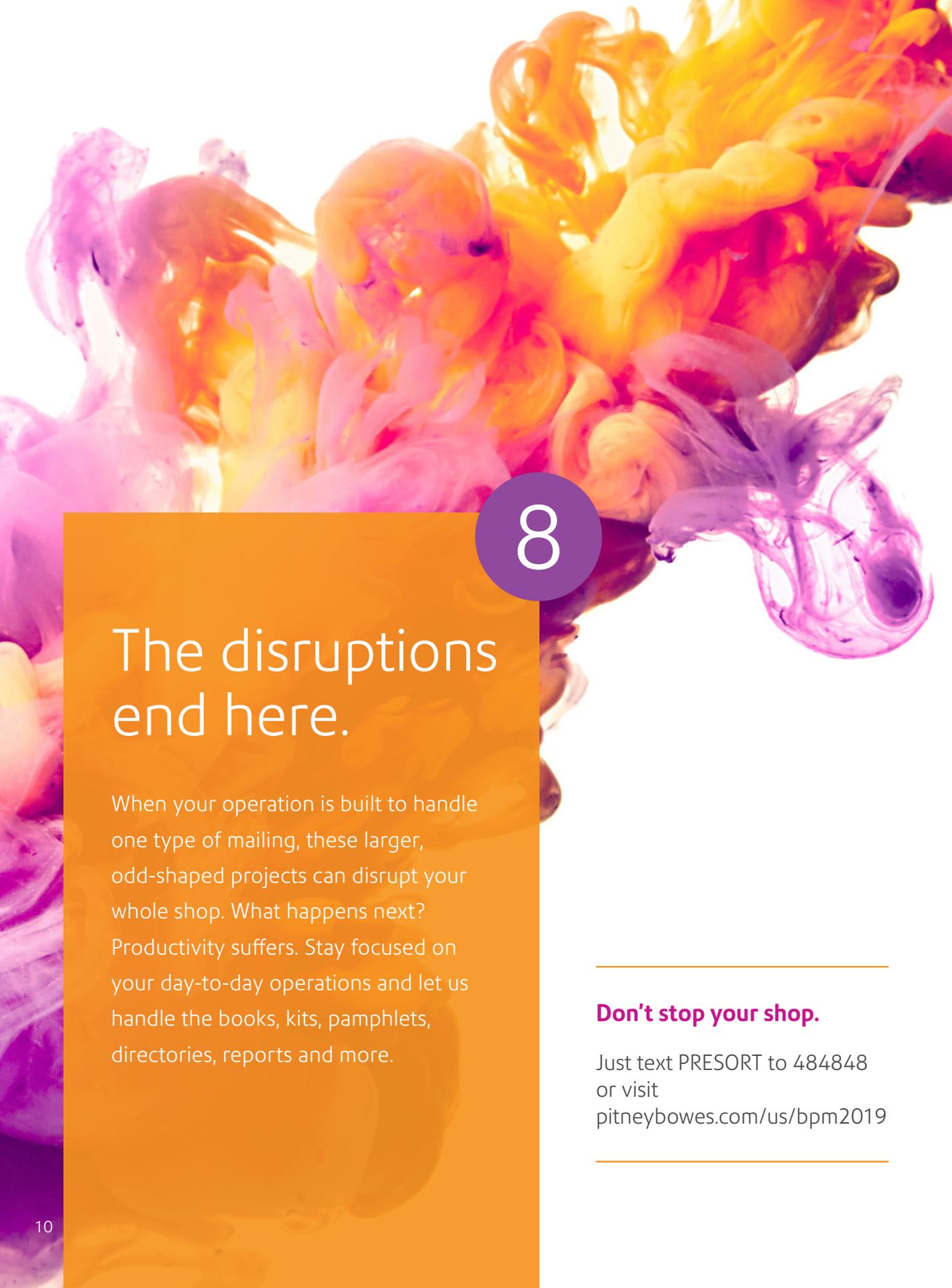
Sweep the dock.

7

One call and we'll take it all: First-Class Mail®, Marketing Mail® and *Bound & Packet Mail*, including enrollment kits, books, pamphlets, directories and more. Other companies and carriers may only take one type of mail. Pitney Bowes ensures a one-stop dock sweep that consolidates everything in a single swing.

One call takes it all.

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8

The disruptions end here.

When your operation is built to handle one type of mailing, these larger, odd-shaped projects can disrupt your whole shop. What happens next? Productivity suffers. Stay focused on your day-to-day operations and let us handle the books, kits, pamphlets, directories, reports and more.

Don't stop your shop.

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9

Mail now. Pay later.

There's no need to pay in advance to process your mailing. Pitney Bowes offers flexible payment terms and credit line access that you can't get from the Postal Service. Competitive, fixed per piece pricing is just the beginning.



We even make paying easier.

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Turn up the volume.

And the discounts.

We group your mailing with mail from other companies (called “commingling”) so you earn the greatest USPS® discounts; far greater than you could earn on your own. It’s like getting economies of scale, even if you don’t mail millions of pieces.

10

Commingling finds discounts you never knew existed.

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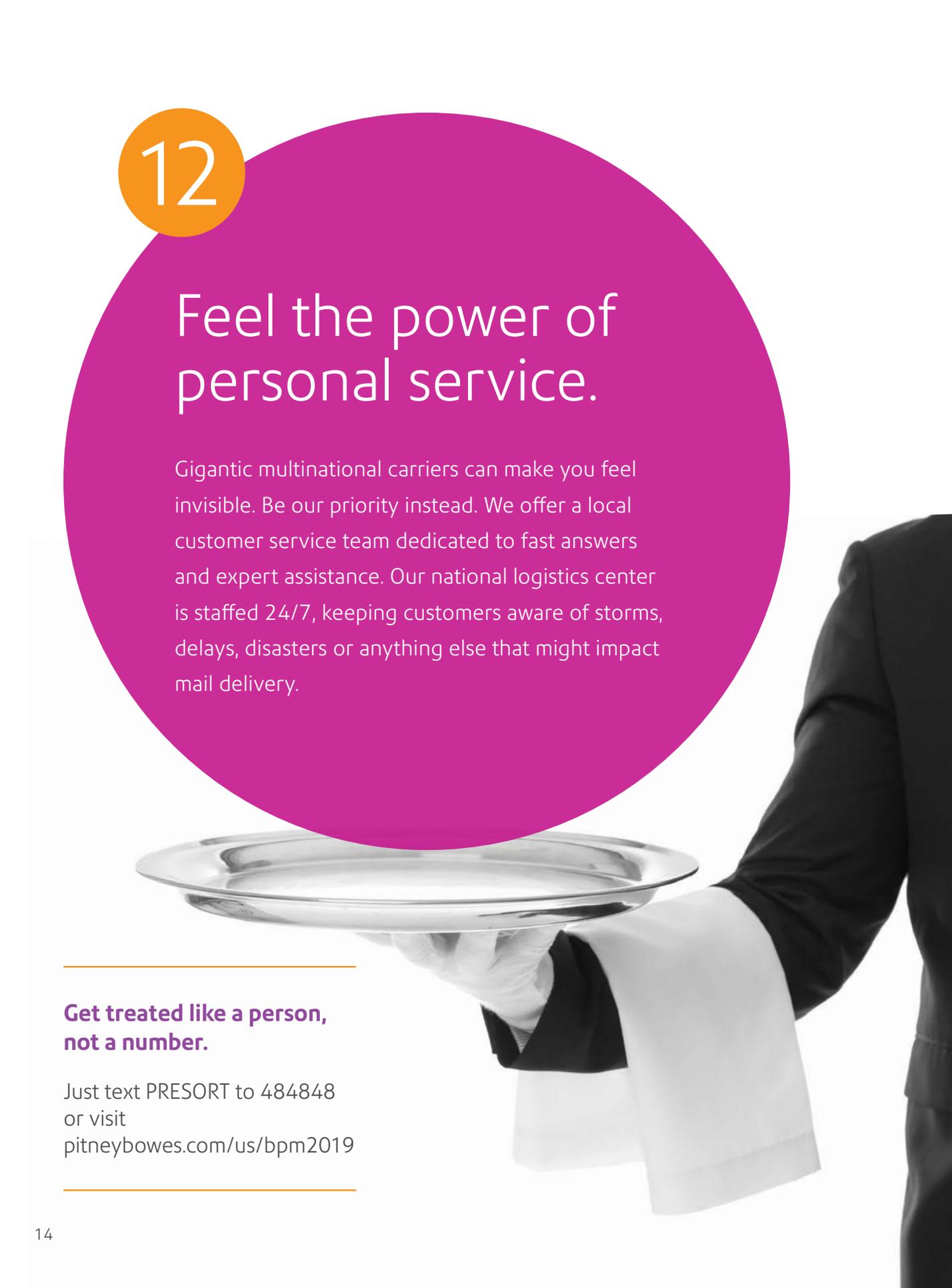
11

Compliance without complication.

Although Postal Service regulations change frequently, you don't have to stay on top of every update and adjustment. That's our job. We ensure USPS® regulatory compliance at every step, so you can avoid costly fees and delays.

Rely on our complete compliance.

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12

Feel the power of personal service.

Gigantic multinational carriers can make you feel invisible. Be our priority instead. We offer a local customer service team dedicated to fast answers and expert assistance. Our national logistics center is staffed 24/7, keeping customers aware of storms, delays, disasters or anything else that might impact mail delivery.

**Get treated like a person,
not a number.**

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Go with the pros.

Mail smarter with the mailing experts, Pitney Bowes.

As the most trusted name in mail, we commingle over 16 billion pieces each year. No other company is better prepared to help you minimize costs, increase savings and reduce your workload.

Whether you send books, pamphlets, directories, kits or other *Bound & Packet Mail*, we can help you save money and time in more ways than ever before.

- Enjoy transparent, per-piece pricing
- Avoid extra “surprise” charges
- Access robust tracking tools
- Ensure full USPS® compliance
- Get flexible payment options
- Rely on personalized 24/7 support

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Start mailing *Bound & Packet Mail* with Pitney Bowes.

Just text PRESORT to 484848 or visit pitneybowes.com/us/bpm2019

United States

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For more information,
visit us online: pitneybowes.com