



Global Ecommerce

Complete™ Shipping APIs

# Integrate the power of the USPS seamlessly with Pitney Bowes.

In today's complex world of ecommerce, the USPS remains the most popular and cost-efficient way to ship packages. With Complete Shipping APIs from Pitney Bowes, it's simple to integrate USPS services into your platform and existing workflow. You'll have access to discounted commercial USPS rates and mail classes, world-class service and a cost-effective way to reach customers in the US and over 200 other countries. Unlike UPS and FedEx, the USPS has the infrastructure to handle the growth in residential parcel deliveries brought on by ecommerce while limiting increases in operating costs.

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*In 2016, USPS delivered 62% of all residential parcel deliveries.\**

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\*Source: Stifel Industry Update, 2016.



For more information, visit us online: [pitneybowes.com](http://pitneybowes.com)



## When you ship with USPS, you'll enjoy:

- **No hidden fees:** The USPS provides merchants and shippers with a more accurate view of shipping expenses. There's no extra charge for Saturday delivery, fuel surcharges, residential delivery fees or address correction fees.
- **Better rates:** Take advantage of extremely competitive pricing for lightweight, medium-weight and small, dense shipments. It's typically less expensive to send a lighter package to a residential address with the USPS than with private carriers.
- **Real-time tracking:** Increased investment in tracking technology by the USPS provides merchants and buyers with insight into where the package is in the mail stream.
- **Convenience:** With over 31,000 Postal Service-managed retail offices, you'll always be close to a USPS post office.

## Guaranteed Delivery with Complete™ Delivery Services

Complete Delivery combines the timely, cost effective and reliable service of the USPS with delivery assurance from Pitney Bowes. It builds on an already excellent USPS Priority Mail product and delivers packages in a way that nobody else can, guaranteed. That's right, Pitney Bowes will guarantee your package gets delivered in the time frame provided by the USPS. It's an exceptional benefit to those using Priority Mail for a majority of their shipments. Plus, your packages will be delivered right to the customer's door.

## Simplify your payment process further with Complete™ Payment Services.

Often, when shipping with the USPS, pre-payment of postage is required. This means your money sits in an account, not gaining interest or helping your business grow. With Complete Payment Services, you can free up these funds to invest in your core business operations giving you more flexibility, improving your profitability and cash flow.

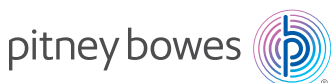
Pitney Bowes Complete Payment Services acts like a line of credit. We'll advance your funds to the USPS on your behalf and send you one consolidated monthly bill. There's no need to prepay. Simply add postage to your meter. Plus, you can consolidate other expenses such as shipping charges (UPS, Fedex, etc.) and shipping supplies and access customized reporting via the Pitney Bowes Merchant Portal. It's our online interface that features postage account balances, payments and transaction information. With payment cycles of up to 57 days, you'll have more time to pay, fewer fees and better control of your cash flow.

## Leverage a century of shipping expertise and innovation.

Pitney Bowes is a global technology leader that offers the most proven, capable and scalable global commerce platform. With capabilities for cross-border ecommerce, marketplaces and intelligent shipping and mailing, our innovative solutions support millions of merchants and billions of transactions across over 220 countries and territories. Our Complete Shipping APIs give you access to our continuously evolving technology. Plus, you'll be able to integrate USPS services simply, quickly and more securely.

## To find out more, visit us online:

[pitneybowes.com/us/developer/shipping-apis.html](https://pitneybowes.com/us/developer/shipping-apis.html)



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