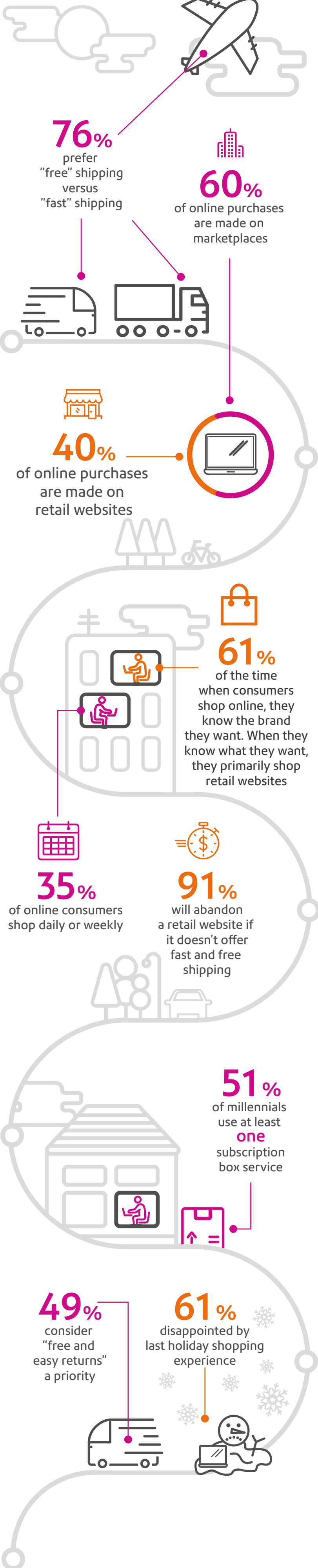


2018 Global Ecommerce Study

The way we shop today



Statistics represent online shoppers globally, unless otherwise indicated. Study based on surveys of more than 13,000 consumers in 12 markets, combined with surveys of 650 retailers in the US, UK and Australia.