

Privacy Statement

This Privacy Statement is effective as of May 1st, 2015

We are committed to respecting the privacy of our users. We have created this Privacy Statement to describe how our products & services operate, and how we collect, use, and share information.

This Privacy Statement applies to developer.pitneybowes.com (“Web Site”) and information received about and from you during visits and when utilizing the services on the Web Site.

The following topics are presented in this Privacy Statement:

1. Collecting Personal Information from You
2. Collecting Other Information
3. Using Personal Information
4. Sharing Personal Information
5. Protecting Personal Information
6. Your Choices
7. Applicable Law
8. Our Right to Change this Privacy Statement
9. Contact Us

1. Collection of Personal Information from You

In order to provide you with access and services through the Web Site, we ask that you provide certain personal information. For account registration and creation, this will include your name and email address. For billing purposes, we will also collect your postal address, telephone number, and payment information.

As you interact with the Web Site and its services, we will also collect geographic data in order to deliver information back to you as part of our service offering.

2. Collecting Other Information

The Web Site may use several automatic data collection tools and techniques including cookies and clickstream.

Cookies

The Web Site (or third party service providers on our behalf) may set and access cookies on your computer. A cookie is a small amount of data (often including a unique identifier), which is sent to your browser from a website’s computers and stored on your computer’s hard drive. We, or our service providers, may use cookies to understand site usage and to improve the content and

offerings on our website. Except for our service providers, we do not knowingly allow third parties to set cookies via this website.

The Web Site, or our service providers, may also use cookies to collect aggregate information about website users on an anonymous basis. We, or our service providers, may share aggregate demographic and usage information with our prospective and actual business partners, advertisers, and other third parties for any business purpose.

If you don't want cookies, most web browsers include an option that allows you to not accept them. However, if you set your browser to refuse cookies, some portions of our website may not function efficiently. We do not use cookies to collect information about your online activities across third party websites.

Clickstream

We may collect information about the "clickstream" of our customers during their visit to our Web Site. This clickstream data contains the pages the visitors came from, the navigational paths they took, and the areas of the Web Site they visited.

From time to time we track such information inside and outside of our Web Site. Additionally, we may from time to time track and match clickstream data with personal information you provide to us in order to deliver content and other offerings - i.e., products and services that might improve your customer experience.

IP Address

Your Internet Protocol ("IP") address is usually associated with the place from which you enter the Internet, like your Internet Service Provider, your company or your university. We may use your IP address to help diagnose problems with our servers, gather broad demographic information, gather location data, and administer our website.

Tracking Requests

The Web Site does not act on, alter, or change our website behavior upon receiving Do No Track requests from your browser.

3. Using Personal Information

Personal information we collect through the Web Site will be used to, among other things, for account registration and creation, for the communication of billing essentials and payment processing, and for fulfillment of services as described in our Terms of Service. We also may use the personal information you provide for internal purposes, such as administration and

operation of our application, improvement of our services, data analytics, to address technical problems, and compliance with our legal obligations, policies and procedures.

4. Sharing Personal Information

We may share account activity data with our trusted third party data suppliers for royalty reporting purposes only. This information will be limited to identification of your account, the number of transactions used and where the third party supplier's data was accessed.

We may also make information available to third parties in the following circumstances:

1. When we have a good faith belief it is required by law or to otherwise cooperate with law enforcement activity;
2. When we have a good faith belief it is necessary to protect our rights or property from fraudulent, abusive, or unlawful activity; or
3. In the event of a merger, acquisition, liquidation, dissolution or sale of assets.

In these circumstances, your consent will not be required, but we will attempt to notify you, to the extent the law permits and/or requires.

Please note that the Web Site may contain features or links to other websites and services provided by third parties that may differ from our own. We are not responsible for the privacy practices or the content of such third party. We strongly encourage you to review the privacy policies of each and every link or website before providing them with personal information.

4. Protecting Personal Information

We maintain reasonable administrative, physical, and technical safeguards to secure your personal information against unauthorized access or disclosure.

5. Your Choices

You may decline to share certain personally identifiable information with us; however, by electing to do so, we will be unable to provide you with all the features and functionality of the Web Site.

You may deactivate your Web Site account and stop using the Web Site at any time. If you deactivate your account, we will no longer use your personal information with the exception that we may contact you to resolve any remaining billing issues or to make a reasonable attempt to ask you why you stopped using the Web Site and/or invite you back.

Once you've deactivated, we will no longer share your personal information with any third parties except as part of aggregated (not personally identifiable) statistic and analysis. Although

we will not share personal information of deactivated accounts, we may retain your personal information indefinitely.

California residents are legally entitled (at no charge and no more than once per year) to request information about how we may have shared your information with others for direct marketing purposes. Contact us at the address below for this information.

6. Applicable Law

The Web Site is owned and operated Pitney Bowes Inc. in the United States. This Privacy Statement will be governed by the laws of the State of Delaware, without regard to its conflict of law principles. By using the Web Site, you fully understand and consent to the collection, processing and transfer of your personal information within the United States. You agree that any cause of action that may arise under this Privacy Statement will be commenced and be heard in the appropriate court in the State of Delaware.

7. Our Right to Change this Privacy Statement

This Privacy Statement may be updated periodically. We will attempt to notify you of any updates, such as indication at the top of the statement when it was most recently updated. We recommend that you visit our Privacy Statement page for the latest version. If you disagree with changes to the Privacy Statement, you may deactivate your account and stop using the Web Site. Your continued usage of the Web Site will be considered your acceptance of any revised Privacy Statement and/or Terms of Service.

8. Contact Us

If you have questions or comments about our Privacy Statement, our usage and disclosure practices, or your consent options, please contact us at:

Global Ethics & Business Practices
Pitney Bowes Inc.
3001 Summer Street
Stamford CT 06926

or

[Email us](#)