

Privacy Statement

This Privacy Statement is effective as of February 13, 2017.

Pitney Bowes Inc. (“Pitney Bowes” or “We”) values the privacy of the users of our mobile applications and websites. This Privacy Statement governs your use of the MoveWithMe™ application (the “Application” or “Service”) for mobile devices. We have created this Privacy Statement to describe how we collect, use and share information gathered from our Service users.

1. COLLECTING PERSONAL INFORMATION

In order to provide you with the functionality of the Service, we may require that you provide certain personal information. This information may include your name, username, email address, phone number, and location.

In addition, when you first use the Application, you may be asked to consent to the collection of location information from your mobile device. This location information is required in order for the Service to function as designed. The Service may use Bluetooth or GPS technology (or other similar technology) to determine your current location. The Service shares your location information with friends and family that you allow. We will not share your current location with other users or partners except as specified in the MoveWithMe Terms of Use located at <http://www.pitneybowes.com/us/license-terms-of-use/MoveWithMe-terms-of-use.html> and this Privacy Statement.

If you do not want us to use your location for the purposes described above, you can stop us from collecting such data at any time by turning off this functionality in the Application’s location services settings on your device. However, if you stop the Application’s collection of location information, the Service will no longer function as intended.

We may also collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile devices unique device ID, the IP address of your mobile device, your mobile operating system, and information about the way you use the Service such as access times and time spent on pages, buttons or links tapped, and pages and content viewed.

2. USING PERSONAL INFORMATION

We may use the information that we collect, including your personal information, to:

- Provide and personalize the features and services of the Application;
- Monitor and analyze usage trends and preferences;
- Improve our Service and its features, and create new features and functionality;
- Enforce this Privacy Statement, and other terms you have agreed to, and to protect the rights, property, or safety of Pitney Bowes, MoveWithMe, its Users, and any other person.

3. SHARING PERSONAL INFORMATION

We do not share or otherwise disclose personal information about our users except as described here or where permitted by law. Pitney Bowes may share your personal information within the Pitney Bowes

family of businesses and with third parties that perform services for us or on our behalf. Service providers and suppliers are required to keep confidential and secure the personal information received from us and may not use it for any other purpose other than as originally intended. We may disclose personal information when in our judgement we believe it is necessary or appropriate to prevent fraud, injury or harm to persons or property, to protect our rights or the rights of others, or as otherwise required by applicable law, regulation or legal process.

Personal information may also be transferred in connection with a business transition such as a merger, acquisition, insolvency or asset sale involving any Pitney Bowes business or asset to which the information pertains. Should such a sale or transfer occur we will use reasonable efforts to direct the transferee to use personal information you have provided to us in a manner that is consistent with our Privacy Statement.

We may also share aggregated information that does not identify you with third parties for various data purposes, including understanding usage patterns of the Service and improving its functionality.

4. PROTECTING PERSONAL INFORMATION

We maintain reasonable administrative, technical and physical safeguards to protect against loss, misuse, or unauthorized access, disclosure, alteration, or destruction of personal information you provide to our Service. Please be aware, however, that no security measures are perfect or impenetrable and no method of data transmission can be guaranteed against interception or other types of misuse.

5. TRANSFERRING PERSONAL INFORMATION TO OTHER COUNTRIES

Where permitted by local laws and regulatory requirements we may transfer the personal information we collect on our Service to other countries where we and our service providers do business, but we will do so only for the purposes described above. When we transfer your personal information to other countries we will protect that information as described within this Privacy Statement unless otherwise required by applicable laws.

Service data and content is hosted in the United States. If you are a User accessing the Service from any other region with laws or regulations governing personal data collection, use, and disclosure that differ from United States laws, please note that you are transferring your personal data to the United States for storage and processing. By providing your information, you consent to any transfer and processing of your personal information in accordance with this Privacy Statement.

6. MANAGING PERSONAL INFORMATION

You can stop all collection of information by the Service easily by uninstalling the Application. You may use the standard uninstall processes available as part of your mobile device. We may retain automatically collected information and store it in aggregate.

Where required by law you may request access to your personal information that we maintain. As permitted by law we may charge a reasonable fee for providing access to personal information but we do not charge for lodging a request for access.

7. CHILDREN

We do not use the Service to knowingly solicit data from or market to children under the age of 13. You must be at least 13 years old to use this Service.

8. OUR RIGHT TO CHANGE THIS PRIVACY STATEMENT

This Privacy Statement may be updated periodically and without prior notice to you to reflect changes in our information practices. We will indicate at the top of the statement when it was most recently updated. We recommend that you visit our Privacy Statement regularly so that you are aware of any changes as continued use of the Service is deemed acceptance of all changes.

9. YOUR CONSENT

By using the Service, you are consenting to our processing of your information as set forth in this Privacy Statement now and as amended by us. "Processing" means using or accessing information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information for uses described in this Privacy Statement, all of which activities will take place in the United States. If you reside outside the United States your information will be transferred, processed and stored there under United States privacy standards.

10. CONTACT US

If you have any questions or comments about this Privacy Statement, please contact us at:

Global Data Protection Officer
C/O Pitney Bowes Inc.
3001 Summer Street
Stamford CT 06926

or

Email us @ privacyoffice@pb.com