

## World Premium Points of Interest Additional Terms

Licensee is expressly prohibited from using the Point of Interest Data as a factor in establishing an individual's eligibility for (i) credit or insurance to be used primarily for personal, family or household purposes, (ii) employment, or (iii) to engage in unfair or deceptive practices.

A. Additional provisions for data of Norway. Licensee is prohibited from using the data of Norway to create commercial general purpose printed or digital maps, which are similar to the basic national products of the Norwegian Mapping Authority.

B. Additional Provisions with respect to the data for China: China data may not be exported from China.

C. Additional Provisions with respect to the data for Korea: Korea data may not be exported from Korea.

D. Additional provisions with respect to the Premium Points of Interest Licensed Product - coverage of the Canada and/or the United States: It is expressly prohibited to use the Premium Points of Interest Licensed Product for (a) telephone call routing related applications; (b) screen pop applications, (c) CD-ROM director of other derivative directory product; (d) verification services; (e) caller name services; and (f) online marketing lead verification services.

E. Additional provisions with respect to the Points of Interest – coverage of Australia Data: Licensee shall not (and shall not cause or allow any third party to):

1. *supply, distribute or license the Points of Interest – coverage of Australia Data to a Restricted Company (as defined below);*
2. *supply, distribute or license the Points of Interest – coverage of Australia Data for use on or in conjunction with maps produced, supplied or licensed by a Restricted Company, including native maps on internet and mobile consumer devices;*
3. *use the Points of Interest:*
  - i. to provide live human to live human real voice to receive and return search results to customers/Licensees.
  - ii. to create or compile a printed, electronic or online business listings directory, including any business listing search functionality incorporated into an in-car system that is independent of the navigation capability;
  - iii. for the main, primary or predominant purpose of providing or enabling direct marketing services, data cleansing services, or address validation services;
  - iv. to enable a customer/Licensee who only knows the telephone number of a person or business to identify the name and/or address of that person or business;
    - a) in a way that breaches any applicable laws and regulations; or
    - b) in any manner that exposes us or any of our related bodies corporate to any harm (including any adverse publicity or any damage to our reputation) or liability of any nature; and
4. *use the Points of Interest – coverage of Australia Data in connection with any content that:*
  - i. is defamatory;
  - ii. is obscene or otherwise likely to be offensive to reasonable adults;
  - iii. promotes, incites or instructs in matters of crime;
  - iv. vilifies or promotes or incites hatred, ridicule or violence against, any person or group of people on the grounds of race, ethnicity, nationality, religion or religious belief, sex, gender, or sexual orientation or identity;
  - v. breaches, incites or encourages breaches of the law;
  - vi. is false, misleading or deceptive or likely to mislead or deceive; or
  - vii. in PBSI's or its suppliers' reasonable opinion, otherwise prejudices or may prejudice PBSI's or its suppliers' reputation or brand, or the reputation or brand of any of PBSI's or its suppliers' related bodies corporate or advertisers.

For the purposes of this section, Restricted Company shall mean:

(a) any entity listed below:

- Google (including Open Automotive Association)
- Facebook
- Reach Local
- Wix
- Yext
- Melbourne IT
- Carsales.com.au
- Seek.com.au
- Realestate.com.au

- Yelp.com
- Groupon.com
- Domain.com.au
- Fairfax
- Newcorp
- Foxtel
- Southern Cross Media
- Channel 9
- Channel 10
- APN News and Media
- 7 West Media
- Nova Radio
- MYOB
- Xero
- Quicken
- Apple (including CarPlay)
- Yahoo
- Bing
- Map Data Services
- A.M.B.D. Pty Ltd – Domain: [www.localbluepages.com.au](http://www.localbluepages.com.au)
- Acxiom – Domain: <http://www.databyacxiom.com>
- Ansearch Ltd – Domain: [www.phonebook.com.au](http://www.phonebook.com.au)
- Aussie Now – Domain: [www.aussienow.com.au](http://www.aussienow.com.au)
- Aussie Web Local Search – Domain: [www.aussieweb.com.au](http://www.aussieweb.com.au)
- Aussie Web Pty Ltd – Domain: [www.aussieweb.com.au](http://www.aussieweb.com.au)
- Australian Business Directory – Domain: [www.ozebiz.com.au](http://www.ozebiz.com.au)
- Australian Community Guide – Domain: [www.communityguide.com.au](http://www.communityguide.com.au)
- Australian Government Directory – Domain: [www.agd.com.au](http://www.agd.com.au)
- Australian Local Directories Pty Ltd – Domain: <http://www.localdirectories.com.au>
- Brownbook – Domain: [www.brownbook.net/australia](http://www.brownbook.net/australia)
- Catch of the day – Domain: [www.Catchoftheday.com.au](http://www.Catchoftheday.com.au)
- Clickfind – Domain: [www.clickfind.com.au](http://www.clickfind.com.au)
- Cudo – Domain: [www.cudo.com.au](http://www.cudo.com.au)
- CityGrid – Domain: <http://developer.citygridmedia.com>
- Daily Deals – Domain: [www.dailydeals.com](http://www.dailydeals.com)
- Dawson Media Pty Ltd – Domain: [www.sydneypinkpages.com.au](http://www.sydneypinkpages.com.au)
- Decarta – Domain: <http://developer.decarta.com/apis>
- Digital Catalyst Group Pty Ltd – Domain: [www.webfind.com.au](http://www.webfind.com.au)
- Directory Australia – Domain: [www.directoryaustralia.com](http://www.directoryaustralia.com)
- dLook Pty Ltd – Domain: [www.dlook.com.au](http://www.dlook.com.au)
- Enterprise Search – Domain: [www.enterprisesearch.com.au](http://www.enterprisesearch.com.au)
- FCS Online – Domain: <http://www.fcsonline.com.au>
- Foursquare – Domain: [www.foursquare.com](http://www.foursquare.com)
- Groupon Inc – Domain: [www.groupon.com](http://www.groupon.com)
- Factual – Domain: [www.factual.com](http://www.factual.com)
- Hotfrog – Domain: [www.hotfrog.com.au](http://www.hotfrog.com.au)
- Incnet – Domain: <http://www.incnet.com.au>
- Infogroup – Domain: [www.infogroup.com](http://www.infogroup.com)
- Information Pty Ltd – Domain: [www.ferret.com.au](http://www.ferret.com.au)
- Jumponit – Domain: [www.jumponit.com](http://www.jumponit.com)
- Laton Australia Business Directory – Domain: [www.laton.com.au](http://www.laton.com.au)
- Live Pages – Domain: [www.livepages.com.au](http://www.livepages.com.au)

- LivingSocial, Living Social LTD UK, LivingSocial Canada Enterprise Inc – Domain: [www.livingsocial.com.au](http://www.livingsocial.com.au)
- Local Business Guide – Domain: [www.localbusinessguide.com.au](http://www.localbusinessguide.com.au)
- Local.com.au Business Directory – Domain: [www.local.com.au](http://www.local.com.au)
- Localeze/Neustar – Domain: <http://localeze.com>
- Microsoft – Domain: [www.bing.com](http://www.bing.com)
- Mandino Pty Ltd – Domain: [www.atozpages.com.au](http://www.atozpages.com.au)
- Nationwide Business Directory of Australia – Domain: [www.nationwide.com.au](http://www.nationwide.com.au)
- Nokia – Domain: [www.nokia.com](http://www.nokia.com)
- Onesource – Domain: <http://www.onesource.com/>
- Online Business Directory – Domain: [www.businessdirectory.com.au](http://www.businessdirectory.com.au)
- Oz Pages Pty Ltd – Domain: [www.superpages.com.au](http://www.superpages.com.au)
- Radius – Domain: <https://radiusintel.com>
- Reed Business – Domain: [www.hotfrog.com.au](http://www.hotfrog.com.au)
- Scoopon – Domain: [www.scoopon.com.au](http://www.scoopon.com.au)
- Shop Local Pages – Domain: [www.shoplocalpages.com.au](http://www.shoplocalpages.com.au)
- Shop Seek – Domain: [www.shopseek.com.au](http://www.shopseek.com.au)
- Spec-Net Pty Ltd – Domain: [www.spec-net.com.au](http://www.spec-net.com.au)
- Start Local – Domain: [www.startlocal.com.au](http://www.startlocal.com.au)
- Stickybeek Australia Pty Ltd – Domain: [www.stickybeek.com.au](http://www.stickybeek.com.au)
- Sun Pacific – Domain: [www.surfpacific.net.au](http://www.surfpacific.net.au)
- Super Pages – Domain: [www.superpages.com.au](http://www.superpages.com.au)
- Universal Business Listings – Domain: <http://au.ubl.ord/index.asp>
- Veda Advantage– Domain: <https://services.au.vedaadvantage/com>
- Wowmow – Domain: [www.wowmow.com.au](http://www.wowmow.com.au)
- Yodel Australia – Domain: [www.yodel.com.au](http://www.yodel.com.au)
- Z Pages – Domain: [www.zpages.com.au](http://www.zpages.com.au)
- Zoupon – Domain: [www.zoupon.com.au](http://www.zoupon.com.au)

(b) any related body corporate of an entity listed in paragraph (a) above. PBSI may from time to time in notice in writing to you update this list of Restricted Companies to add additional entities who compete with PBSI or its suppliers. Upon such notice, those additional entities will be considered a constitute Restricted Company for the purposes of this clause.