

**Mailing**

Address Management

Improve your customer relationships and your balance sheet.

Return Mail solutions from Pitney Bowes Presort Services

Almost 6 billion pieces of mail were Undeliverable as Addressed (UAA) in 2018, costing mailers 20 billion dollars. Mitigate the impact to your business by using Return Mail solutions from Pitney Bowes.

We automate and streamline the expensive and time-consuming process of manually managing returned mail. With Return Mail solutions designed to support your business processes, you'll see improvements of up to 75% in mail deliverability, reductions in mailing costs and an improved balance sheet.

Accurate addresses on demand

We offer two solutions designed to meet a variety of business needs; choose the solution that integrates best with your business processes and solves your UAA challenges.

Physical mail solution: Using our high-speed mail sorting equipment we scan the returned physical mail pieces and convert the captured image to usable data. Utilizing our proprietary address resolution platform we update the address and provide you back a file; next time you mail, the mail piece will get delivered when and where you want it.

Digital Solution: For mailers who don't want to provide the physical mail piece, we offer a solution where mailers can transmit the file of UAA addresses. We run that file against our address resolution platform and transmit an updated file back to the mailer. You'll see the uplift next time you mail.



For more information, visit us online: pitneybowes.com

Mitigate the impact of UAA mail

- Automate the manual and time consuming tasks of managing physical returned mail. Free up resources for other business needs.
- Reduce the expense of returned mail.
- Improve accounts receivable and cash flow.
- Increase mail deliverability by updating bad addresses.
- Gain visibility with reporting and analytics.

Improve your business with Return Mail solutions from Pitney Bowes

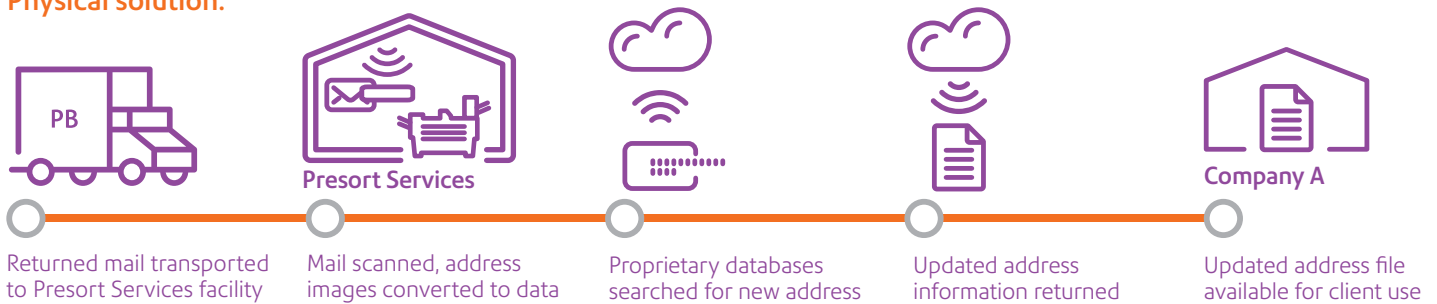
Our process converts returned physical mail into actionable data. Use this data to:

- Make key business decisions.
- Update addresses.
- Reduce manual processing.
- Ensure your mail is delivered to the right place the next time.
- Access key metrics and information via a centralized repository.

Take control of the high costs of returned mail with Return Mail solutions from Pitney Bowes.

How it works

Physical solution:



Digital solution:



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