

# A day in the life of a busy college student

Rosa is a sophomore who lives in a dorm on campus. She majors in music and is on the women's volleyball team. She uses the smart lockers located across her school's widespread campus in multiple ways throughout the day.

## Attending classes

No need to lug heavy textbooks or a laptop everywhere. Rosa stores them in a locker where they're safe from theft or damage.



**68%**  
of students  
hate lugging  
textbooks back  
and forth.

## Getting supplies

Rosa orders textbooks and supplies from the bookstore, and picks them up at her convenience.



**81%**  
would like to  
have 24/7 access  
to books, school  
equipment and  
more.

**44%**  
often miss  
operating hours  
of college facilities  
due to their  
hectic schedules.

## Participating in athletics

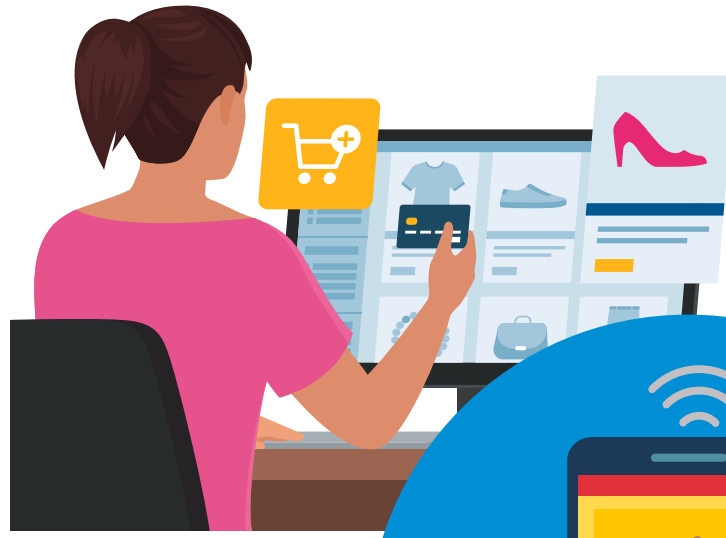
Instead of running back and forth to her dorm, she stashes her athletic gear in a locker for the day.



**54%**  
are interested  
in using lockers  
for short-term  
storage of school  
necessities.

## Shopping online

Rosa gets automatic electronic notifications that she has a package ready for pickup.



**74%**  
wish they were  
able to pick up  
packages 24/7.

**55%**  
wish their school  
had more modern  
technology  
and facilities.

## Picking up packages

She visits the mail center after hours to pick up the new shoes she ordered online.



## ParcelPoint™ Smart Lockers from Pitney Bowes.

Simplify inbound package handling and delight students with flexible, smart parcel lockers that deliver safety, security and convenience. Make campus package delivery and short-term storage efficient while streamlining processing and relieving package overload in busy mail centers.

[pitneybowes.com/us/university](https://pitneybowes.com/us/university)



Source for statistics: Morning Consult  
The 2023 survey of approximately 2,000 higher education students revealed that they place a high value on safety, security, flexibility and modern technology.