



ConnectRight™ Mailer

A successful delivery starts with the right address.

Do more and do it right with ConnectRight Mailer.

Having the correct customer addresses is critical for getting your message into the right hands... but address management is much more than that. Address quality and accuracy directly affect your customers' satisfaction. Even minor errors can seriously damage your company's reputation. ConnectRight Mailer puts you in control.

Our mail management software integrates powerful data validation capabilities with USPS® presort services in a simple, intuitive application. Now, with one powerful solution, you can:

- Process mailing lists with a single click.
- Drag and drop your mail list for hands-off processing.
- Obtain the best postage rates.



For more information, visit us online: pitneybowes.com

Correct mistakes before they happen.

With ConnectRight™ Mailer, you can quickly and easily fix your addresses before you send your mail. The application uses the latest web technology that makes it simple to install and use right away. This Pitney Bowes innovation keeps address information up-to-date. This ensures that you're sending your mail to the right place at the best rate:

- Save time by processing mail with a single click.
- Stay current with real-time automatic address updating.
- Reduce postage costs with USPS® presort capabilities.

Show your customers that they really matter.

Customers feel devalued when they receive duplicate — or inaccurate mail. ConnectRight Mailer helps you manage data integrity and accuracy through advanced duplicate and list management services. You'll increase customer satisfaction and save money, all at the same time.

Improve your ROI.

Undelivered mail or mail delivered to the wrong person results in avoidable costs and lost opportunities. You have a lot invested in creating the perfect communication — don't waste it with poor data. Plus, ConnectRight Mailer helps you reduce spend by sorting every qualifying mailing to the lowest possible rates.

Simplify your mail delivery.

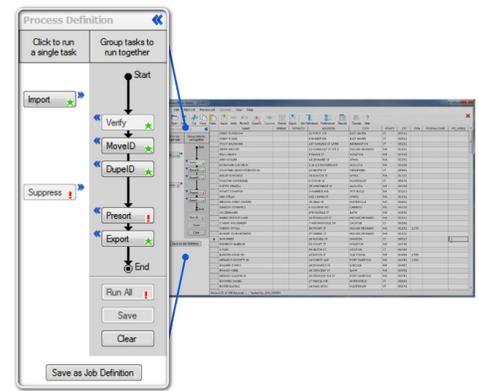
ConnectRight Mailer maintains accurate addresses with the latest USPS information. What's more, processing your lists is easier than ever with the new job templates feature, designed to give you more time to focus on your business.

Keep current with your customers.

Reach your customers on time even after they've moved. ConnectRight Mailer uses full service NCOALink, so you can proactively mail to a recipient's most current address on file with the USPS.

Your mail will reach customers, no matter where they are.

As times change, so do street names and addresses. ConnectRight Mailer flags these changes seamlessly — and automatically. ConnectRight Mailer determines if address conversion is required and then returns any converted address in a standardized, clean format.



Job templates allow you to process an entire mailing with a single click.

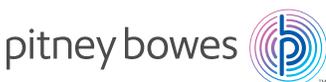
Workstation requirements

Item	Minimum	Recommended
Operating System	Windows 7 Win 2008 server	Windows 7, 8.1, or 10 Win 2008 & 2012 server
Processor	2.0 GHZ Celeron or Pentium (or equivalent)	Intel Core2 Duo, 3 GHZ or higher
Memory	512 MB or more	1 GB or more, 2GB or more for Windows 7/8/10
Hard drive	200 GB	
Internet connection	Required	Required, Broadband or T1 recommended

There are no Java requirements.

Presort features

PAVE™ Gold certified postal presorting	First-Class Mail®, Standard Mail® Mail.Dat® Electronic Documentation Full Service IMb™ Ready Periodicals
Business Services Suite	Package services Palletization Mixed weights
Data quality features	Verify — CASS certified™ for address correction includes DPV®, LACSLink® Adds missing postal data, ZIP + 4® and eLOT® MoveID — Full service NCOALink® DupelD — Manage duplicates Record filtering Geocoding List suppression



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