

5 Presort solutions

to today's mailing
challenges



Learn real-world solutions to today's mailing challenges from a trusted name in presort

For over 100 years, Pitney Bowes has been a trusted name in the industry, and no one knows the challenges and complexity of mail operations better. Postal rate increases, internal budget pressures, and complex USPS® compliance mandates make a mailer's job challenging—but the right partner makes all the difference. The result? Measurable savings and faster delivery, without changing how you mail.

In this eBook, you'll learn how to:

- 1 Find greater savings in every mailing
- 2 Discover discounts across more mail classes
- 3 Automate processing to deliver greater precision and efficiency
- 4 Simplify compliance with USPS® requirements
- 5 Avoid delivery challenges with resilient processes
- 6 Get local, highly responsive customer service

Navigating mail processing challenges is easier than you think. We're here to help you every step of the way.

Step #1

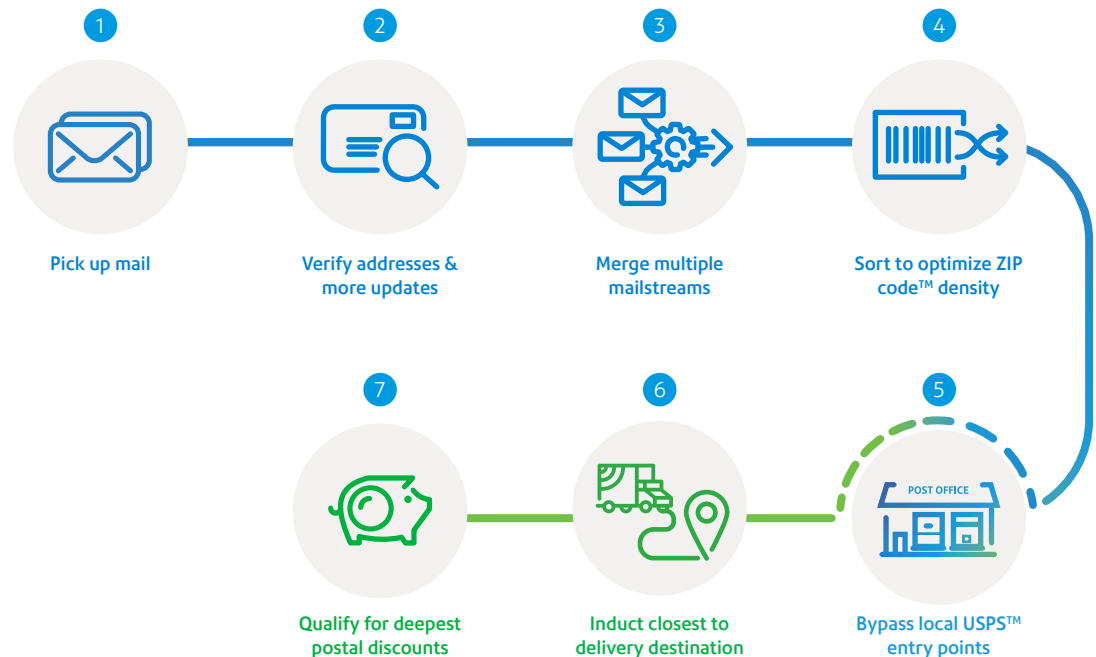
Save more with every mailing

Whether you're sending letters, flats and small parcels, the right presort partner delivers savings you can count on—and speed you'll notice. Pitney Bowes helps you:

- Eliminate unexpected costs or surcharges
- Secure predictable “all-in” pricing
- Leverage state-of-the-art technology to improve efficiency and reduce costs
- Scale up or down to meet demand
- Unlock deeper postal discounts through commingled mail
- Accelerate delivery through a nationwide logistics network that moves mail closer to its final destination
- Maximize USPS® Promotions to capture additional savings

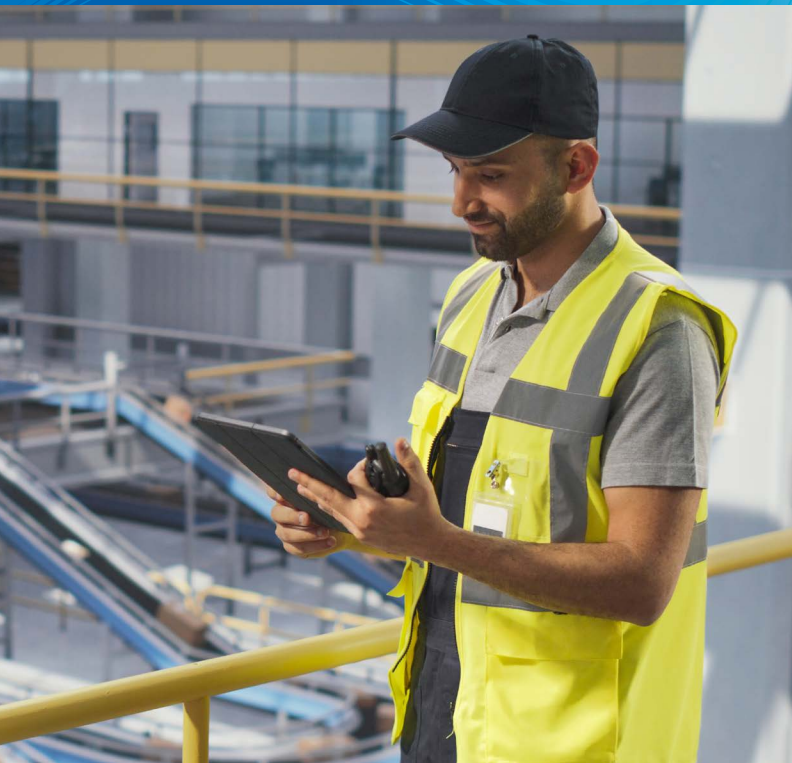
The commingling advantage

Not all presort partners commingle at the same scale. Our collective mail volumes mean finer ZIP Code™ sorts, earlier induction, and discounts no single mailer can unlock on their own.



Step #2

Speed and precision through advanced technology



Speed and accuracy aren't mutually exclusive—at Pitney Bowes, they're the standard. Next-generation robotics and automation increase throughout, eliminate costly errors, and keep your mail moving faster from pickup to induction.

Choose a technologically advanced presort partner that helps you:

Streamline processing: Smart, automated technology offloads labor-intensive tasks to advanced systems that help mail move faster

Deliver quality: Added precision and address accuracy verify addresses to improve deliverability and optimize postage discounts

Achieve speed: High-speed sorters process thousands of mail pieces per hour

Save time: Automatic tray-sleeves and pallet-wrappers dramatically reduce the time to prepare mail for USPS® induction

Smarter tracking: Software supports the latest barcode functionality, enabling tracking and delivery validation that helps you qualify for additional automation discounts

Did you know?

Pitney Bowes processes an average of **5.7 million mail pieces** per hour on **300+ high-speed** sorters across a nationwide network

Step #3

Simplify compliance with USPS® requirements



Work with a partner with deep USPS® expertise

Get advantages only a partner closely aligned with the Postal Service can deliver. Put that level of expertise to work for you.

Achieve full USPS® compliance: Keeping pace with ever-evolving USPS® regulations and industry-specific requirements is a full-time job. Work with experienced staff who ensure your mail meets all USPS® standards.

Stay ahead of every USPS® change: As soon as we learn about new technologies and regulations from USPS®, we implement changes on your behalf. We also provide USPS® feedback to help shape rules, procedures, and guidelines so they work better for you.

**Did you
know?**

Pitney Bowes is a leading partner
of USPS® and processes **15 billion**
pieces of mail annually

Step #4

Have a Plan B to avoid delivery challenges

Nobody can predict what pandemics, hurricanes, blizzards, or other disasters may do to your mailing schedule. When you work with a presort partner like Pitney Bowes, neither rain, nor sleet, nor unexpected power outages will stop your mail from reaching its destination. We have an integrated presort network in every corner of the United States, so if one site goes down, your mail is automatically rerouted to another facility with identical processes.

How we maintain resilience:

- Continuous monitoring and network-readiness testing daily at every operating center
- 24/7 nationwide monitoring of potential natural threats
- Real-time updates on road conditions and alternate routes to vehicles in transit
- A business continuity program based on ISO 9000 and other industry standards

At Pitney Bowes, that means minimal disruptions, no surprises, and a plan to get your mail moving again. **Your savings and delivery commitments don't change—even when the unexpected happens.**

Did you know?

Our coast-to-coast network runs **65+ direct long-haul routes daily**, with **350+ drivers** logging nearly **20 million miles annually**. If one site gets interrupted, your mail is automatically rerouted, with no disruption to delivery.

Step #5

Get personal
customer service
that knows you
by your name



Work with a presort partner who knows your business.

"Hey, we need to mail 200,000 pieces...tomorrow. Can you help?"

Yes, we can.

Mailing service done right makes your business life easier and helps you avoid common pitfalls.

It's local: Work with a Client Relationship Manager who knows your business, not an anonymous call center

It's responsive: Feel confident that your questions will be answered promptly

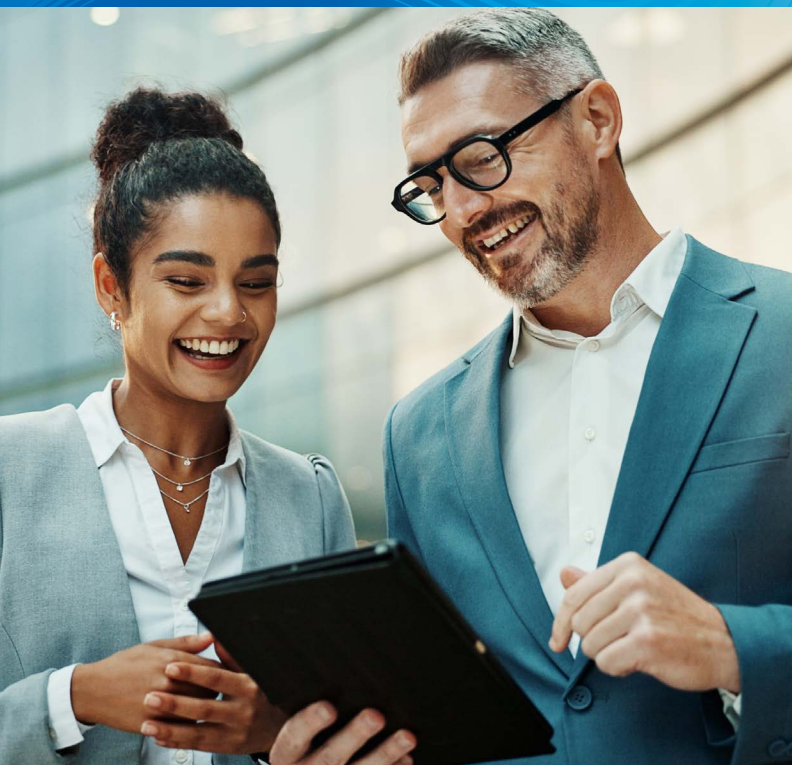
It's expert: Trust our compliance expertise; our close ties to USPS® keep you informed

With Pitney Bowes, you get all of the above. Our concierge-style service is dedicated to helping you from planning and getting your mail out the door to delivery tracking and confirmation.



Pitney Bowes Presort Services consistently earns best-of-class client satisfaction results, year after year. When you work with us, you're backed by the deepest expertise in the industry—more than 100 years of it.

It's easy to
solve mailing
challenges
when you work
with the right
partner



We're Pitney Bowes. Experts in presort services.

How can we help you mail smarter, delivering the absolute best in service and cost savings?

By applying over a century of mailing experience and what we learn from processing over 15 billion mail pieces annually. Let us put these five steps to work for your business.



How much can your business save with Pitney Bowes?

A **FREE** data analysis can estimate your cost savings in minutes.



United States

27 Waterview Drive
Shelton, CT 06484

Don't leave it to chance. Leave it to Pitney Bowes.

Ready to optimize your mailing operations?
Visit pb.com/us/presortservices.

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