

Uncover the hidden costs of DIY

Sorting mail is something you can do in house. **But should you?**

7 critical factors to consider when deciding whether to commingle your mail.

In-house sorting

Third-party presort

ZIP Code™ density varies, so you may not always qualify for the deepest postage discounts.



Postage costs

Commingling can qualify more of your mail. Guaranteed per-piece pricing means you can budget with confidence.

You may need to bring in high-priced temporary workers to handle seasonal surges.



Labor costs

Extra hands are always available, so you don't have to worry about staffing.

Expensive sorting equipment, software upgrades and repairs can drain your cash flow.



Equipment costs

Gain access to advanced equipment and technology and keep more of your cash.

Sorting equipment takes up a lot of space, increasing rent and utility bills.



Facility costs

Give your mail to a third party to free up space for revenue producing operations.

Postal regulations are complex and they change often. Errors can result in stiff penalties.



Penalties

Rest easy knowing that every mailing is fully compliant with USPS® regulations.

It takes an experienced, knowledgeable manager to run a presort operation.



Cost of expertise

Take advantage of exceptional mailing expertise at no extra charge.

Sorting diverts resources away from your core business activities.



Opportunity cost

Let someone else do the presorting so you can focus on building your business.

You don't have to go it alone.

Find out why thousands of mailers trust Presort Services to simplify sorting, control postage and labor costs plus ensure compliance.

Let us help you take every mailing **from do...to done.**