



## Marketing Mail Solutions

# Minimize postage expenses and maximize efficiency.

Gain unprecedented control over your marketing mail with Presort Services.

Capitalize on the unparalleled resources and expertise of the nation's largest presort network. Our expansive operation features 40+ operating centers across the country, including five dedicated Marketing Mail® facilities. In fact, we're not only the largest presort network, we're also the largest workshare partner of the USPS®, helping mailers realize postage savings that they may not otherwise qualify for.

For businesses seeking cost-effective mailing and transportation solutions for marketing mail, such as advertising brochures, post cards and letters, Presort Services delivers every time. Our advanced logistics and innovative technology make managing your mailings simple and stress-free, whether you're deploying intricate national campaigns or simply confirming the delivery of your mail.



For more information, visit us online at pitneybowes.com/us/marketingmail

#### How commingling provides substantial cost savings.

Access to our presort network means your mail is commingled or blended together with other mail, to improve sort density and streamline delivery. This reduces production costs and creates greater efficiencies, such as saving floor space. Since you're giving us your mail, you don't have to store pallets on the floor the way you would if you were preparing to transport to the USPS. In addition, by using our services, you don't have to interact with the USPS to get your mail accepted or coordinate your own logistics. We take care of all of that, including making pickups right from your facility.

## Secure the expertise of the only nationwide presort network.

- 17 billion pieces of mail commingled annually
- 40+ operating centers nationwide housing 350 sorting machines
- 3rd largest mailer in the world (only behind the U.S. and Germany)
- 300+ transport vehicles

#### Multiply your advantages. Minimize your hassle.

- **More predictable:** Gain access to mailings up to six days per week with optimized cross-country routing for final delivery that meets your schedule.
- **More control:** Avoid billing surprises with guaranteed per piece pricing.
- **More visibility:** View end-to-end tracking of your mailing, starting at departure from the presort facility to the out-for-delivery notification.

- **More reach:** Take advantage of our nationwide facilities to simplify coast-to-coast campaign logistics.
- More support: Benefit from the skills and knowledge of our local Client Service Managers, who work with you every step of the way.

# Get local, personalized service combined with national resources and efficiencies.

Throughout each project, you'll work directly with one of our local Client Service Managers. As your personal point of contact, they'll facilitate the process, keep you informed and help you make the most of your budget. During unexpected events, such as storms or excessive mail volume, they can even coordinate with our nationwide network to reroute your marketing mail and keep it on schedule.

#### Partner with Pitney Bowes, a trusted leader in mailing.

Enlist the full support you need to make your next marketing mail campaign a complete success. The expertise of our local Client Service Managers, combined with the strength of our nationwide network and transportation fleet, ensure a seamless process from start to finish. We help manage the complexities, cut turn-time and ease the impact on your workforce. This allows you to concentrate on what counts most: growing your core business. Get in touch today.



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