



Shipping

# A new dimension in accuracy.

Get exact measurements and accurate shipping rates with the click of a button.

Eliminate unexpected shipping chargebacks with a single click. Cubetape, the ingenious Bluetooth parcel dimensioner, measures parcels with an accuracy of one millimeter to determine the correct dimensional weight. Cubetape integrates with SendPro® Enterprise to eliminate guesswork—saving you time and effort. Portable, pocket-sized and easy to use, this dual-purpose device captures more accurate dimensions right out of the box.

#### Cubetape checks all the right boxes.

- Simple to operate
- Eliminates guesswork
- Fits in the palm of your hand
- Saves measuring time
- Captures accurate dimensions
- Transfers data automatically
- Helps save money



Use Cubetape like a conventional tape measure or as a wireless barcode scanner to capture ship-to information from a ship request form—saving time from manual data entry. It also works with SendSuite Tracking inbound package receiving software so you can retrieve the tracking number and carrier information with a single scan.

For more information, visit us online: [pitneybowes.com/us/spe](http://pitneybowes.com/us/spe)

## Get control of your shipping spend with an easy-to-use, integrated solution.

Dimensional weight rates are complicated, and chargebacks for errors can negatively impact your bottom line. So it makes good sense to pair Cubetape with SendPro® Enterprise. Together, they not only eliminate guesswork and manual errors, but also optimize your shipping costs by using the correct dimensions to determine the accurate rate for every package.

### Do more with SendPro Enterprise.

Cubetape meets requirements for all carriers that require dimensional rating elements to be entered. Dimensions auto-populate into SendPro Enterprise for easy comparison of costs by carrier. Precise calculations assure that your billing and chargeback data is correct.

### Robust and reliable.

Built with high-quality electronics and protected by a durable rubber cover, Cubetape is virtually maintenance free. Minimal operator training is required. A USB charging station and device cradle are included.

### Dimensional (DIM) Weight: What you need to know.

Lightweight, low density packages are less profitable for carriers. DIM weight rates allow carriers to establish a minimum charge for the cubic space that a package occupies in their vehicle.

For more information, talk to your sales representative or visit us online at [pitneybowes.com/us/spe](http://pitneybowes.com/us/spe)

## Calculating DIM Weight

DIM weight is calculated by multiplying the length by width by height of a package and dividing by the carrier's factor. Sometimes a customized weight factor can be negotiated. Carrier factors may vary for domestic and international shipping.



**L** = Length in inches  
**W** = Width in inches  
**H** = Height in inches

$$\text{DIM weight} = \frac{\text{L} \times \text{W} \times \text{H}}{\text{carrier factor}}$$

With Cubetape and SendPro Enterprise calculating DIM Weight is accurate and easy.



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