

Five steps to smarter sending and receiving in hospitals

Hospitals send and receive countless packages and mailings – everything from patient mailings to medical supplies. When sending and receiving operations aren't managed well, it's a drain on staff resources and efficiency, and the costs involved can skyrocket unnecessarily.

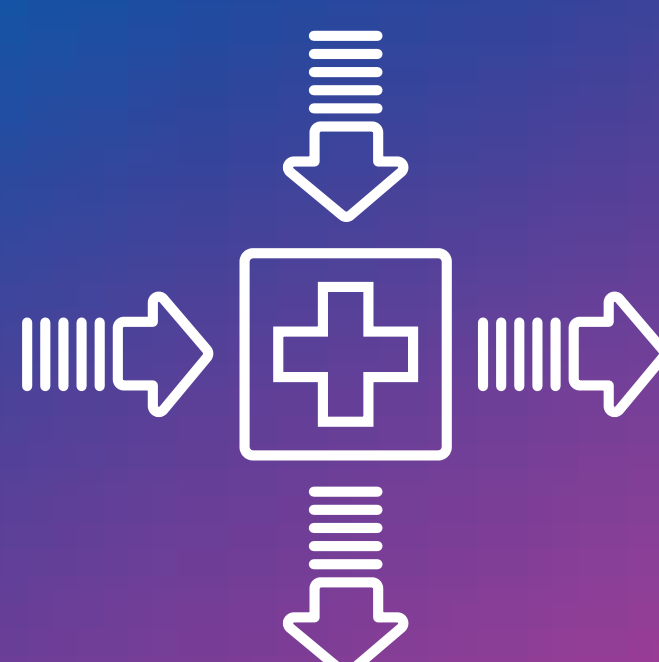


average yearly shipping costs for one hospital¹



yearly amount the U.S. spends on expenses not directly linked to healthcare, like shipping and mailing²

What can hospitals do to send and receive smarter?



01

Get organized.

The sending process in many hospitals is decentralized – anyone can send anything. Hospitals may want to consider centralizing this operation to become more efficient and gain complete control and visibility.



Ship request forms to deliver greater efficiency



A software solution that offers full visibility of your environment

02

Get smarter about selecting mail services.

Hospitals regularly need to send a variety of documents via Certified Mail®, which can be an arduous, time-consuming process. In the past, Certified Mail® required paper "green cards" for proof of receipt, which was labor-intensive and often led to misplaced or incomplete records. Now, Certified Mail® can be processed via software with electronic return receipt (ERR) functionality, an easier and more efficient process.

\$1.20

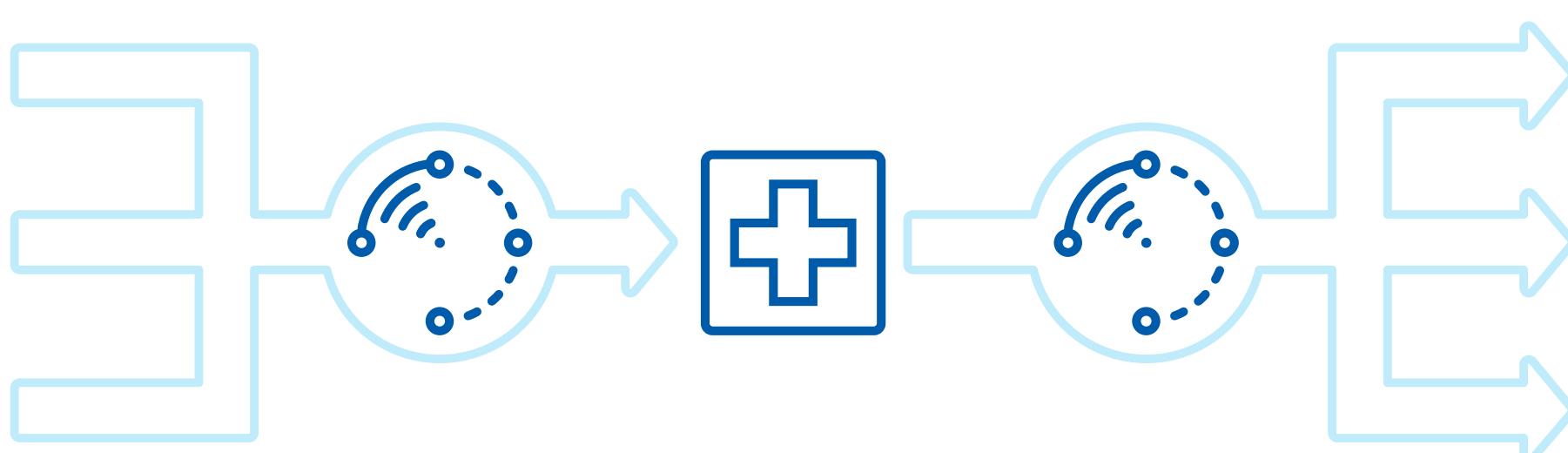


savings per mailpiece when you send with ERR

03

Establish better chain of custody.

Health records, lab results, or other legal documents are often sent outside of the hospital, to clinics, doctor's offices or other networks. These documents, containing sensitive patient information, must be tracked closely. Hospitals also need to track any documentation as it comes in and as it moves around within the hospital.



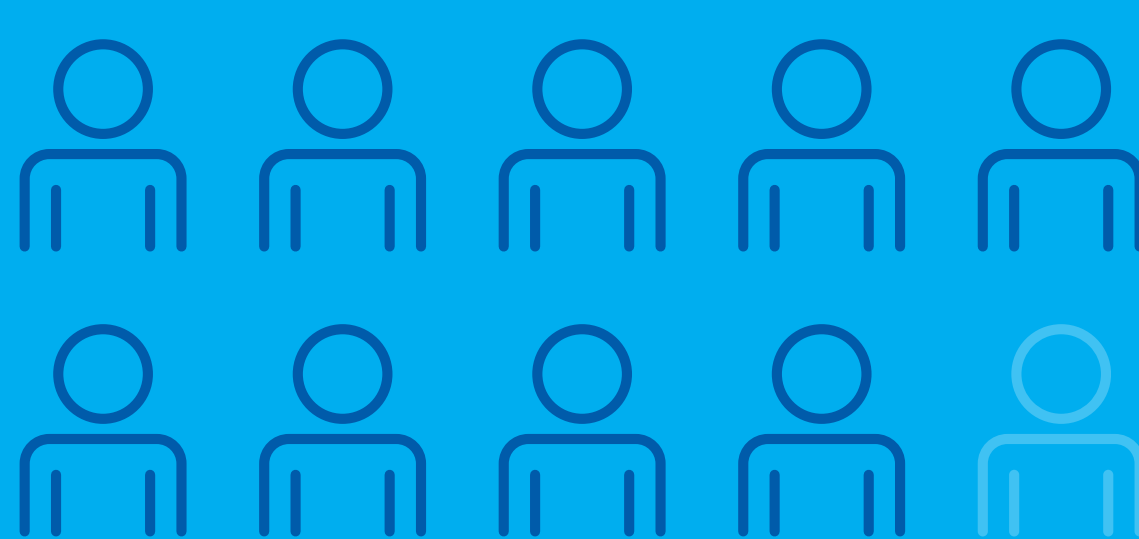
04

Keep track of pharmaceuticals.

Sending and receiving pharmaceuticals requires extra care, to ensure that the right medications reach the correct destination, arrive on time, and are stored at the correct temperature during transport. Hospitals must track these shipments closely to minimize spend, waste and error.

90%

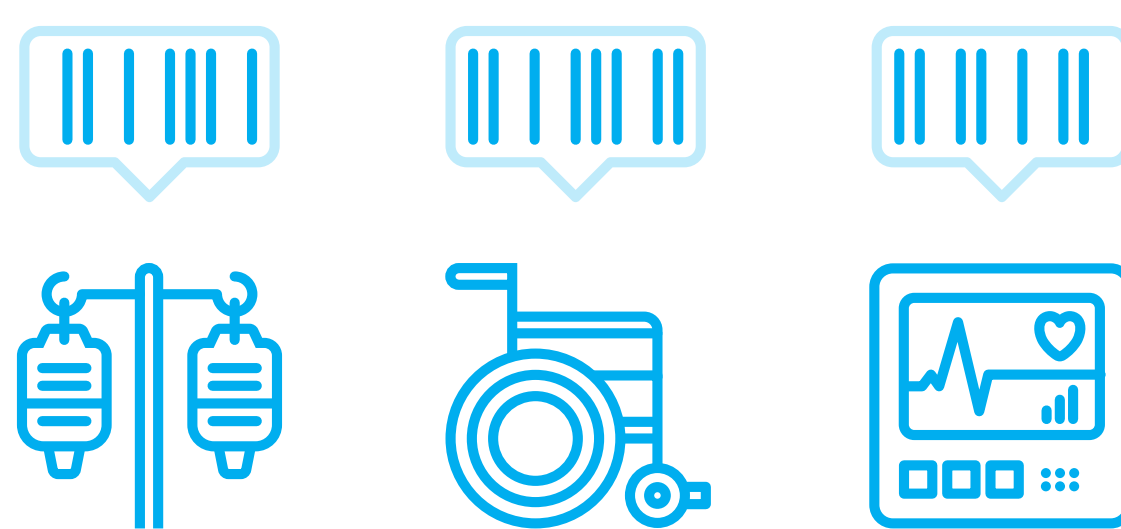
C-suite executives indicate that drug shortages will be a hospital problem over the next three years.³



05

Overhaul asset tracking.

From hospital beds to IV poles, equipment in today's hospitals is largely mobile. Hospitals need to keep track of those assets, ensuring everything is in the right place.



Pitney Bowes helps simplify the complex world of shipping. Visit pitneybowes.com/us/shipping to learn how.