# every important delivery. What's holding your operation back?

What you don't see could be slowing you down.



Operations today move fast; but disconnected tools, manual steps, and blind spots slow teams down more than they realize. Small gaps in visibility turn into delays, overspending, and constant fire-fighting.

Today, companies like yours are juggling more than ever.



"Nearly 60% of organizations cite disconnected systems as the top barrier to efficiency."

McKinsey, 2023

"More a **third** of organizations say high shipping, mailing, or receiving costs undermine their operations."

Pitney Bowes Proprietary Data, 2025

"45% of organizations experienced a major operational disruption last year."

PwC, 2023

### What's quietly working against your operation:









## How best-in-class leaders close these gaps:

Top organizations need to have one source of truth for everything sending and receiving.

Platforms like Shipping 360° help ensure: -



#### technology stack Lay the foundation

for efficiency. Unify shipping, mailing,

reduce waste.

and receiving systems to remove silos and



#### **Empowered** people & processes

Empower the people who keep it moving.

Streamlined workflows and automation allow employees to focus on higher-impact tasks.



#### **Business** continuity & flexibility

Plan for the unexpected.

A connected operation can flex instantly to handle disruption, spikes, or location changes.



#### **Analytics &** continuous improvement

Turn insight into action.

Analytics close the loop, uncover overspending, and inform smarter decisions.



We saw the value in Pitney Bowes Shipping 360 platform because it was a one-stop-shop with impressive technology. We know that combined with the service and support, it was the way to go. Robert Fresneda, Logistics Supervisor

World Wrestling Entertainment (WWE)



#### Pitney Bowes Shipping 360 A secure, centralized cloud-first approach

to sending and receiving.

Our cloud-based platform seamlessly integrates customizable solutions within your organization's shipping and mailing, receiving and distribution operations to create end-to-end solutions with 360-degree visibility and insights that enable smarter decisions.



Self-assessment: Are these operational gaps holding your organization back?



Yes / No

Pillar

Question

Do we have complete visibility across all shipping, mailing, and receiving activities, or are we managing in silos?





workflows & teams Resilience

& adaptive

Unified

tech stack

Smarter

Are we equipped with automated, intuitive tools that remove daily friction?





operations

Can we maintain operations through disruption or unexpected demand surges?

Insight-driven Do we use data from every part of the business to continuously optimize performance?



"No" for any of these... it's time to rethink

your shipping and

mailing operation.

© 2025 Pitney Bowes Inc. All rights reserved. | 25DMR-4155