



Cabinet Office

CARBON REDUCTION PLAN GUIDANCE

Notes for Completion

Where an In-Scope Organisation has determined that the measure applies to the procurement, suppliers wishing to bid for that contract are required at the selection stage to submit a Carbon Reduction Plan which details their organisational carbon footprint and confirms their commitment to achieving Net Zero by 2050.

Carbon Reduction Plans are to be completed by the bidding supplier¹ and must meet the reporting requirements set out in supporting guidance, and include the supplier's current carbon footprint and its commitment to reducing emissions to achieve Net Zero emissions by 2050.

The CRP should be specific to the bidding entity, or, provided certain criteria are met, may cover the bidding entity and its parent organisation. In order to ensure the CRP remains relevant, a Carbon Reduction Plan covering the bidding entity and its parent organisation is only permissible where the detailed requirements of the CRP are met in full, as set out in the Technical Standard² and Guidance³, and all of the following criteria are met:

- The bidding entity is wholly owned by the parent;
- The commitment to achieving net zero by 2050 for UK operations is set out in the CRP for the parent and is supported and adopted by the bidding entity, demonstrated by the inclusion in the CRP of a statement that this will apply to the bidding entity;
- The environmental measures set out are stated to be able to be applied by the bidding entity when performing the relevant contract; and
- The CRP is published on the bidding entity's website.

Bidding entities must take steps to ensure they have their own CRP as soon as reasonably practicable and should note that the ability to rely on a parent organisation's Carbon Reduction Plan may only be a temporary measure under this selection criterion.

The Carbon Reduction Plan should be updated regularly (at least annually) and published and clearly signposted on the supplier's UK website. It should be approved by a director (or equivalent senior leadership) within the supplier's organisation to demonstrate a clear commitment to emissions reduction at the highest level. Suppliers may wish to adopt the key objectives of the Carbon Reduction Plan within their strategic plans.

A template for the Carbon Reduction Plan is set out below. Please complete and publish your Carbon Reduction Plan in accordance with the reporting standard published alongside this PPN.

¹Bidding supplier or 'bidding entity' means the organisation with whom the contracting authority will enter into a contract if it is successful.

²Technical Standard can be found at:

https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/991625/PPN_0621_Technical_standard_for_the_Completion_of_Carbon_Reduction_Plans__2_.pdf

³Guidance can be found at:

https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/991623/Guidance_on_adopting_and_applying_PPN_06_21__Selection_Criteria__3_.pdf

Carbon Reduction Plan Template

Supplier name: Pitney Bowes Limited.....

Publication date: 28/09/2022

Commitment to achieving Net Zero

Pitney Bowes is committed to achieving Net Zero emissions by 2040 for scope 1 & 2.

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

Baseline Year: 2021	
Additional Details relating to the Baseline Emissions calculations.	
<p>Pitney Bowes has been reporting scope 1 & 2 CO₂ emissions publicly through reports and through CDP for more than 10 years. However, 2021 is the first year where we report our total scope 3 emissions, where we used to published a limited scope 3 information in the past few years.</p> <p>The following numbers apply to the entire group Pitney Bowes Inc. that includes Pitney Bowes UK Ltd as described in our corporate ESG report 2021 available at: https://www.pitneybowes.com/content/dam/pitneybowes/us/en/our-company/corporate-responsibility/22-corp-02249-esg-report-2021-final.pdf</p> <p>CO₂ emissions numbers are also published via: www.cdp.net</p>	
Baseline year emissions: 2021	
EMISSIONS	TOTAL (tCO₂e)
Scope 1	Global: 40,614 t – UK: 227 t
Scope 2	Global: 22,921 t (market-based) – UK: 23 t
Scope 3 (Included Sources)	Global: 694,670 t – UK: not differentiated from global (includes relevant categories: Purchased goods and services, Capital goods, Fuel- and energy-related activities, Upstream transportation and distribution, Waste generated in operations, Business travel, Employee commuting, Use of sold products – but excludes the following not relevant categories: Upstream leased asset, Downstream transportation and distribution, Processing of sold products, End-of-life treatment of sold products, Downstream leased assets, Franchises, Investments)

Total Emissions	Global : 758,205 t – UK : 250 t (scope 1 & 2)
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Current Emissions Reporting

Reporting Year: 2021 this is the same as base year because it is the first year we have full scope 3 emissions numbers	
EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	Global: 40,614 t – UK: 227 t
Scope 2	Global: 22,921 t (market-based) – UK: 23 t
Scope 3 (Included Sources)	Global: 694,670 t – UK: not differentiated from global (includes relevant categories: Purchased goods and services, Capital goods, Fuel- and energy-related activities, Upstream transportation and distribution, Waste generated in operations, Business travel, Employee commuting, Use of sold products – but excludes the following not relevant categories: Upstream leased asset, Downstream transportation and distribution, Processing of sold products, End-of-life treatment of sold products, Downstream leased assets, Franchises, Investments)
Total Emissions	Global : 758,205 t – UK : 250 t (scope 1 & 2)

Emissions reduction targets

In order to continue our progress to achieving Net Zero, we have adopted the following carbon reduction targets.

We focus particular attention on the environmental risks most relevant for our company:

- The impact of carbon emissions due to the use of energy in our operations—mainly at our operating sites where we sort mail and packages and in our transportation fleet—as well as throughout our value chain, suppliers and clients
- The impact of the physical goods produced or used in our operations—mainly our SendTech products and the packaging we use as part of our operations

We commit to reducing the impacts of these risks through:

- A target of carbon neutrality by 2040 in our operations (scope 1 & 2) via
 - Efficient use of energy in our sites and fleet
 - Increased use of renewable energy
 - Offset of remaining carbon emissions
- A reduction in the environmental impact of our products via
 - Sustainable life cycles of our SendTech products
 - Responsible packaging
 - Minimizing impact of waste

Our business model, objectives and strategy are compatible with a long-term vision of a net-zero economy. To meet these objectives and aim for growth and environmental sustainability, we work steadily to make our operations more efficient, and we are committed to the use of green technologies, both existing and yet to be developed. Our approach combines early adoption of green technologies that fit our business with flexibility to capitalize on changes as the technologies continue to evolve.

In 2020, we set an 8-percent scope 1 and 2 (market-based) emission-reduction goal for the year 2025 (normalized to revenue), against a new baseline year of 2019. In 2021, we achieved a 19% reduction normalized to revenue, surpassing our objective well in advance. In addition, on an absolute (non-revenue normalized basis), we reduced our scope 1 and 2 emissions reduced by 7.2% against our 2019 baseline. In 2021, we also committed to reach carbon neutrality in our scope 1 and 2 by 2040.

With these achievements, we are evaluating a new set of short-term targets in line with our carbon neutrality commitment and recent evolutions of best practices.

We intend to develop objectives that will cover scope 3 now that we have published our first comprehensive scope 3 emissions results.

Carbon Reduction Projects

Completed Carbon Reduction Initiatives

Pitney Bowes has implemented a number of initiative since it first set a 5-year CO2 reduction target in 2015, that we met early in 2019, before setting a new 5-year objective in 2020 that we met in 2021.

These initiatives support our objectives to first use energy more efficiently and then source renewable energy. For example, we changed legacy lighting to high-performing LED lighting on many industrial sites and improve fuel efficiency of our fleet through route management software and onboard anti-idling devices. We then increased our sourcing of electricity from renewable source, increasing its share from 11% in 2020 to 29% in 2021.

In the future we hope to implement further measures such as we intend to continue on the same strategy and intensify our actions with energy audits to bring specific answers to sites situations and continue and intensify our sourcing of electricity from renewable sources, wherever off-site or in-site.

Declaration and Sign Off


This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard⁴ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting⁵.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard⁶.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of the Supplier:

Signature: 

Ryan Higginson, VP & Country Leader UK/ROI

Pitney Bowes Limited

Date: 14/04/23

⁴<https://ghgprotocol.org/corporate-standard>

⁵<https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

⁶<https://ghgprotocol.org/standards/scope-3-standard>

