

pitney bowes



Canadian Business Data

Product Guide



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Chapter 1: Canadian Business Data

The Business databases for Canada maintained by Pitney Bowes contain geographic location information and related attributes for businesses, financial institutions, shopping centres, general merchandise stores, and grocery stores. In general, these databases are available on a “stand-alone” basis (in Microsoft Access mdb, or MapInfo Professional TAB formats) or integrated into software (AnySite) for use in a more automated reporting and analytical environment.

The primary databases are:

- **Canada Business Points**
- **Canada Business Summary / Canada Retail Summary**
- **Financial Institutions**
- **Shopping Centres**
- **General Merchandise**
- **Storebase**

The specifications which follow include description of coverage area, update frequency, and reference to other supporting documentation. The methodology statements are included so that you have a basic understanding of how the information was developed. A list of general caveats is provided. Comments and questions are encouraged if more detailed information is required.

Table Structures

See *Can_BusinessData_variables.xls* in the *docs* folder for a complete list of the variables in this data product. This file is a Microsoft Excel spreadsheet. If you do not have Microsoft Excel, you can download the Excel Viewer from <http://office.microsoft.com>.

Canada Business Points

The Canada Business Points is a national database of business establishments. It has 53 variables/attributes, including company name, 6-digit SIC (Standard Industrial Classification Code) and description, sales and employment for over 1 million Canadian businesses.

Number of Records

See Excel workbook [Can_BusinessData_variables.xls](#) for record counts and a complete list of the variables in this data product. This file is a Microsoft Excel spreadsheet. If you do not have Microsoft Excel, you can download the Excel Viewer from <http://office.microsoft.com>.

Sources of Information

See Excel workbook [Can_BusinessData_variables.xls](#).

Updates

Pitney Bowes updates the Canada Business Points database quarterly in February, May, August, and November.

Canada Business Summary / Canada Retail Summary

The Canada Business Summary database contains the Canada Business Summary tables for each level of Canadian geography. Each table represents counts of businesses in Canada by 2-digit (US) SIC code for all levels of geography. All data are based on the Canadian Business Points database which contains the unit record level information on businesses in Canada.

The Canada Retail Summary database contains the Canada Retail Summary tables for each level of Canadian geography. Each table represents counts of retail specific businesses in Canada by 3-digit NAICS code for all levels of geography. The data are extracted from the Canadian Business Points database which contains the unit record level information on businesses in Canada.

Number of Records

See Excel workbook [Can_BusinessData_variables.xls](#) for record counts and a complete list of the variables in this data product. This file is a Microsoft Excel spreadsheet. If you do not have Microsoft Excel, you can download the Excel Viewer from <http://office.microsoft.com>.

Sources of Information

See Excel workbook [Can_BusinessData_variables.xls](#).

Updates

Pitney Bowes updates the Canada Business Summary database annually using the October vintage (November release) of Canada Business Points.

Financial Institutions

The Financial Institutions file includes the branches of all deposit-taking financial institutions (such as banks, trust companies, credit unions, and caisses populaires) in Canada. The Canadian Payments Association originally developed the file to assist in the collection of payment items, the processing of direct deposits, and pre-authorized payments to individuals at any financial institution in Canada. There are two versions of the file (see the **Notes** section overleaf): the full version (FIFyymmF) and the regular version (FIFyymm), where yymm indicates the date of the source data.

Number of Records

See Excel workbook [Can_BusinessData_variables.xls](#) for record counts and a complete list of the variables in this data product. This file is a Microsoft Excel spreadsheet. If you do not have Microsoft Excel, you can download the Excel Viewer from <http://office.microsoft.com>.

Sources of Information

See Excel workbook [Can_BusinessData_variables.xls](#).

Updates

Pitney Bowes updates the Financial Institutions file quarterly in February, May, August, and November.

Notes

Two versions of the Financial Institutions File are available:

Full Version:

- Includes all records provided by the Canadian Payments Association to Pitney Bowes
- Operation status V (Valid), X (Valid) and C (Closed)
- Includes internal and external accounting offices
- Available formats include MSAccess and TAB

Regular Version:

- Includes financial institutions of types 01 or 10 - open branches only, does not include head offices, that is, internal and external accounting offices.
- Operation status V (Valid) and X (Valid) only; closed branches not included
- Available formats include MSAccess, and TAB

Shopping Centres

The Canada Shopping Centres database is made up of two related databases: Shopping Centres and Anchor stores:

- The Canada Shopping Centres database contains the location coordinates of individual shopping centres across Canada. Those centres that have a gross leasable area of 30,000 sq. ft. or greater are considered traditional shopping centres whereas those having a gross leasable area less than 30,000 sq. ft. are considered non-traditional. In addition, this database provides information on the number of stores, parking spaces, gross leasable area, type of centre, and proposed renovation plans.
- The anchors database contains a list of the major stores within the Canada Shopping Centres, as well as a description of the store and the square footage. This database also provides the location coordinates of each anchor store.

Number of Records

See Excel workbook [Can_BusinessData_variables.xls](#) for record counts and a complete list of the variables in this data product. This file is a Microsoft Excel spreadsheet. If you do not have Microsoft Excel, you can download the Excel Viewer from <http://office.microsoft.com>.

Sources of Information

See Excel workbook [Can_BusinessData_variables.xls](#).

Updates

Pitney Bowes updates the Shopping Centres database annually in December.

Notes

Up to five of the most prominent anchors were chosen (based on square footage) for inclusion in the shopping centres database. In the rare occasion, where a shopping centre had more than five anchors and square footage numbers were not available, inclusion was two tiered. The first inclusion tier is based on average square footage of anchor names; the second inclusion tier is based on the average square footage of anchor descriptions. The anchors included in the database are based on lists provided by shopping centre management.

A zero value for gross leasable area, stores, and parking indicates that the information is unavailable.

General Merchandise

The General Merchandise database contains the chain name, city and location coordinates of individual general merchandise stores across Canada for leading chains.

Number of Records

See Excel workbook [Can_BusinessData_variables.xls](#) for record counts and a complete list of the variables in this data product. This file is a Microsoft Excel spreadsheet. If you do not have Microsoft Excel, you can download the Excel Viewer from <http://office.microsoft.com>.

The General Merchandise database contains general merchandise stores including the 17 store chains shown in the following table:

Store Chain
Home Hardware
Rona
Pro Hardware
Canadian Tire
True Hardware
Hudson's Bay Company
Walmart
Winners
Bargain Shop
The Source
Home Depot
Sears
Hart
Costco
Best Buy
Kent Building Supplies
Lowe's Home Improvement

Sources of Information

See Excel workbook [Can_BusinessData_variables.xls](#).

Updates

Pitney Bowes updates the General Merchandise database annually in December.

Storebase

The Storebase database contains the chain name, store name and location coordinates of individual grocery stores across Canada.

Number of Records

See Excel workbook [Can_BusinessData_variables.xls](#) for record counts and a complete list of the variables in this data product. This file is a Microsoft Excel spreadsheet. If you do not have Microsoft Excel, you can download the Excel Viewer from <http://office.microsoft.com>.

The Storebase database contains grocery stores including the store chains shown in the following table:

Major Store Chains		
IGA	Provigo	Atlantic Superstore
COUCHE-TARD	Maxi	Your Independent Grocer
Metro	Real Canadian Superstore	Fresh Co
Sobeys	Loblaws	Save Easy
Safeway	Longo's	Zehrs Markets
Foodland	Save-On-Foods	Rabba Fine Foods
No Frills	Fortinos	Whole Foods
Food Basics	Super C	Extra Foods

Sources of Information

See Excel workbook [Can_BusinessData_variables.xls](#).

Updates

Pitney Bowes updates the Storebase database annually in December.

General Product Specifications

The following information applies to all the Canada Business Data databases described in this document.

Number of Variables by Database

Please see Introduction worksheet of the accompanying Excel workbook [Can_BusinessData_variables.xls](#).

Coverage Area

The Canada Business Data databases described in this document are provided for the entire area covered by the ten provinces and three territories of Canada.

Geographic Availability

National Files

Methodology Statement

The Canada Business Data databases were all geocoded using MapMarker Plus Canada. Preference was given to address geocoding. However, where address geocoding was unsuccessful, the file was geocoded using the latest postal code conversion file.

Licensing Considerations

In order to preserve and protect its rights under applicable law, Pitney Bowes is not selling you ownership rights to this data or to any executable software code contained on the media with the data that may be used to manipulate or analyze the data. Collectively the software and data are the Data Product. Pitney Bowes specifically retains title to the Data Product and any related materials, and Pitney Bowes' third party licensors retain title to items owned by them. You are authorized to install and use this Data Product under the license agreement shipped with the Data Product media (or presented at time of download if you have downloaded this Data Product. If you have a signed license agreement between you and Pitney Bowes relating to this Data Product, the terms of such signed license agreement apply to your use and possession of this Data Product.

A

Appendix A: Data Support and Feedback

Pitney Bowes continues to enhance the data support and feedback facilities available to our clients. An infrastructure has been developed to streamline the handling of customer feedback regarding data products and to ensure that appropriate responses are provided, with corrective action being taken where appropriate.

For the various types of possible feedback, and their submission, refer to the form on the next page.

Feedback Process

The process is as follows:

- 1. Completion of Feedback Form by Client:** The form on the following page can be used to send the Data Production Team general comments concerning any of the data products described in this guide.
You can also email comments (and associated screenshots) directly to the following email address:
Thomas.McKean@pb.com
- 2. Handling:** All customers are sent confirmation of receipt of email feedback, and then subsequently notified of the type and timetable of the corrective action (where appropriate). Dependent on the type of feedback, the report may be actioned immediately or scheduled for routine maintenance action as part of the next scheduled release.

Feedback Form

You can send us feedback on any of the data products supplied by Pitney Bowes, by completing the information below. Feedback can be in the form of correction advice, notification of changes, requests for enhancements / features, or requests for information. All feedback is valued by the Data Production Team and contributes to product improvements and enhanced value to users.

Please email your feedback to Product Management at Thomas.McKean@pb.com, who will review and action it as soon as is practicable.

Contact Preferences

May we contact you if we have questions about your comments?

Yes No

Contact Information

Name:

Email:

Phone:

Best time to contact:

Data/Software Versions

Please complete the following information (as applicable):

Name of Data Product:

Version of Data Product:

Software used to load Data:

Version of Software used:

Your Comments

Enter your comments below. If you wish to report any problems, please feel free to do so but be as specific as possible, giving the relevant codes and tables. **Thank you in advance.**