



World Premium Plus Points of Interest Consumer

Version 5.24.0

Release Notes

This document contains information about World Premium Plus Points of Interest Consumer data.

Contents:

Coverage.....	2
POI Counts.....	2
What's New.....	3
Known Issues.....	4
Product Support.....	6



Coverage

The WPPPOI–CSMR v5.24.0 contains POIs for both United States of America and Canada. The following table provides details of each country group, including the ISO3 codes (three-character ISO country codes) for each country included.

Country Bundle	Country Included	ISO3
Canada	Canada	CAN
United States of America	United States of America	USA

POI Counts

Country	ISO3	V5.24.0 COUNTS
Canada	CAN	2,345,558
United States of America	USA	18,945,436

What's New

- Address standardization has been done in CAN for Areaname2, Areaname3 and Postcode columns.
- Enhanced the quality for 600 brands in USA. Click [here](#) for more details.
- Few brands have been updated with the new names. Click [here](#) for more details.
- Quality enhancements in 1674 brands for USA and in more than 318 brands for Canada. Click [here](#) for more details.
- False positives brand-names have been untagged
- Latitude and Longitude values may occasionally change slightly due to geocoding enhancements.
- Applied few changes in the address components for few records
- Removed few junk characters from the data (\, <, >, %, ^, ||)
- Improved the brand-name standardization in the data and it has been standardized for respective countries:

Country	Brandname Counts
Canada	313
United States of America	1,630

For detailed view click [here](#).

Known Issues

There are some known issues with the source data. We will strive to address these issues in subsequent releases in a timely fashion. Please contact Technical Support with any questions you may have.

This section covers known issues and behaviors that require further explanation:

- There are chances of few false positive records in the Canada in Areaname2, Areaname3 and postcode columns.
- Few anomalies like (DIVISION NO. 5/DIVISION NO. 6) are present in Areaname2 and Areaname3 columns in Canada.
- There are few records having scientific notation in Longitude and Latitude columns.
- Some duplicates may be encountered in the dataset.
- Some invalid values exist in the NAME, AREANAME1, AREANAME2 AND AREANAME3, TRADENAME and POSTCODE column including instances where the Postcode column has values as 'zeroes'.
- Some diacritic loss in NAME, TRADENAME, FORMATTEDADDRESS, MAINADDRESSLINE, ADDRESSLASTLINE, AREANAME1, AREANAME3, DOMESTIC ULTIMATE ADDRESS, GLOBAL ULTIMATE ADDRESS and PARENT ADDRESS columns.
- There are a few instances of text truncation exist for the NAME, TRADENAME, BUSINESSLINE, AREANAME3, AREANAME2, FORMATTEDADDRESS, MAINADDRESSLINE, HTTP, EMAIL and POSTCODE columns.
- There are a few instances where the EMPLOYEE HERE (number of employees at the current location) count mismatches the EMPLOYEE COUNT (total number of employees).
- There are a few instances that have inconsistent STATUS CODE and SUBSIDIARY INDICATOR mapping.
- The EMAIL, HTTP, TICKER SYMBOL, and EXCHANGE NAME columns are not populated for many countries.
- The SIC8 (code) descriptions are undergoing updates. As a result, some values may not have any or updated description(s) and may have been removed.
- The administrative layer names of countries are not standardized. As a result, some AREANAME4 values may be blank. There are a few instances where different variations of the same name are encountered in the areaName1 column.
- There are few mismatches in AREANAME1 and STABB field as AREANAME1 is not necessarily the highest hierarchical administrative region, whereas, STABB field is the highest available administrative region.
- MAINADDRESSLINE and FORMATTEDADDRESS are not standardized in few records.
- There are a few instances where HOUSE NUMBER / STREET NAME is appearing twice in MAINADDRESSLINE.

- There are a few instances where the AREANAME3 is populated with the name of a different admin level.
- Brandname standardization is work in progress, so there may be some minor discrepancies.

Product Support

Contact our **Support** team for product support and additional product information. You can also submit your innovative ideas or comment on existing submissions in a way that is visible to all participants. Our Support site also includes information about our complete portfolio of Data products.



2 Blue Hill Plaza, #1563
Pearl River, NY 10965
USA

www.precisely.com

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