



# World Premium Plus Points of Interest Consumer

Version 5.25.0

## Release Notes

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## What's New

- Address standardization has been done in USA for Areaname2, Areaname3, mainaddressline and Postcode columns.
- Fill rate of Areaname2 field has been improved in USA
- False positives brandnames have been untagged in USA, CAN
- Few brands have been updated with the new names. Click [here](#) for more details.
- Quality enhancements in 1673 brands for USA and in more than 359 brands for Canada. Click [here](#) for more details.
- Improved the brand-name standardization in the data and it has been standardized for respective countries:

Country	Brandname Counts
Canada	316
United States of America	1,630

For detailed view click [here](#).

## Known Issues

There are some known issues with the source data. We will strive to address these issues in subsequent releases in a timely fashion. Please contact Technical Support with any questions you may have.

This section covers known issues and behaviors that require further explanation:

- There are chances of few false positive records in the USA and CAN in Areaname2, Areaname3 and postcode columns.
- Few anomalies like (ELMORE / ELMORE/AUTAUGA) are present in Areaname2 and Areaname3 columns in USA
- Few anomalies like (DIVISION NO. 5/DIVISION NO. 6) are present in Areaname2 and Areaname3 columns in Canada.
- There are few records having scientific notation in Longitude and Latitude columns.
- Some duplicates may be encountered in the dataset.
- Some invalid values exist in the NAME, AREANAME1, AREANAME2 AND AREANAME3, TRADENAME and POSTCODE column including instances where the Postcode column has values as 'zeroes'.
- Some diacritic loss in NAME, TRADENAME, FORMATTEDADDRESS, MAINADDRESSLINE, ADDRESSLASTLINE, AREANAME1, AREANAME3, DOMESTIC ULTIMATE ADDRESS, GLOBAL ULTIMATE ADDRESS and PARENT ADDRESS columns.
- There are a few instances of text truncation exist for the NAME, TRADENAME, BUSINESSLINE, AREANAME3, AREANAME2, FORMATTEDADDRESS, MAINADDRESSLINE, HTTP, EMAIL and POSTCODE columns.
- There are a few instances where the EMPLOYEE HERE (number of employees at the current location) count mismatches the EMPLOYEE COUNT (total number of employees).
- There are a few instances that have inconsistent STATUS CODE and SUBSIDIARY INDICATOR mapping.
- The EMAIL, HTTP, TICKER SYMBOL, and EXCHANGE NAME columns are not populated for many countries.
- The SIC8 (code) descriptions are undergoing updates. As a result, some values may not have any or updated description(s) and may have been removed.
- The administrative layer names of countries are not standardized. As a result, some AREANAME4 values may be blank. There are a few instances where different variations of the same name are encountered in the areaName1 column.
- There are few mismatches in AREANAME1 and STABB field as AREANAME1 is not necessarily the highest hierarchical administrative region, whereas, STABB field is the highest available administrative region.
- MAINADDRESSLINE and FORMATTEDADDRESS are not standardized in few records.

- There are a few instances where HOUSE NUMBER / STREET NAME is appearing twice in MAINADDRESSLINE.
- There are a few instances where the AREANAME3 is populated with the name of a different admin level.
- Brandname standardization is work in progress, so there may be some minor discrepancies.

## POI Counts and Coverage

<b>Country</b>	<b>Country Bundle</b>	<b>ISO3</b>	<b>V5.25.0 COUNTS</b>
Canada	Canada	CAN	2,362,012
United States of America	United States of America	USA	19,675,846

# Product Support

Contact our **Support** team for product support and additional product information. You can also submit your innovative ideas or comment on existing submissions in a way that is visible to all participants. Our Support site also includes information about our complete portfolio of Data products.



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