

Portrait SOFTWARE TM



Portrait Dialogue

Partitioning tables in Portrait Dialogue

Release 6.0 SP1

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Portrait Software enables organizations to engage with each of their customers as individuals, resulting in improved customer profitability, increased retention, reduced risk, and outstanding customer experiences. This is achieved through a suite of innovative, insight-driven applications which empower organizations to create enduring one-to-one relationships with their customers.

Portrait Software was acquired in July 2010 by Pitney Bowes to build on the broad range of capabilities at Pitney Bowes Business Insight for helping organizations acquire, serve and grow their customer relationships more effectively. The Portrait Customer Interaction Suite combines world leading customer analytics, powerful inbound and outbound campaign management, and best-in-class business process integration to deliver real-time customer interactions that communicate precisely the right message through the right channel, at the right time.

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For more information please visit: www.portraitsoftware.com or www.pbinsight.com

Europe

Portrait Software
The Smith Centre
The Fairmile
Henley-on-Thames
Oxfordshire, RG9 6AB, UK

Email: support@portraitsoftware.com
Tel: +44 (0)1491 416600
Fax: +44 (0)1491 416601

America

Portrait Software
125 Summer Street
16th Floor
Boston, MA 02110
USA

Email: support@portraitsoftware.com
Tel: +1 617 457 5200
Fax: +1 617 457 5299

Norway

Portrait Software
Portrait Million Handshakes AS
Maridalsveien. 87
0461 Oslo
Norway

Email: support@portraitsoftware.com
Tel: +47 22 38 91 00
Fax: +47 23 40 94 99

About this document

This document acts as a guideline that can be used by IT specialists and database administrators to increase Portrait Dialogue (application server) performance by using database partitioning.

NB Creating and managing partitions are complex tasks and requires in depth knowledge of the database platform used.

Related documents

Portrait Dialogue 6.0 SP1 release notes

Software release

Portrait Dialogue 6.0 SP1

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1 Introduction

1.1 About partitioning

Partitioning enhances the performance, manageability, and availability of database objects and allows tables and indexes to be subdivided into smaller pieces, enabling them to be managed and accessed at a finer level of granularity.

Partitioning is supported by both Microsoft SQL Server 2005/2008 and Oracle 10/11, both of these DBMS platforms are supported by Portrait Dialogue.

Portrait Software has conducted tests to investigate partitioning performance gains in large installations containing millions of rows of data; results are discussed in the following sections.

2 Partitioning the MESSAGE_LOG table

The *message_log* table was partitioned using the *ml_mbl_id* (the foreign key to the *message_bundle_log* table) column as a key and tests were conducted to investigate any performance gains when generating and sending messages.

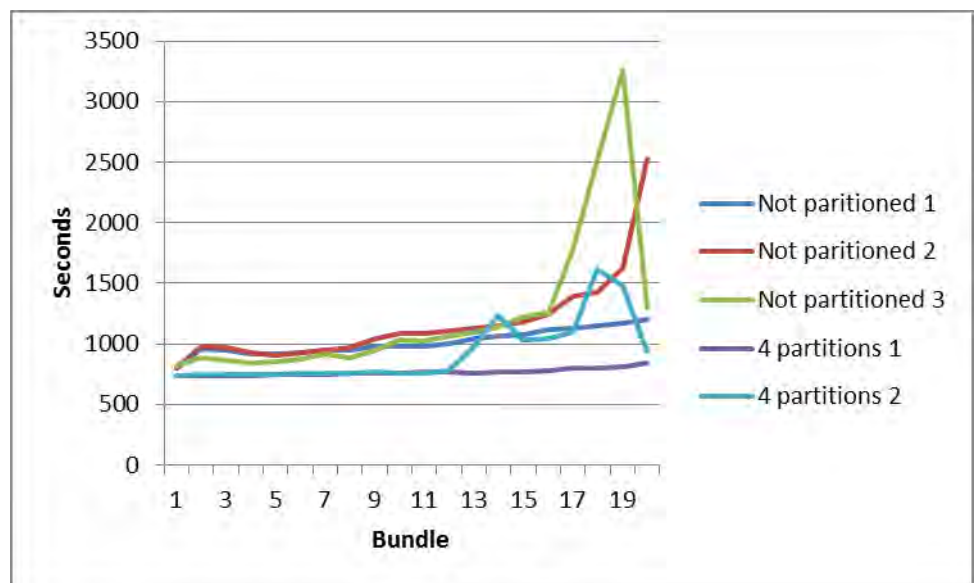
The tests showed that performance when generating messages increases on Oracle database but not on SQL Server. No performance gains were found on either platform when sending messages.

2.1 Partitioning on Oracle RDBMS

Partitioning was done on the *message_log* table only, using hash partitioning with four partitions. All partitions were put on the same tablespace. The script used is shown in Appendix A. An empty database was partitioned and messages were then generated and sent.

2.1.1 Generating messages

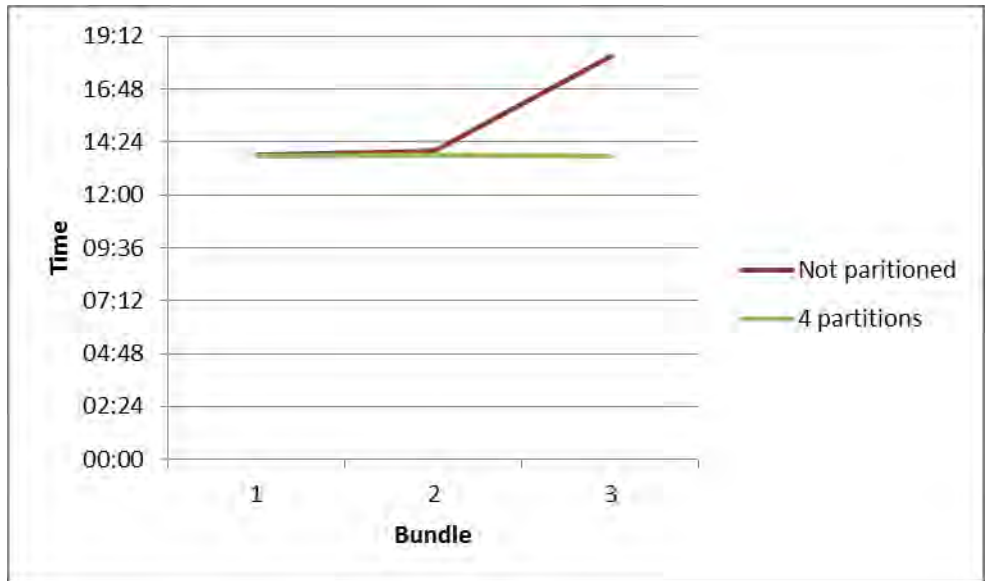
An operation was set up to generate 4 million email messages of approximately 9 KB each. The bundle size was set to 200 000 resulting in 20 bundles. We ran two tests with partitioning and three without and recorded the time it took to generate each bundle.



As can be seen in the chart, partitioning increased performance with at least 20%, and the performance gain increased as the number of records increased.

2.1.2 Sending messages

The system was configured to send 100 messages per transaction in 8 threads. We then timed sending 3 different bundles of 200 000 messages each. The email server used was Port 25 configured as a "black hole".



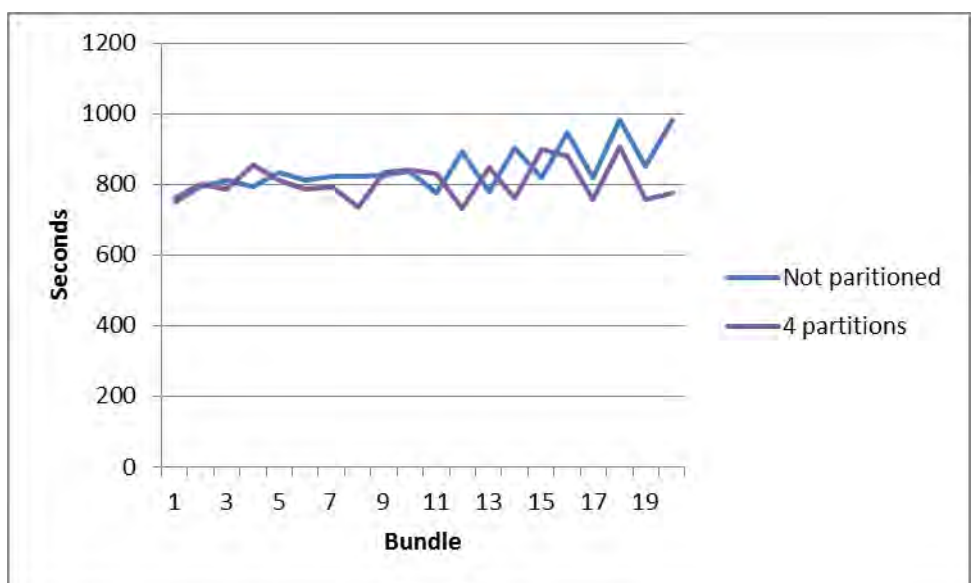
As can be seen in the chart, no performance gain was achieved via partitioning. The peak in the "Not partitioned" graph at the end can be attributed to the Oracle RDBMS doing some internal background tasks.

2.2 Partitioning on Microsoft SQL Server

Partitioning was performed on the *message_log* and *customer_message* tables with corresponding indexes, using range partitioning with five initial partitions. Partition boundaries were set to have five message bundles in each partition. All partitions were put in the same filegroup. The script used is shown in Appendix B. An empty database was partitioned and messages were then generated and sent.

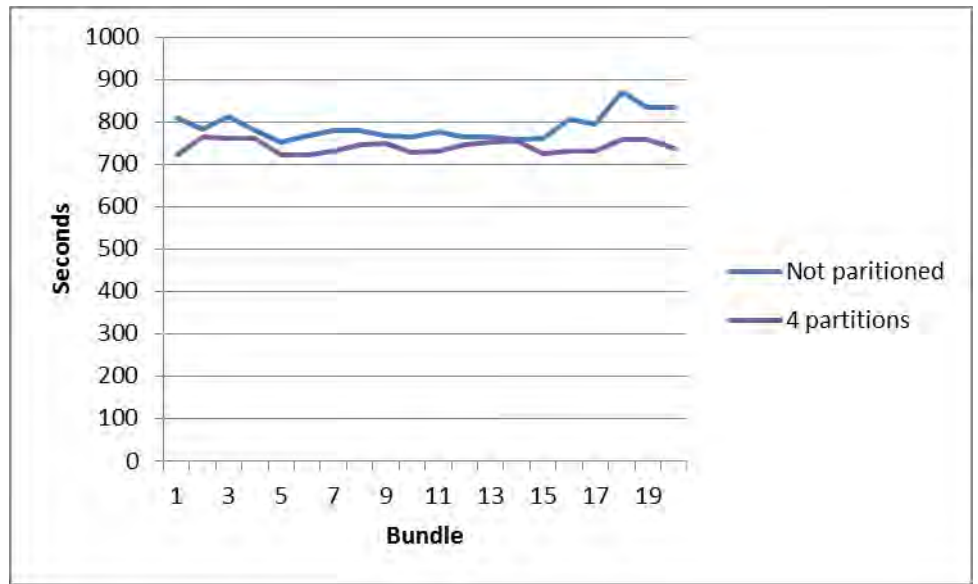
2.2.1 Generating messages

An operation was set up to generate 4 million email messages of approximately 9 KB each. The bundle size was set to 200 000 resulting in 20 bundles. We ran one test with partitioning and one without and recorded the time it took to generate each bundle.



As can be seen in the chart, partitioning seems to increase performance but not by a great deal. Higher performance gain is noticed as the number of message bundles increases, but the results are not definite.

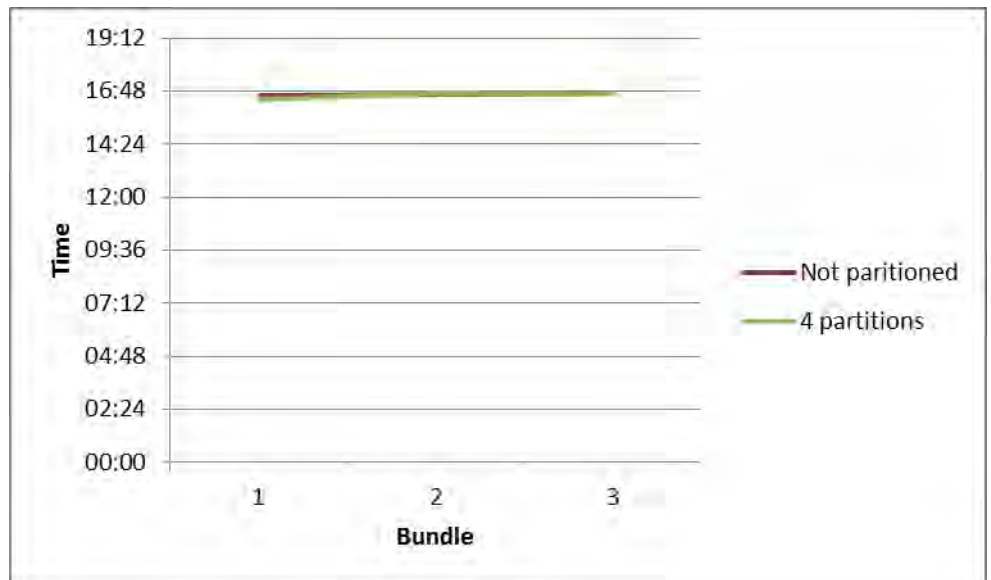
We then increased the number of partitions to nine to make room for more message bundles and ran the same tests again with 4 million messages already in the database.



As can be seen in the chart, partitioning seems to increase performance but is not significant. We no longer see higher performance gain as the number of message bundles increases.

2.2.2 Sending messages

Our test system was configured to send 100 messages per transaction in 6 threads. We then timed sending 3 different bundles of 200 000 messages each. The email server used was Port 25 configured as a "black hole".



As can be seen in the chart, no performance gain was observed.

3 Partitioning the DLG_PARTICIPANT table

Tests were done where the *dlg_participant* table was partitioned using the *dp_dlg_id* (the foreign key to the *dialogue* table) column as a key. This was done to investigate if it could increase performance when executing operations.

Tests performed on Oracle database didn't show any performance gains. Tests were not conducted on SQL Server.

4 Conclusions

Partitioning tables is a rather advanced task and requires good knowledge of the database platform used. This is especially true for Microsoft SQL Server, where the lack of hash partitioning requires the database administrator to add partitions as the database grows. Therefore it is advised that careful considerations are made before taking this route.

That said, our tests show that systems running on Oracle platform can obtain performance gains when the *message_log* table is partitioned

5 Appendix A

Script used to partition the *message_log* table on Oracle database.

NB The script will delete and recreate the table.

If you plan to use it (or a modified version) on a database with existing data, you must export data into a temporary table and then import it after the table has been recreated. The import should be done before enabling constraints.

```
-- Drop existing table
ALTER TABLE CUSTOMER_ACTIVITY DROP CONSTRAINT FK_CA_2_ML
/
ALTER TABLE CUSTOMER_MESSAGE DROP CONSTRAINT FK_CM_2_ML
/
ALTER TABLE LOCKED_MESSAGE DROP CONSTRAINT FK_LM_2_ML
/
ALTER TABLE MESSAGE_OUTBOX DROP CONSTRAINT FK_MO_2_ML
/
--
-- TRIGGER: UNIQUE_MESSAGE_LOG
--
DROP TRIGGER UNIQUE_MESSAGE_LOG
/
--
-- TABLE: MESSAGE_LOG
--
DROP TABLE MESSAGE_LOG
/
-- Recreate table
--
-- TABLE: MESSAGE_LOG
--
CREATE TABLE MESSAGE_LOG (
    ML_ID                NUMBER(18, 0)    NOT NULL,
    ML_MBL_ID            NUMBER(9, 0)     NOT NULL,
    ML_BOUNCE_CODE       NUMBER(9, 0),
    ML_CONTENT_UNC       NVARCHAR2(254),
    ML_CONTENT_RAW       NCLOB,
    ML_CONTENT_RAW_BINARY BLOB,
    ML_CONTROL_PARAMS    NCLOB,
    ML_MESSAGE_IDENTIFIER NVARCHAR2(32),
    ML_IS_SENT           NVARCHAR2(1)     DEFAULT 'F' NOT NULL,
    ML_SENT_TIMESTAMP    DATE,
    ML_BOUNCED           NVARCHAR2(1)     DEFAULT 'F' NOT NULL,
    ML_BOUNCED_TIMESTAMP DATE,
    ML_INTERNAL_ID       NUMBER(18, 0),
    ML_CHANGED_TIMESTAMP DATE             NOT NULL,
    ML_CHANGED_BY_USER_NAME NVARCHAR2(32) NOT NULL,
    CHECK (ML_IS_SENT in ('T','F')),
    CHECK (ML_BOUNCED in ('T','F')),
    CONSTRAINT XPKMESSAGE_LOG PRIMARY KEY (ML_ID))
PARTITION BY HASH (ML_MBL_ID)
(PARTITION message_log_p1 TABLESPACE users,
PARTITION message_log_p2 TABLESPACE users,
PARTITION message_log_p3 TABLESPACE users,
PARTITION message_log_p4 TABLESPACE users)
/
```

```
--
-- TRIGGER: UNIQUE_MESSAGE_LOG
--
CREATE OR REPLACE TRIGGER UNIQUE_MESSAGE_LOG BEFORE INSERT ON MESSAGE_LOG
REFERENCING NEW AS N
FOR EACH ROW
WHEN (N.ML_ID IS NULL)
BEGIN
    SELECT MESSAGE_LOG_SEQ.NEXTVAL INTO :N.ML_ID FROM DUAL;
END;
/
ALTER TABLE MESSAGE_LOG ADD CONSTRAINT FK_ML_2_BEC
    FOREIGN KEY (ML_BOUNCE_CODE)
    REFERENCES BOUNCE_EMAIL_CODE(BEC_BOUNCE_CODE)
/
ALTER TABLE MESSAGE_LOG ADD CONSTRAINT FK_ML_2_MBL
    FOREIGN KEY (ML_MBL_ID)
    REFERENCES MESSAGE_BUNDLE_LOG(MBL_ID)
/
--
-- INDEX: IDX_ML_INTERNAL_ID
--
CREATE INDEX IDX_ML_INTERNAL_ID ON MESSAGE_LOG (ML_INTERNAL_ID)
/
--
-- INDEX: IDX_ML_MBL_IS_SENT
--
CREATE INDEX IDX_ML_MBL_IS_SENT ON MESSAGE_LOG (ML_MBL_ID, ML_IS_SENT)
/
--
-- INDEX: IDX_ML_CUSTOM_IDENTIFIER
--
CREATE INDEX IDX_ML_CUSTOM_IDENTIFIER ON MESSAGE_LOG (ML_MESSAGE_IDENTIFIER)
/
--
-- INDEX: IDX_ML_BOUNCED
--
CREATE INDEX IDX_ML_BOUNCED ON MESSAGE_LOG (ML_BOUNCED, ML_MBL_ID)
/
--
-- INDEX: IDX_ML_PK_MBL_ID
--
CREATE INDEX IDX_ML_PK_MBL_ID ON MESSAGE_LOG (ML_ID, ML_MBL_ID)
/
--
-- INDEX: FK_ORA_ML_2_MBL
--
CREATE INDEX FK_ORA_ML_2_MBL ON MESSAGE_LOG (ML_MBL_ID)
/
--
-- INDEX: FK_ORA_ML_2_BEC
--
CREATE INDEX FK_ORA_ML_2_BEC ON MESSAGE_LOG (ML_BOUNCE_CODE)
/
```

```
ALTER TABLE CUSTOMER_ACTIVITY ADD CONSTRAINT FK_CA_2_ML
    FOREIGN KEY (CA_ML_ID)
    REFERENCES MESSAGE_LOG (ML_ID)
/
ALTER TABLE CUSTOMER_MESSAGE ADD CONSTRAINT FK_CM_2_ML
    FOREIGN KEY (CM_ML_ID)
    REFERENCES MESSAGE_LOG (ML_ID)
/
ALTER TABLE LOCKED_MESSAGE ADD CONSTRAINT FK_LM_2_ML
    FOREIGN KEY (LM_ML_ID)
    REFERENCES MESSAGE_LOG (ML_ID)
/
ALTER TABLE MESSAGE_OUTBOX ADD CONSTRAINT FK_MO_2_ML
    FOREIGN KEY (MO_ML_ID)
    REFERENCES MESSAGE_LOG (ML_ID)
/
```

6 Appendix B

Script used to partition the *message_log* and *customer_message* tables and indexes on a SQL Server database.

NB Script will delete and recreate the tables.

If you plan to use it (or a modified version) on a database with existing data, you must export data into temporary tables and then import it after the tables have been recreated. The import should be done before enabling constraints.

```

/* Drop existing tables */
/*
 * TABLE: CUSTOMER_MESSAGE
 */
DROP TABLE CUSTOMER_MESSAGE
go
/*
 * TABLE: MESSAGE_LOG
 */
ALTER TABLE CUSTOMER_ACTIVITY DROP CONSTRAINT FK_CA_2_ML
go
ALTER TABLE LOCKED_MESSAGE DROP CONSTRAINT FK_LM_2_ML
go
ALTER TABLE MESSAGE_OUTBOX DROP CONSTRAINT FK_MO_2_ML
go
DROP TABLE MESSAGE_LOG
go
/* Recreate tables */
CREATE PARTITION FUNCTION PF_MESSAGE_LOG (int)
AS RANGE LEFT FOR VALUES (1005, 1010, 1015, 1020)
go
CREATE PARTITION SCHEME PS_MESSAGE_LOG
AS PARTITION PF_MESSAGE_LOG
ALL TO ('PRIMARY')
go
/*
 * TABLE: MESSAGE_LOG
 */
CREATE TABLE MESSAGE_LOG (
    ML_ID                bigint                IDENTITY(1,1),
    ML_MBL_ID            int                    NOT NULL,
    ML_BOUNCE_CODE       int                    NULL,
    ML_CONTENT_UNC       nvarchar(254)         NULL,
    ML_CONTENT_RAW       ntext                  NULL,
    ML_CONTENT_RAW_BINARY image                NULL,
    ML_CONTROL_PARAMS    ntext                  NULL,
    ML_MESSAGE_IDENTIFIER nvarchar(32)         NULL,
    ML_IS_SENT           nvarchar(1)           NOT NULL,
    ML_SENT_TIMESTAMP    datetime              NULL,
    ML_BOUNCED           nvarchar(1)           NOT NULL,
    ML_BOUNCED_TIMESTAMP datetime              NULL,
    ML_INTERNAL_ID       bigint                NULL,
    ML_CHANGED_TIMESTAMP datetime              NOT NULL,
    ML_CHANGED_BY_USER_NAME nvarchar(32)      NOT NULL,
    CONSTRAINT XPKMESSAGE_LOG PRIMARY KEY NONCLUSTERED (ML_ID)
)
go

```

```

EXEC sp_bindefault DEFAULT__F_, "MESSAGE_LOG.ML_IS_SENT"
go
EXEC sp_bindefault DEFAULT__F_, "MESSAGE_LOG.ML_BOUNCED"
go
EXEC sp_bindrule valid_true_false, "MESSAGE_LOG.ML_IS_SENT"
go
EXEC sp_bindrule valid_true_false, "MESSAGE_LOG.ML_BOUNCED"
go

CREATE CLUSTERED INDEX PC_MESSAGE_LOG ON MESSAGE_LOG (ML_MBL_ID)
ON PS_MESSAGE_LOG (ML_MBL_ID)
go
/*
 * INDEX: IDX_ML_INTERNAL_ID
 */
CREATE INDEX IDX_ML_INTERNAL_ID ON MESSAGE_LOG (ML_INTERNAL_ID)
go

/*
 * INDEX: IDX_ML_MBL_IS_SENT
 */
CREATE INDEX IDX_ML_MBL_IS_SENT ON MESSAGE_LOG (ML_MBL_ID, ML_IS_SENT)
go

/*
 * INDEX: IDX_ML_CUSTOM_IDENTIFIER
 */
CREATE INDEX IDX_ML_CUSTOM_IDENTIFIER ON MESSAGE_LOG (ML_MESSAGE_IDENTIFIER)
go

/*
 * INDEX: IDX_ML_BOUNCED
 */
CREATE INDEX IDX_ML_BOUNCED ON MESSAGE_LOG (ML_BOUNCED, ML_MBL_ID)
go

/*
 * INDEX: IDX_ML_PK_MBL_ID
 */
CREATE UNIQUE INDEX IDX_ML_PK_MBL_ID ON MESSAGE_LOG (ML_ID, ML_MBL_ID)
go

ALTER TABLE CUSTOMER_ACTIVITY ADD CONSTRAINT FK_CA_2_ML
    FOREIGN KEY (CA_ML_ID)
    REFERENCES MESSAGE_LOG (ML_ID)
go
ALTER TABLE LOCKED_MESSAGE ADD CONSTRAINT FK_LM_2_ML
    FOREIGN KEY (LM_ML_ID)
    REFERENCES MESSAGE_LOG (ML_ID)
go
ALTER TABLE MESSAGE_OUTBOX ADD CONSTRAINT FK_MO_2_ML
    FOREIGN KEY (MO_ML_ID)
    REFERENCES MESSAGE_LOG (ML_ID)
go

```

```

/*
 * TABLE: CUSTOMER_MESSAGE
 */

CREATE TABLE CUSTOMER_MESSAGE(
    CM_ID          bigint          IDENTITY(1,1),
    CM_ML_ID       bigint          NOT NULL,
    CM_DP_ID       bigint          NULL,
    CM_MBL_ID      int             NOT NULL,
    CM_CUSTOMER_ID varchar(40)     NOT NULL,
    CM_CONTEXT     nvarchar(128)   NOT NULL,
    CM_OFFER_MASK  varbinary(128)  NULL,
    CONSTRAINT XPK_CM PRIMARY KEY NONCLUSTERED (CM_ID)
)
go
EXEC sp_bindefault DEFAULT_string_zero, "CUSTOMER_MESSAGE.CM_CONTEXT"
go
CREATE CLUSTERED INDEX PC_CUSTOMER_MESSAGE ON CUSTOMER_MESSAGE (CM_MBL_ID)
ON PS_MESSAGE_LOG (CM_MBL_ID)
go
/*
 * INDEX: FK_CM_2_ML
 */
CREATE INDEX FK_CM_2_ML ON CUSTOMER_MESSAGE(CM_ML_ID)
go
/*
 * INDEX: FK_CM_2_DP
 */
CREATE INDEX FK_CM_2_DP ON CUSTOMER_MESSAGE(CM_DP_ID)
go
/*
 * INDEX: IDX_CM_CUSTOMER_ID
 */
CREATE INDEX IDX_CM_CUSTOMER_ID ON CUSTOMER_MESSAGE(CM_CUSTOMER_ID)
go
/*
 * INDEX: FK_CM_2_MBL
 */
CREATE INDEX FK_CM_2_MBL ON CUSTOMER_MESSAGE(CM_MBL_ID)
go
/*
 * INDEX: IDX_CM_PK_ML_ID
 */
CREATE INDEX IDX_CM_PK_ML_ID ON CUSTOMER_MESSAGE(CM_ID, CM_ML_ID)
go
/*
 * INDEX: IDX_CM_PK_MBL_ID
 */
CREATE INDEX IDX_CM_PK_MBL_ID ON CUSTOMER_MESSAGE(CM_ID, CM_MBL_ID)
go
ALTER TABLE CUSTOMER_MESSAGE ADD CONSTRAINT FK_CM_2_MBL
    FOREIGN KEY (CM_MBL_ID)
    REFERENCES MESSAGE_BUNDLE_LOG(MBL_ID)
go
ALTER TABLE CUSTOMER_MESSAGE ADD CONSTRAINT FK_CM_2_ML
    FOREIGN KEY (CM_ML_ID)
    REFERENCES MESSAGE_LOG(ML_ID)
go

```